

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1	B3	Donnelly, J H	Gibson, J L	Perspectives on management	management principle	Business Publications, Inc., New Delhi	6th	1987
2	M1	Wadia, M S		Nature and scope of management	management	Scott, Foresman and Co., USA		1966
3	B3	Aga, R D		Changing the mindset reflections of a chief executive	top management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1994
4	K4	Fukuoka, M		Road back to nature	environment, deforestation	Bookventure, Madras		1996
5	A1	Sengupta, N K		Changing patterns of corporate management	management	Vikas Publishing House Private Ltd., New Delhi	3rd	1984
6	I1	Sieff, M		Management : the Marks & Spencers way	corporations	Weldenfeld and Nicolson, Great Britain		1990
7	D1	Zenoff, D B	Zwick, J	International financial management	financial management	Prentice-Hall, Inc., New Jersey		1969
10	CB1	Singh, P N		Profile of an Asian manager	management principle	Xavier Institute of Management, Jamshedpur		1981
11	A1	McConkey, D D		How to manage by results	management	American Management Association Inc., USA	Rev. ed.	1976
12	H3	Reichheld, F F		Loyalty effect : the hidden force behind growth, profits, and lasting value	personnel management	Harvard Business School Press, Boston		1996
13	M2	Alkhafaji, A F		Competitive global management principles and strategies	management	Vanity Book International, New Delhi		1995
15	L2	Massie, J L		Essentials of management	management principle	Prentice Hall of India Private Ltd., New Delhi	3rd	1979
16	M1	Hein, L W		Quantitative approach to managerial decisions	systems theory and analysis	Prentice Hall of India Private Ltd., New Delhi	3rd	1978
18	L1	Courts, J		44 most common management mistakes and how to avoid them	management principle	Universal Book Stall, New Delhi		1989
19	A2	Kao, H S R	Sinha, D	Effective organizations and social values	internal organization, management	Sage Publications, New Delhi		1995
20	M1	Stevens, M		Practical problem solving for managers	decision making and information management	Universal Book Stall, New Delhi		1988
21		Lilienthal, D E		Big business : a new era	big enterprises	Harper & Brothers Publishers, New York		1952
22	H4	Tewari, R N		Management of inflation and growth	analytical accounting	All India Management Association, New Delhi		1982
23	M1	Dayal, I et al.		Managing large organisations : a comparative study in a developing country	big enterprises	All India Management Association, New Delhi		1981

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
24	K1	Parkinson, C N	Rustomji, M K	Watch your figures	production management	MacMillan India Ltd., New Delhi		1981
25	D2	Chitale, V P		Risk capital for industry	procurement of capital	Allied Publishers Private Ltd, New Delhi		1983
26	G3	Varlamov, K		Socialist management : the Leninist concept	socialism, lenin	Progress Publishers, Moscow		1977
27	M2	French, W L	Bell, C H	Organization development : theory, practice, and research	organisation and finance management	Universal Book Stall, New Delhi		1990
28		Kennedy, J L		Resumes for dummies	personal success, resume	Comdex Computer Publications, New Delhi		1996
30	A1	Rustomji, M K	Bell, C H	Art of management	management	MacMillan India Ltd., New Delhi		1983
31	A2	Clutterbuck, D	Crainger, S	Makers of management : men and women who changed the business world	management	Rupa & Co., Calcutta	2nd	1992
32		Kuchhal, S C		Financial management : an analytical and conceptual approach	financial management	Chaitanya Publishing House, Allahabad	3rd	1975
33	A2	Chakraborty, S K		Management by values : towards cultural congruence	management principle	Oxford University Press, New Delhi		1992
34	K3	Kamath, M V	Karmarkar, R	Untold stories of doctors & patients	medicine	UBS Publishers' Distributors Ltd., New Delhi		1993
35	A1	Dhal, P C		Fundamentals of office management	office management	Ajanta Publications, Delhi		1992
36	B2	Kulkarni, L G		Management is the name of the game	management principle	India Book House Private Ltd., Bombay		1984
37	K4	Massie, J L		Essentials of management	management principle	Prentice Hall of India Private Ltd., New Delhi	2nd	1973
38		Massie, J L		Essentials of management	management principle	Prentice Hall of India Private Ltd., New Delhi	3rd	1979
39	B2	Massie, J L		Essentials of management	management principle	Prentice Hall of India Private Ltd., New Delhi	3rd	1979
40	L2	Tracy, J A		Profit dynamics : achieving consistent bottom line results	management of income and expense	Dow Jones-Irwin, Tokyo		1989
41	K2	Lehrer, R N		Management of improvement : concepts, organization, and strategy	planning, policy making	Reinhold Publishing Corporation, London		1965
42	D1	Zenoff, D B	Zwick, J	International financial management	financial management	Prentice Hall of India Private Ltd., New Delhi		1974
43	A1	Likert, R		New patterns of management	management	McGraw-Hill Book Co. Inc., New York		1961
45	J1	McCormack, M H		What they don't teach you at Harvard Business School	negotiation, conflict, crisis management	Fontana, UK		1984

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
46	M1	Whitehead, H		Now, if I were the manager.....!	management principle	Sir Isaac Pitman & Sons Ltd., London		1961
47	A3	Shaikh, T S		Administrative management	executive management	Vani Educational Books, Sahibabad		1985
48	M2	AIMA		Effective management for national growth	management	All India Management Association, New Delhi		1984
49	M1	Mar, D D	Collons, R D	Classics in scientific management : a book of readings	management	The University of Alabama Press, USA		1976
50	G4	Mudge, A E		Value engineering : a systematic approach	decision making and information management	McGraw-Hill Book Co., Inc., New York		1971
51	CB1	Naisbitt, J	Aburdene, P	Megatrends 2000 : The next 10 years ... major changes in your life and world	sociology	Pan Books, London		1990
52	J2	Drummond, H		Power : creating it using it	social processes	Excel books, New Delhi		1995
53	P1	Drucker, P F		New society : the anatomy of industrial order	social processes	Harper & Row, Publishers, New York		1962
54	K2	Peters, T		Thriving on chaos : handbook for a management revolution	managing change	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1987
55	K4	Drucker, P F		Management cases	management	Allied Publishers Private Ltd, Bombay		1979
56	L1	Bhimani, R		Corporate peacock : new plumes for public relations	public relations	Rupa & Co., Calcutta		1995
57	K3	McFarland, D E		Management foundations and practices	management principle	Macmillan Publishing Co. Inc., New York	5th	1979
58		Hampton, D R	Summer, C E	Organizational behavior and the practice of management	management principle	Scott, Foresman and Co., USA		1968
59	K2	Lorsch, J W et al.		Understanding management	management principle	Harper & Row, Publishers, New York		1978
60	L2	Livingston, R T		Engineering organization and management	organisation and finance management	McGraw-Hill Book Co. Inc., New York		1949
61	A2	Murty, V S		Management practice : a case approach in the Indian context	management	Vakils, Feffer and Simons Ltd., Bombay		1979
62	K3	Reddin, B	Ryan, D	Management by objectives	planning, policy making	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1988
63	B2	Srivastava, S S	Yadav, R A	Management and monitoring of industrial sickness	reorganization of enterprises	Concept Publishing Co., New Delhi		1985

