



MMA Institutional Membership – Category 1

Annual Turnover More than Rs. 100 Crores and above

Annual Subscription Rs 30,000/- + 15% Service Tax = Rs.34,500/-

Benefits Offered by MMA to Category 1 Corporate Members Key Takeaways	Approximate Cost incurred by MMA on Events offered to Category 1 Members – Complimentary
1. Two complimentary delegates for the MMA Flagship Event – MMA Annual Convention at a Five Star Hotel.	Convention Delegate fee Rs.6000/- 2 Complimentary Delegate @ Rs 6000 = Rs 12,000
2. Four Complimentary Workshop participation during the year	Fee for One Workshop Rs.2000/- 4 Complimentary Workshop @ Rs 2000 = Rs 8,000
3. Ten Copies of Business Mandate and e-copy	Business Mandate Each copy Rs.100/- 10 copies x 6 issues @ Rs.100 = Rs 6,000 (e-copy) - including courier charges
4. A minimum of 36 Complimentary Lectures per year (two participants from Cat 1 Member)	MMA Lectures at Star Hotels @ Rs,1000 2 x 36 lectures = 72 @ Rs 1000 = Rs 72,000
5. Ten Complimentary Management Video Workshops per month at different locations in Chennai	Video Workshop @ Rs.100/- 2 x 120 Videos @ Rs 100 = Rs 24,000
6. Subsidized fee for utilization of facilities in MMA House	Complimentary In house CTP = Rs 25,000 During the FY ===== Total cost of benefit extended = Rs.1,47,000 =====
7. Complimentary library cards 8. Free delivery and collection of Library books to the members by courier cost borne by MMA 9. Nominal hire charges for borrowing DVD's from MMA Library	<u>Additional Benefits/Advantages:</u> Discounted Fee for 48 workshops & 24 Certificate Courses Annual Convention Women Managers Convention Live Webcast Link to all employees Live Radio Link to all employees Customized Workshop to suit your requirement at special rate Complimentary participation in Seminar/Conclave
	<i>Cost of the above facilities If availed would result in substantial saving of thousands of Rupees to Category 1 members in addition to amount indicated above.</i>

Our Vision:

To be the Fountainhead of Worldclass Management Excellence in India