

A platform to celebrate and showcase Innovation

The mission of this award is to identify and showcase innovative organisations who have introduced breakthrough changes in the Indian context and can become role models for others to emulate.

CavinKarePvt Ltd (CKPL) & Madras Management Association (MMA) would like to reach out to every innovator and not only to those who produce and consume at the higher strata.

Fields of excellence awarded in the past include innovation with non-toxic and bio-degradable products, water vending machines, glass stone engineering, sanitary napkin destroyer, handloom weaving machine that improves productivity and flexi-time career opportunities for women, to name a few.

Eligibility criteria for nomination:

- ▲ The award nominee should be a citizen of India
- ▲ Only businessmen / businesswomen running small scale enterprises with
- ▲ annual turnover not more than Rs.25 crores as of the latest financial year
- ▲ This is an application process based award; aspirants or nominees need to submit
- ▲ an entry form available online or through mail
- ▲ Have office registered in Tamil Nadu or Puducherry

“ IF YOU ARE AN INNOVATOR/ENTREUPRENEUR WITH SOME INNOVATIVE PRODUCT TO YOUR CREDIT, YOU CAN SEND IN YOUR NOMINATION FOR THE AWARD. PLS FORWARD THE DETAILS TO GM/HEAD-CCE WITH A BRIEF PROFILE OF YOUR COMPANY/FIRM AND THE PRODUCT. WE SHALL RECORD YOUR PROPOSAL FOR NOMINATION AND CONTACT YOU PRIOR TO THE EVENT”