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
64	I2	Mancuso, J R		How to start, finance, and manage your own small business	small enterprises	Prentice-Hall, Inc., New Jersey		1978
65	L4	Coman, E T		Sources of business information	information management	Prentice-Hall Inc., New York	3rd	1950
66	D2	Radhakrishnan, S		Chit funds	credit, loan	Institute for Financial Management and Rresearch		1975
67	M2	Sethi, N K		Management perspectives	management principle	Progressive Corporation Private Ltd., Bombay		1972
68	A1	Urwick, L		Elements of administration	management	Sir Isaac Pitman & Sons Ltd, London	2nd	1958
69	A1	Urwick, L		Elements of administration	management	Sir Isaac Pitman & Sons Ltd., London	2nd	1965
70	I2	Desai, V		Management of a small-scale industry	big enterprises	Himalaya Publishing House, Bombay	6th	1996
71	K1	Tulpule, B		Amidst heat and noise Durgapur recalled	management	All India Management Association, New Delhi		1977
72	M2	Tulpule, B		Amidst heat and noise Durgapur recalled	management	All India Management Association, New Delhi		1977
73	M1	Tulpule, B		Amidst heat and noise Durgapur recalled	management	All India Management Association, New Delhi		1977
74	M1	Tulpule, B		Amidst heat and noise Durgapur recalled	management	All India Management Association, New Delhi		1977
76	A2	Simon, H A	Barnard, C I	Administrative behavior	management	Macmillan Publishing Co. Inc., New York	8th	1954
78	K2	Niles, M C		Essence of management	management principle	Orient Longmans Ltd., Bombay		1956
79	CB1	Stewart, H V M		Guide to efficient maintenance management	maintenance management	Business Publications Ltd., London		1963
81				Mega trend 2000	personnel management			
82	J2	Rao, V B		Reading maketh a full man	communication, management	Vijaya Publications, Secunderabad		
82		Rao, V B		Conference maketh a ready man	communication, management	Vijaya Publications, Secunderabad		
83	F1	Mee, J F		Personnel handbook	personnel management	The Ronald Press Co., New York		1951
84	K1	Bono, E D		Serious creativity : using the power of lateral thinking to create new ideas	motivation, morale, discipline, personnel	Harper Collins Publishers, India		1992
85		Glover, J G	Maze, C L	Managerial control	control and quality management	The Ronald Press Co., New York		1937
87	B1	Sheldon, O		Philosophy of management	management principle	Pitman Publishing Corp., New York		1965

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
88	K2	Faranda, T W		Faranda maxims		Creative Communication and Management Center, Bombay		1991
89	A1	Tead, O		Art of administration	management	McGraw-Hill Book Co., Inc., New York		1951
90	I1	Holtzman, R S	Livingston, A K eds.	Big business methods for the small business	small enterprises	Harper & Brothers Publishers, New York		1952
92	I1	Merrill, H F	Marting, E ed.	Developing executive skills	executive management, personal aspects	D.B. Taraporevala Sons & Co. Private Ltd., Bombay	2nd	1970
93	M2	Haimann, T		Professional management theory and practice	management	Eurasia Pub. House Private Ltd., New Delhi		1966
94	L2	AIMA		What young managers think	top management	All India Management Association, New Delhi		1976
95	K2	Chakraborty S K		Managerial Transformation by Values	Management	Sage Publications, New Delhi		1993
97	L2	Humble, J W ed.		Improving the performance of the experienced manager	decision making and information management	McGraw-Hill Book Co., Inc., London		1973
98	A3	Kumar, S		Business organisation management	management	Printwell, Jaipur		1994
99	CB1	Ouchi, W G		Theory Z : how American business can meet the Japanese challenge	management principle	Avon Publishers of Bard, UK		1981
101	CB1	McDonald, J	Sloan, A P	My years with General Motors	corporations	Pan Books Ltd., London		1963
102	A2	Horton, F W		Reference guide to advanced management methods	management	American Management Association Inc., USA		1972
103	I1	Kelley, P C		How to organize and operate a small business	small enterprises	Prentice-Hall Inc., New York	8th	1955
104	M2	Perrigo, A E B		Modern managerial technique	management	D.Van Nostrand Co. Ltd., London		1968
105	I2	Hailes, W D	Hubbard, R T	Small business management	small enterprises	Van Nostrand Reinhold Co., New York		1977
106	L1	AIMA		Effective management for national growth	management	All India Management Association, New Delhi		1984
107	L2	Mooney, J D		Principles of organization	organisation and finance management	Harper & Brothers Publishers, New York		1939
108	M2	AIMA		What young managers think-II	top management	All India Management Association, New Delhi		1977
109	B1	Urwick, L		Golden book of management	management principle	Newman Neame Ltd., London		1956
110	A2	Bethel, L L	Atwater, F S	Industrial organization and management	management principle	McGraw-Hill Kogakusha, Ltd., Tokyo		1956

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
111	A2	AMA		Ancient Indian wisdom for self development	job analysis	Ahmedabad management association, Ahmedabad		1995
112	D2	Stoner, J A F	Werner, F M	Managing finance for quality : bottom-line results from top-level commitment	planning, policy making	Vanity Book International, New Delhi		1995
113	L2	AIMA		Low productivity and high cost : the managerial challenge	product design, product ideas	All India Management Association, New Delhi		
114	M2	AIMA		What young managers think--IV	top management	All India Management Association, New Delhi		1983
115	M1	AIMA		What young managers think--III. 8th	top management	All India Management Association, New Delhi		1982
116	L1	AIMA		What young managers think--III. 8th	top management	All India Management Association, New Delhi		1982
117	K2	AIMA		What young managers think--IV	top management	All India Management Association, New Delhi		1983
118	A4	Hosmer, L T		Ethics of management	executive management, social responsibility	Universal Book Stall, New Delhi		1989
119	K3	Garg, P K	Parikh, I J	Young managers at the crossroads	executive management	Sage Publications, New Delhi		1993
120	K3	Hussey, D E		Introducing corporate planning	planning, policy making, strategic management	Pergamon Press, Oxford	3rd	1976
121	H1	Mouzelis, N P		Organisation and bureaucracy : an analysis of modern theories	organisation and finance management	Routledge & Kegan Paul, London		1967
122	D2	Committe, T C		Managerial finance for the seventies	planning, policy making	McGraw-Hill Book Co., Inc., New York		1972
125	M2	Somani, N K		Changing profile of private sector	organization of production, private enterprise	All India Management Association, New Delhi		1976
126	I1	Somani, N K		Changing profile of private sector	organization of production, private enterprise	All India Management Association, New Delhi		1976
127	J1	Kennedy, J L		Job interviews for dummies	selection of personnel	Comdex Computer Publications, New Delhi		1996
128	CB1	Dimock, M E		Business and government	management	Henry Holt & Co., New York	Rev. Ed.	1953
129	K2	Prakash, R	Nayak, A	Management theory and practice : an Indian experience	management principle	ITC Ltd., Calcutta		1989
130	A1	Bunting J W ed		Ethics for modern business practice	management principle	Prentice-Hall Inc., New York		1953

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
131	CB1	Kloppenbur g, N		Role of small and medium sized enterprises for a vibrant economy	enterprises, management	Konrad- Adenauer- Foundation, Germany		1988
132	L3	Cleland, D I	King, W R	Management : a systems approach	systems theory and analysis	McGraw-Hill Book Co., Inc., New York		1972
133	CB1	Dale, E	Michelon, L C	Modern management methods	management	Penguin Books, USA		1996
134	K1	Spiegel, W R	Myers, C E	Writings of the Gilbreths	management principle	R.D. Irwin Inc., Illinois		1953
135	L2	Ahmed, A	Agarwal, G C	Problems in management	management principle	Asia Publishing House, Bombay		1967
136	D2	Mancuso, J R		How to start, finance, and manage your own small business	small enterprises	Prentice-Hall, Inc., New Jersey		1978
137	F2	Forrester, J W		Industrial dynamics	marketing management	The M.I.T.Press, London		1961
138	A2	Hersey, P	Blanchard, K H	Management of organizational behavior : utilizing human resources	management principle	Prentice Hall of India Private Ltd., New Delhi	2nd	1972
139	D3	Marting, E	Finley, R E ed.	Financial manager's job	financial management	Taraporevala Publishing Industries Private Ltd., Bombay		1977
140		Dryden, W	Gordon, J	Peak performance : become more effective at work	conditions of work, performance rating	Excel books, New Delhi		1994
141	K3	Austin, J E	Kohn, T O	Strategic management in developing countries : case studies	planning, policy making, strategic management	The Free Press, Illinois		1990
142	D1	Philippatos, G C		Financial management: theory and techniques	Financial mangement	Holden-Day, Inc. San Francisco		1973
143	I1	Rice, A K		Enterprise and its environment	enterprises, management	Tavistock Publications Ltd., Norwich		1963
144	D1	Archer, S H	D'Ambrosio, C A	Theory of business finance : a book of readings	financial management	Macmillan Publishing Co. Inc., New York	2nd	1967
145	M1	Immer, J R		Layout planning techniques	layout, design, office, industry	McGraw-Hill Book Co. Inc., New York		1950
146	H2	Shourie, H D		UNCTAD-II a step forward	trade	Indian Institute of Foreign Trade, New Delhi		1968
147	M2	Westin, A F	Aram, J D	Managerial dilemmas : cases in social, legal, and technological change	negotiation, conflict, crisis management	Ballinger Publishing Co., Cambridge		1988
148	D1	Murty, V S		Techniques of financial management	financial management	Sindhu Publishers Private Ltd., Bombay		1973
149	B1	Rao, S L		Human dimensions of liberalisation	personnel management	All India Management Association, New Delhi		1995

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
150	H4	Tewari, R N ed.		Management of inflation and growth	inflation, money	All India Management Association, New Delhi		1982
151	J1	Peters, T	Austin, N	Passion for excellence : the leadership difference	executive management, personal efficiency	Fontana, UK	2nd	1988
152		Peters, T	Austin, N	Passion for excellence : the leadership difference	executive management, personal efficiency	Harper Collins Publishers, India		1992
153	A1	Radha		Zen way to be an effective manager	management principle	Viva Books Private Ltd., New Delhi		1993
155	I2	Loucks, K		Training entrepreneurs for small business creation: lessons from experience	training programs, development and administration	International Labour Office, Geneva		1988
157	G3			Company procedural manual on equipment analysis : a manual of policy and procedure for determining economic advantages..	equipment management, safety	William Kelly & Co., Chicago		1951
158	B2	Singleton, W T	Easterby, R S	Human operator in complex systems	personnel management	Taylor & Francis Ltd., London		1967
159	M2	Hartman, R I	Hogan, T P	Modern business administration : introductory readings	management	D.B. Taraporevala Sons & Co. Private Ltd., Bombay		1975
160	D1	Bartizal, J R		Budget principles and procedures	budgeting, financial management	Prentice-Hall Inc., New York	10th	1940
161	K2	Anand, K .K		Studies in hospital management	hospital, management	Bombay Management Association, Bombay		1976
162	CB1	Seelye, E E		Data book for civil engineers : specifications and costs	civil engineering	John Wiley and Sons, Inc., New York	2nd	1946
163	D1	Dewing, A S		Financial policy of corporations	financial management	The Ronald Press Co., New York	5th	1941
164		Horne, J C V		Fundamentals of financial management	financial management	Prentice Hall of India Private Ltd., New Delhi	3rd	1977
165	D1	Hampton, J J		Financial decision making : concepts, problems & cases	financial management	Prentice Hall of India Private Ltd., New Delhi		1976
166	CB1	Chattopadh yay, G P et al.		Managing the irrational	personnel management	All India Management Association, New Delhi		1977
167	J1	Viswanatha n .S		Management Responses to a Changing India.	Personality Skills	MMA		1986
168	D1	Walker, E W		Essentials of financial management	financial management	Prentice Hall of India Private Ltd., New Delhi	2nd	1978

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
169	F2	IMA		Increasing profits from foreign operations analysis-planning-organization	export marketing, international trade	International Management Association, New York		1957
170	G3	Stanley, A O		Organizing for international operations	work studies, production management	American Management Association Inc., USA		1959
171	K1	Knox, F M		Design and control of business forms	communication, management	McGraw-Hill Book Co. Inc., New York	4th	1952
172		Jain, U		What parents want their kids to know	family relationship	Excel Books, New Delhi		1995
173	D2	Bowlin, O D	Martin, J D	Guide to financial analysis	financial management	McGraw-Hill Book Co., Inc., New York		1980
175	H1	Eells, R		Global corporations : the emerging systems of world economic power	international enterprises	Macmillan Publishing Co., Inc., New York	Rev. Ed.	1972
176	L2	Chakraborty, S K ed.		Boards of directors in India : their statics and dynamics	boards of directors	All India Management Association, New Delhi		1983
177	M2	Chakraborty, S K		Boards of directors in India : their statics and dynamics	boards of directors	All India Management Association, New Delhi		1983
178	A2	Heneman, H et al.		Personnel / human resource management	personnel management	Universal Book Stall, New Delhi		1989
179	A2	George, C S		Management for business and industry	management	Prentice Hall of India Private Ltd., New Delhi	4th	1974
180	H1	Schellenberger, R E		Managerial analysis	management principle	R.D. Irwin Inc., Illinois		1969
182	G2	AIMA		Low productivity and high cost : the managerial challenge	product design, product ideas	All India Management Association, New Delhi		1985
183	G4	Dubrin, A J		Practice of supervision : achieving results through people	supervision, personnel management	Universal Book stall, New Delhi	2nd	1988
184		Sinha, M R ed.		Economics of manpower planning	labour economics	Asian Studies Press, Bombay		1965
185	I1	Carlberg, B C		Facing the executive challenge	executive management	Sir Isaac Pitman & Sons Ltd., London		1967
186		Monappa, A	Saiyadain, S	Personnel management	Personnel management	Tata Mcgraw-Hill publishing company(L) New Delhi		1979
187	L2	Gupta, C B		Managerial and executive remuneration in India	executive management, personal aspects	Allied Publishers Private Ltd, New Delhi		1984
188	K2	Schellenberger, R E		Managerial analysis	management principle	D.B. Taraporevala Sons & Co. Private Ltd., Bombay		1975
189	L2	Clements, R V		Managers : a study of their careers in industry	top management	George Allen & Unwin Ltd., London		1958

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
190	M1	Monappa, A	Saiyadain, M S	Personnel management	personnel management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1979
191	A2	De, N R	Emery, F E	Alternative designs of human organisations	personnel management	Sage Publications, New Delhi		1984
192	A1	Webber, R A		Culture and management : text and reading in comparative management	management principle	R.D. Irwin Inc., Illinois		1969
193	K2	Bhattacharya, S		Management effectiveness	planning, policy making	Oxford & IBH Publishing Co. Private Ltd., New Delhi		1983
194	CB1	AIMA		Personnel job in the 1960's	personnel management	American Management Association Inc., USA		1961
195	G2	AIMA		Productivity : the current managerial challenge	production management	All India Management Association, New Delhi		1984
196	A3	Storey, J ed.		Human resource management : a critical text	personnel management	Routledge, London		1995
198	P1	Psarouthakis John		Better Makes us Best		Productivity Press		
199	I1	Steiner, G A		Creative organization	organisation and finance management	The University of Chicago Press, Chicago		1965
200	A2	Whyte, W F		Men at work	personnel management	The Dorsey Press, Inc., Illinois	2nd	1962
202	G2	Fabricant, S		Primer on productivity	production management	Prentice Hall of India Private Ltd., New Delhi		1973
203	A1	Mayo, E		Human problems of an industrial civilization	sociology	Harvard University, Boston	2nd	1946
209	G4	AIMA		Productivity : the current managerial challenge	production management	All India Management Association, New Delhi		1984
210	A3	Rabey, G P		Staff selection	recruitment and selection of personnel	Paige Productions, New Zealand	3rd	1983
212	M2	Doulton, J. Hay, D.		Managerial and professional staff grading	conditions of work, performance rating	Royal Institute of Public Administration, London		1962
213	J1	Sidney, E. Brown, B.		Skills of interviewing	selection of personnel	Travistock Publications Limited, UK		1966
215	M2	Sartain, Q.A. Baker, W. A.		Supervisor and his job	supervision, personnel management	McGraw-Hill Book Co., Inc., New York	2nd	1972
217	B1	Stenberg, R.		Man and the organization	personnel management	Time-Life Books, New York		1975
218	A2	Mcclellan, C. D. Winter G. D.		Motivating economic achievement	personnel management	Free Press, New York		1969
219	K1	Ray, A.		Indian manager in search of a style	top management	Economic And Political Weekly, Bombay		1970

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
223		Atthreya, N.H. ed.		Improving managerial performance and increasing organisational capability through management by objectives, results, sel	decision making and information management	M.M.C School Of Management, Bombay		1976
224	A1	Armstrong, M.		Handbook of management techniques	management	Excel Books, New Delhi		1995
226	A2	Adair, J.		Effective decision making : a guide to thinking for management success	decision making and information management	Rupa & Co., Calcutta		1992
227	A1	Erickson, E.C.		Counseling interview	counseling services, vocational guiding	Prentice-Hall Inc., New York		1951
229	A2	Nicholson, T.		Dear boss : 52 ways to develop your staff	motivation, morale, discipline, personnel	Excel Books, New Delhi		1994
230	M2	Chopra, B.K.		Case studies in corporate planning	personnel planning, policy	The Times Research Foundation, Pune		1989
233		Ahmad, A. Nitish, R. Kapur, B. M. eds.		Developing effective organizations : National Seminar on human futures and organisational change	management principle	Shri Ram Centre For Industrial Relations, New Delhi		1980
234	M4	Fisher, R. Ertel, D.		Getting ready to negotiate : getting to yes workbook	negotiation	Penguin Books, UK		1995
237	A1	Humble JW		Improving Management Performance		British Institute of Management, London		1965
239	K1	Drucker, F. P.		Management : tasks, responsibilities , practices	organisation and finance management	Allied Publishers Private Ltd, Bombay		1978
241	K3	Zeitlyn, J.		Appropriate media : for training and development	training programs, development and administration	TOOL Publications, Amesterdam		1992
242	A2	Sarma, V.K.		Ancient Indian wisdom for motivation : Proceedings of Fourth National Conference on HRM in Darsanas held at Ahmedabad	job analysis	Ahmedabad Management Association		1993
246	A1	Drennan, W.D.		Fourth strike : hiring and training the disadvantaged	personnel management, disabilities, illness	American Management Association Inc., USA		1970
248	A3	Agarwal, R.D.		Dynamics of personnel management in India: a book of readings	personnel management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1973

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
249	CB1	Dooher, J. Marquis, V. eds		AMA handbook of wage and salary administration	wage and salary administration	American Management Association Inc., USA		1952
251	D2	Bhattacharya, S.		Corporate planning	planning, policy making	Oxford & IBH Publishing Co. Private Ltd., New Delhi	2nd	1989
254	A1	Louden, J.K.		Wage incentives	incentive payments	John Wiley and Sons Inc., New York		1953
258	M1	Melcher, A.J.		Structure and process of organisations : a systems approach	systems theory and analysis	Prentice-Hall Inc., New Jersey		1976
259	M3	Kanter, J.		Management-oriented management information systems	information systems, information management	Prentice-Hall, Inc., New Jersey		1972
262	H2	All India Management Association (AIMA), New Delhi		Management perspectives for economic growth and human welfare: proceedings of the 18th CIOS World Management Congress	management principle	Oxford & IBH Publishing Co. Private Ltd., New Delhi		1980
266	M3	Radley, G.W.		Management information systems	information systems, information management	International Textbook Company Ltd, UK		1973
268	E1	Dayal, I.		Research and consulting in management : focus on human systems	research and development	All India Management Association, New Delhi		1976
270	A1	Whisler, T.L. Harper, S.F.		Performance appraisal : research and practice	conditions of work, performance rating	Holt, Rinehart And Winston Inc. New York		1962
271		Agarwal, A.S.		Personnel management : an overview	personnel management	Jaico Publishing House, Mumbai		1984
272	L4	Coleman, R.J. Riley, M.J.		MIS : management dimensions	information systems, information management	Holden-Day Inc, California		1973
274	L1	Fulmer, R.M.		New management	management principle	Macmillan Publishing Co. Inc., New York		1978
275	C2	Subramaniam, V.		Managerial class of India	executive management	All India Management Association, New Delhi		1971
276	K1	Enrick, N.L.		Management planning : a systems approach	production management, planning	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1976
277	L2	Simha, S.L.N.		Management with dharma all the way	management principle	Institute for Financial Management and Research, Madras		1992
278	M3	Jayashankar, R.		Decision support systems	decision making and information management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1989
279	K2	Fendrock, J.J.		Managing in times of radical change	managing change	American Management Association Inc., USA		1971
280	K1	Roberts, E.B.		Managerial applications of system dynamics	management principle	MIT Press, Cambridge		1978

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
281	CB2	England, G.W. Negandhi, A.R.		Organizational functioning in a cross cultural perspective	management principle	Comparative Administration Research Institution, Ohio		1979
282	A2	Given, W.B.		Bottom-up management: people working together	management	Harper & Brothers Publishers, New York		1949
283	I1	Rice, A.K.		Learning for leadership	executive management, personal efficiency	Tavistock Institute of Human Relations, london		1965
284	A1	Genders, J.E. Urwin, N.J.		Wages and salaries	wage and salary administration	Indian Institute of Personnel Management, Jamshedpur		1962
285	M1	Pant, Y.P.		Planning and development	economic development	Oxford & IBH Publishing Co. Private Ltd., New Delhi		1989
286	K2	Subramani am, V.		Managerial class of India	executive management	All India Management Association, New Delhi		1971
287		Rudrabasa varaj, M.N.		Executive development in India	executive management	Himalaya Publishing House, Bombay		1977
288	G2	Banerjee, B.		Operations research techniques for management	decision making and information management	Business Book Publishing House, Bombay	2nd	1989
289	A1	International Labour Organisation (ILO), Geneva		Job evaluation	job analysis	International Labour Organisation, Switzerland		1980
290	K1	Urwick, L Brech, F.L.		Making of scientific management	management principle	Sir Isaac Pitman & Sons Ltd., London		1965
291	K1	Urwick, L Brech, F.L.		Making of scientific management	management principle	Sir Isaac Pitman & Sons Ltd., London		1965
292	G1	Washington, G.T. Rothschild, V.H.		Compensating the corporate executive	employment, condition, compensation	Ronald Press Company, New York		1951
293	I1	Dastur, R.H.		Are you killing yourself Mr. Executive?	executive management	All India Management Association, New Delhi		1976
294		Farnsworth, T.		On the way up	management principle	McGraw-Hill Book Co., Inc., New York		1976
295	K2	Harrison, J.F.		Management by obstruction	management principle	Prentice-Hall Inc., New Jersey		1974
296	K3	Schell, E.H.		Technique of executive control	planning, policy making	McGraw-Hill Book Co., Inc., New York		1957
297	K1	Higginson, M.V.		Management policies I : their development as corporate guides	planning, policy making, strategic management	Taraporevala Publishing Industries Private Ltd., Bombay		1976
298	K1	Higginson, M.V.		Management policies II : sourcebook of statements	planning, policy making, strategic management	Taraporevala Publishing Industries Private Ltd., Bombay		1976
299	L3	Ross, H.J.		Technique of systems and procedures	systems theory and analysis	Office Research Institute, Florida		1954
300	M2	Hardwick, C.T. Landuyt, B.F.		Administrative strategy and decision making	decision making and information management	South-Western Publishing Co., Ohio		1966

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
301	K4	Allen A Louis		Management and Organization	Management	Tata MC Grawhill		
302	J1	Drucker, P.F.		Effective executive	executive management	Pan Books Ltd., UK		1978
303	A1	Miller, E.C.		Advanced techniques for strategic planning	management	American Management Association Inc., USA		1971
304	L2	Marvin, P.		Developing decisions for action	decision making and information management	Taraporevala Publishing Industries Private Ltd., Bombay		1971
307	E1	Dahlgard, J.J. et al.		The quality journey : a journey without an end	control and quality management	Productivity Press (I) Private Ltd., Madras		1995
309	I1	Vance, C.C.		Manager today, executive tomorrow	executive management, personal aspect	McGraw-Hill Book Co., Inc., New York		1974
311	A1	Brown, J.D.		Human nature of organizations	management principle	American Management Association Inc., USA		1973
313	L2	Smith, G.A. Christensen, C.R.		Policy formulation and administration : a casebook of top-management problems in business	planning, policy making	R.D. Irwin Inc., Illinois	3rd	1960
314	H2	Smith, G.A. Christensen, C.R.		Policy formulation and administration : a casebook of top-management problems in business	planning, policy making	R.D. Irwin Inc., Illinois		1954
316	A1	Hardwick, C.T. Landuyt, B.F.		Administrative strategy and decision making	decision making and information management	D.B. Taraporevala Sons & Co. Private Ltd., Bombay		1970
317	H2	Monappa, A.		Ethical attitudes of Indian managers	top management	All India Management Association, New Delhi		1977
318	L3	Optner, S.L.		Systems analysis for business management	systems theory and analysis	Prentice Hall of India Private Ltd., New Delhi	3rd	1977
320		Joy, P.K.		Total project management: the Indian context	project management	MacMillan India Ltd., New Delhi		1993
322	L3	Bursk, E.C. ed		New decision-making tools for managers	decision making and information management	Harvard University Press, Cambridge		1963
324	L2	National Council of Applied Economic Research (NCAER), New Delhi		Management agency system	organisation and finance management	Asia Publishing House, Bombay		1959
326	A1	Drucker, F.P.		Effective executive	executive management	William Heinemann Ltd., UK		1967
327	L4	Greenwood Frank		Managing the Systems Analysis Function	Management	American Management Association Inc., USA		

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
328	G4	Miller, D.W. Starr, M.K.		Executive decisions and operations research	decision making, operations research	Prentice Hall of India Private Ltd., New Delhi		1976
329	G2	Ackoof, R.L. Sasieni, M.W.		Fundamentals of operations research	decision making, operations research	Weley Eastern Ltd., New Delhi		1978
330	H4	Schellenberger, R.E. Boseman, F.G.		Policy formulation and strategy management	planning, policy making	John Wiley & Sons, Inc., New York		1978
331	G4	Milward, G.E. ed.		Applications of O & M : the organisation and methods training council	organisation and finance management	MacDonald & Evans Ltd. London		1964
332	G2	Duckworth, E.		Guide to operation research	decision making, operations research	Methuen & Co. Ltd., UK	2nd	1964
333	M1	Maheshwari, B.L.		Management by objectives	planning, policy making	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1980
334	G2	Mccloskey, J.F. Trefethen, F.N.		Operations research for management	decision making and information management	Johns Hopkins Press, UK		1954
336	I1	Smith, H.		Developing your executive ability	executive management, personal aspects	McGraw-Hill Book Co. Inc., New York		1946
337	G2	Churchman, W.C. et al.		Introduction to operations research	decision making and information management	John Wiley & Sons, Inc., New York		1957
338	G4	Harvey, M.W.		Principles of operations research : with applications to managerial decisions	decision making and information management	Prentice-Hall of India Private Ltd., New Delhi		1969
339	E1	Wiest, D.J Levy, F.K.		Management guide to PERT/CPM : with GERT/PDM/D CPM and other networks	systems theory and analysis	Prentice Hall of India Private Ltd., New Delhi.		1969
340	G2	Wiest, D.J Levy, F.K.		Management guide to PERT/CPM : with GERT/PDM/D CPM and other networks	systems theory and analysis	Prentice Hall of India Private Ltd., New Delhi.		1978
341	G4	Riggs, J.L. Inoue, M.S.		Introduction to operations research and management science : a general systems approach	decision making and information management	McGraw-Hill Kogakusha Ltd., Tokyo.		1975
342	M1	Odiorne, G.S.		Management by objectives : a system of managerial leadership	decision making and information management	Pitman Publishing Corp., New York.		1965
343	K4	Fulmer, R.M. Herbert, T.T.		Exploring the new management : a study guide with cases, reading, incidents, and exercises	management	Macmillan Publishing Co. Inc., New York	2nd	1974

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
345	A2	Brown, W.		Exploration in management	management	Heienmann Educational Books Ltd., London.		1965
346	H2	Ley, A.R.		Ethics for policy decisions : the art of asking deliberative questions	management principle	Prentice-Hall Inc., New York		1952
347	M1	Fendrock, J.J.		Managing in times of radical change	managing change	American Management Association Inc., USA		1971
348	I1	Daley, C.A.		Entrepreneurial management : going all out for results	enterpreneurial management	McGraw-Hill Book Co., Inc., New York		1971
350	L2	Burnham, J.		Managerial revolution : what is happening in the world	executive management	John Day Company Inc., New York.		1941
352	I2	Ferguson, H.		Tomorrow's global executive	executive management	Universal Book Stall, New Delhi		1989
353		Black, J.M.		Developing competent subordinates	motivation, morale, discipline, personnel	American Management Association Inc., USA		1976
354	I2	Brandt, S.C.		Entrepreneurin g : the ten commandments for building a growth company	enterpreneurial management	Addison-Wesley Pub. Co. Inc.USA		1982
355	L4	Gallagher, J.D.		Management information systems and the computer	information systems, information management	American Management Association Inc., USA		1961
356	D1	Institute of Cost and Works Accountants (ICWA), London		Introduction to budgetary control, standard costing, material controlled production, control	financial management	Institute of Cost and Works Accountants, London		
357		Hanika, F.D.P.		New thinking in management : a guide for managers	management principle	Hutchinson & Co. Ltd., London		1966
358	CB1	Dill, W.R. ed		Running the American corporation	corporations	Prentice-Hall Inc., New Jersey		1978
359	I4	Smith, I.N. Ainsworth, M.		Managing for innovation	motivation, morale, discipline, personnel	Viva Books Private Ltd., New Delhi		1993
360	M3	Davis, G.B. Margrethe, H.O.		Management Information System: conceptual foundations, structure, and development		MCGraw-Hill book company		1988
362	M4	Ivens, M.		Practice of industrial communication	organization of production	Business Publications Ltd., London		1963
363	B2	Cyert, R.M. March, J.G.		Behavioral theory of the firm	personnel management	Prentice-Hall Inc., New Jersey		1963
364	M1	Sanders, I.T.		Making good communities better	management	University of Kentucky Press, USA		1953

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
365	A2	Kast, F.E. Rosenzweig, J.E.		Organization and management : a systems approach	organisation and finance management	McGraw-Hill Kogakusha Ltd., Tokyo	2nd	1974
366	L2	Guzzardi, W.		Young executives	executive management	New American Library Inc., New York		1964
367	I1	Hanika, F.D.P.		New thinking in management : a guide for managers	entrepreneurial management	Hutchinson & Co. Ltd., London		1966
368	H1	Business International		Managing the multinationals preparing for tomorrow	international enterprises	George Allen & Unwin Ltd., London		1972
369	H3	Chandler, A.D.		Visible hand : the managerial revolution in American business	economic development, america	Belknap Press Of Harvard University Press., Cambridge		1977
371	CB1	Thayer, L.		Communication and communication systems : in organization, management, and interpersonal relations	communication, computer	R.D. Irwin Inc., Illinois		1968
373	H1	Griffin, C.E.		Enterprise in a free society	business enterprises	R.D. Irwin Inc., Illinois		1949
375	I1	Mills C.W.		White collar : the American middle classes	personnel management, blue collar	Oxford University Press., USA		1952
376	C2	Madras Management Association (MMA), Madras		Top managerial effectiveness	top management	All India Management Association, New Delhi		1983
377	K4	Madras Management Association (MMA), Madras		Top managerial effectiveness	top management	All India Management Association, New Delhi		1983
378	K4	Madras Management Association (MMA), Madras		Top managerial effectiveness	top management	All India Management Association, New Delhi		1983
379	K4	Madras Management Association (MMA), Madras		Top managerial effectiveness	top management	All India Management Association, New Delhi		1983
380	C3	United Nations Industrial Development Organisation (UNIDO)		Guide to practical project appraisal : social benefit cost analysis in developing countries	project management	Oxford & IBH Publishing Co. Private Ltd., New Delhi		1978
381	K3	Dayal, I.		Designing a work organisation	job analysis	All India Management Association, New Delhi		1976
382	M2	Stewart, R.		Managers & their jobs	top management	MacMillan & Co., Ltd., London		1967
383	H1	Rao, T.V.S.R.		Econometric analysis of managerial decisions	decision making and information management	Oxford & IBH Publishing Co. Private Ltd., New Delhi		1978

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
384	K3	Rao, S.L.		Corporate restructuring : a survey of Indian experience	reorganization of enterprises	All India Management Association, New Delhi		1995
385	A2	Hersey, P. Blanchard, K.H.		Management of organizational behavior : utilizing human resources	management principle	Prentice Hall of India Private Ltd., New Delhi	5th	1988
387	I2	Rudrabasa varaj, M.N.		Executive management in India	executive management	Himalaya Publishing House, Bombay		1977
388	M1	Anthony, R.N. Dearden, J.		Management control systems : text and cases	management principle	R.D. Irwin Inc., Illinois	3rd	1976
390	G4	Amrine, H.T. Ritchey, J.A. Hulley, O.S.		Manufacturing organisation and management	production management	Prentice Hall of India Private Ltd., New Delhi		1971
391	H1	Chance, W.A.		Statistical methods for decision making	systems theory and analysis	D.B. Taraporevala Sons & Co. Private Ltd., Bombay		1975
392	K2	Loomba, N.P.		Management : a quantitative perspective	financial management	Macmillan Publishing Co. Inc., New York		1976
393	L1	United Nations Industrial Development Organisation (UNIDO)		Guidelines for project evaluation	project management	Oxford & IBH Publishing Co. Private Ltd., New Delhi		1972
394	I2	Stalker, G.M. Burns, T.		Management of innovation	managing change, innovation by management	Tavistock Publications Ltd., London		1961
395	H3	Browning, K. E.		Microeconomic theory and applications	micro economics	Little, Brown and Company, Boston		1983
396	A2	Hempel, E.D. Ed		Small plant management: a guide to practical, know-how management	small enterprises	McGraw-Hill Book Co., Inc., New York		1950
397	G4	Moore, F.G.		Manufacturing management	production management	D.B. Taraporevala Sons & Co. Private Ltd., Bombay		1970
398	G2	Hegde, B.K. Copen, M.R.		Production management : text and cases	production management	Prentice Hall of India Private Ltd., New Delhi		1972
399	E1	Kraushar, M.		New products and diversification	product improvement research	Business Publications Ltd., London		1977
400	G4	Shinohara, I.		NPS new production system : JIT crossing industry boundaries	production management	Productivity Press (I) Private Ltd., Madras		1993
401	E1	Parry, V.G.		The control of quality	quality control, production management	MacMillan & Co., New York		1973
402	E1	Parry, V.G.		The control of quality	quality control, production management	MacMillan Press Ltd., London		1973

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
403	E1	Parry, V.G.		The control of quality	quality control, production management	MacMillan Press Ltd., London		1973
404	E1	Parry, V.G.		The control of quality	quality control, production management	MacMillan Press Ltd., London		1973
405	O2	Blanchard, K. Zigarmi, P. Zigarmi, D.		Leadership and the one minute manager	executive leadership	Harper Collins Publishers, India		1992
407	E2	Griffiths, D.N.		Management in a quality environment	planning, policy making	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1995
408	E1	Price, F.		Right every time : using the Deming approach	decision making and information management	Productivity & Quality Pub. Private Ltd., Madras		1992
409	K1	Dayal, I.		Designing a work organisation	job analysis	All India Management Association, New Delhi		1976
412	A1	Parkinson, C.N. Rustomji, M.K.		How to get to the top : without ulcers, tranquilizers or heart attacks	communication, management	MacMillan & Co., of India Ltd., New Delhi		1974
413	A1	Petrick, J.A. Furr, D.S.		Total quality in managing human resources	personnel management	Vanity Book International, New Delhi		1996
414	G4	Moore, F.G.		Manufacturing management	production management	D.B. Taraporevala Sons & Co. Private Ltd., Bombay		1970
415	E1	Murthy, M.N. ed.		Excellence through quality and reliability	planning, policy making	Applied Statistics Centre, Madras		1989
416	G3	Mayer, R.R.		Production and operations management	production management	McGraw-Hill Kogakusha, Ltd., Tokyo	3rd	1975
419	E1	Joseph Berk, S.		Total quality management : implementing continuous improvement	control and quality management	Excel Books, New Delhi		1995
420	E1	Fernandez, R.R.		Total quality in purchasing & supplier management	procurement, materials management	Productivity Press (I) Private Ltd., Madras		1995
422	G2	Gupta, L.C.		Growth theory and strategy : new direction : a unified systems approach to regional and national growth	production management, planning	Oxford University Press, London		1983
423	G2	Prasad, L. Bannerjee, A.M.		Production management	production management	Sterling Publishers Private Ltd., New Delhi		1985
424	G2	Amrine, H.T. Ritchey, J.A. Hulley, O.S.		Manufacturing organization and management	production management	Prentice Hall of India Private Ltd., New Delhi	2nd	1977
425	L2	Tatham, L.		The efficiency experts : an impartial survey of management consultancy	executive management, personal efficiency	Business Publications Ltd., London		1964

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
426	G2	Evans, G.H.		The product manager's job	production management	Taraporevala Publishing Industries Private Ltd., Bombay		1976
429	B2	Hutton, D.W.		The change agents' handbook : a survival guide for quality improvement champions	control and quality management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1994
430	E1	Kanji, G.K. Asher, M.		Total quality management process : a systematic approach	control and quality management	Productivity Press (I) Private Ltd., Madras		1993
431	E2	Shirose, K. ed.		TPM for operators	production management	Productivity Press (I) Private Ltd., Madras		1996
432	E2	Juran, J.M.		Juran on leadership for quality : an executive handbook	executive management, personal efficiency	The Free Press, London		1989
434	B2	Finley, R.E. Ziobro, H.R. eds.		The manufacturing man and his job	production management	D.B. Taraporevala Sons & Co. Private Ltd., Bombay		1970
435	E2			Toyoto productivity system : beyond large-scale production	production management			
436	E1	Miller, E.J. Blood, J.W. ed.		Modern maintenance management	maintenance management	Taraporevala Publishing Industries Private Ltd., Bombay		1977
437	G2	Wilkinson, E.		Production methods and services	production management	Sir Isaac Pitman & Sons Ltd., London		1964
438	D1	Cantor, J.		Profit oriented manufacturing systems	management of income and expense	Taraporevala Publishing Industries Private Ltd., Bombay		1976
439	E1	Miller, E.J. Blood, J.W. ed.		Modern maintenance management	maintenance management	D.B. Taraporevala Sons & Co. Private Ltd., Bombay		1971
440	K3	Beattie, C.J. Reader, R.D.		Quantitative management in R & D	planning, policy making, strategic management	Chapman & Hall Ltd., London		1971
441	K4	Prabhu, V.V.		A consultant on the rampage	use of consultants	Vikas Publishing House Private Ltd., New Delhi		1982
442	A2	Hughes, C.L.		Goal setting : key to individual and organizational effectiveness	planning, policy making	Taraporevala Publishing Industries Private Ltd., Bombay		1976
443	E1	Raju, S.M.S.		Total quality management : a primer	control and quality management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1995
444	J3	Westing, J.H. Fine, I.V. Zenz, G.J.		Purchasing management materials in motion	procurement, materials management	Wiley Eastern Ltd., New Delhi	3rd	1975
445	L1	Reddin, W.J.		Managerial Effectivenss	executive management, personal aspects	McGraw-Hill Kogakusha, Ltd., Tokyo		1970

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
446	E1	Denton, D.K.		How to give quality service to your customers	consumer research	Universal Book Stall, New Delhi		1989
447	G2	Belcher, J.G.		Productivity plus : how today's best run companies are gaining the competitive edge	production management	Universal Book Stall, New Delhi		1987
448	G2	Shenoy, G.V. Srivastava, U.K. Sharma, S.C.		Operations research for management	decision making, operations research	Wiley Eastern Ltd., New Delhi		1986
449	G3	Hartmann, E. ed.		Maintenance management	maintenance management	Productivity & Quality Pub. Private Ltd., Madras		1987
450	J4	Starr, M.K. Miller, D.W.		Inventory control : theory and practice	inventory control, stock control	Prentice Hall of India Private Ltd., New Delhi		1977
451	G2	Schmid, M.D. Subramanian, R.S.		Work study	work studies, production management	Nachimuthu Industrial Association, India		1965
453	G2	All India Management Association (AIMA), New Delhi		Low productivity and high cost : the managerial challenge	product design, product ideas	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1985
454	G2	All India Management Association (AIMA), New Delhi		Low productivity and high cost : the managerial challenge	product design, product ideas	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1985
455	J4	Plossl, G.W. Wight, O.W.		Production and inventory control : principles and techniques	inventory control, stock control	Prentice Hall of India Private Ltd., New Delhi		1967
456	I1	Haefele, J.W.		Creativity and innovation	motivation, morale, discipline, personnel	Reinhold Publishing Corporation, London		1962
457	E2	Ohno, T.		Workplace management	ergonomics	Productivity Press (I) Private Ltd., Madras		1993
458	E2	Udpa, S.R.		Quality circles in India : participation for progress	control and quality management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1988
459	G2	Champy, J.		Reengineering management : the mandate for new leadership	managing change, innovation by management	Harper Collins Publishers, India		1995
460	E2	Jayaraman, M.S. Natarajan, G.		Implementing BPR : an agenda for the CEO	managing change, innovation by management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1996
461	M1	Abruzzi, A.		Work measurement : new principles and procedures	work studies, production management	Columbia University Press, New York		1953
463	G2	Wallenstein, G.D.		Concept & practice of product planning	product planning	American Management Association Inc., USA		1968

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
464	E2	Taguchi, G. Elsayed, E.A. Hsiang, T.C.		Quality engineering in production systems	quality control, production management	McGraw-Hill Book Co., Inc., New York		1989
465	J3	Gopalakris hnan, P. Sundaresa n, M.		Materials management : an integrated approach	materials management	Prentice Hall of India Private Ltd., New Delhi		1977
467	M1	Lowry, S.M. Maynard, H.B. Stegemerte n, G.J.		Time and motion study and formulas for wage incentives	time and motion studies	McGraw-Hill Book Co. Inc., New York	3rd	1940
468	M1	Mundel, M.E.		Motion and time study : principles and practices	time and motion studies	Prentice-Hall Inc., New York		1954
469	J1	Rustomji, M.K.		Excellence in management	management	India Book House Private Ltd., Bombay		1978
470	K1	Given, W.B.		Reaching out in management	management principle	Harper & Brothers, Publishers, New York		1953
471	M1	Bueschel, R.T. Stephens on, A.G. Whitney, D.C.		Commercial time-sharing services and utilities	production management	American Management Association Inc., USA		1969
472	M2	Burbidge, J.L.		Standard batch control	product control, packing, product planning	MacDonald & Evans Ltd., London		1957
473	L2	Lockyer, K.G.		Critical path analysis : problems & solutions	systems theory and analysis	Sir Isaac Pitman & Sons Ltd., London		1966
474	M1	Phelps, D.M.		Planning the product	product analysis, production management	R.D. Irwin Inc., Illinois		1947
475	K1	Barnard, C.I.		The functions of the executive	executive management	Harvard University Press, Cambridge		1958
476	M1	Mundel, M.E.		Motion and time study : principles and practices	time and motion studies	Prentice Hall of India Private Ltd., New Delhi	4th	1970
478	F2	D'Anna, J.P.		Inventory and profit : the balance of power in buying and selling	marketing management	American Management Association Inc., USA		1966
479	M2	Currie, R.M.		The measurement of work : a manual for the practitioner	work studies, production management	British Institute of Management, London		1965
481	G4	Shinohara, I.		NPS new production system : JIT crossing industry boundaries	production management	Productivity Press (I) Private Ltd., Madras		1993
482	G2	Gedye, G.T.		Scientific method in production management	production management	Oxford University Press, London		1965
483	G2	Lockyer, K.G.		An introduction to critical path analysis	systems theory and analysis	Sir Isaac Pitman & Sons Ltd., London		1965
484	E1	Barnes, R.M.		Work methods manual	work studies, production management	John Wiley & Sons, Inc., London		1944

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
485	M2	Price, F.		Right first time : using quality control for profit	quality control, production management	Productivity & Quality Pub. Private Ltd., Madras		1992
486	M2	Price, F.		Right first time : using quality control for profit	quality control, production management	Productivity & Quality Pub. Private Ltd., Madras		1992
487	G4	Mayer, R.R.		Production and operations management	production management	McGraw-Hill Kogakusha, Ltd., Tokyo	3rd	1975
488	G2	Levin, R.I. et al.		Production/operations management : contemporary policy for managing operating systems	production management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1974
489	G2	Groff, G.K. Muth, J.F.		Operations management : selected readings	decision making and information management	D.B. Taraporevala Sons & Co. Private Ltd., Bombay		1975
490	E1	Huitson, A. Keen, J.		Essentials of quality control	control and quality management	Heinemann Educational Books Ltd., London		1966
492	F1	Miller, E.C.		Objectives and standards of performance in marketing management	marketing management	Taraporevala Publishing Industries Private Ltd., Bombay		1977
493	J3	Materials Handling Institute, Inc.		Modern methods of materials handling	internal transportation, materials handling	Prentice-Hall Inc., New York		1951
494	J3	Buchan, J. Koenigsberg, E.		Scientific inventory management	inventory control, stock control	Prentice Hall of India Private Ltd., New Delhi		1966
495	J4	Gopalakrishnan, P. Sundaresan, M.		Materials management : an integrated approach	materials management	Prentice Hall of India Private Ltd., New Delhi		1977
496	J4	Lee, L. Dobler, D.W.		Purchasing and materials management : text and cases	procurement, materials management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi	3rd	1977
497	G2	Bethel, L.L. Tann, W.L. Atwater, F.S. et al.		Production control	product control, packing, product planning	McGraw-Hill Book Co. Inc., New York	2nd	1948
499	G3	O'Donnell, P.D.		Production control	product control, packing, product planning	Prentice-Hall Inc., New York		1954
500	J3	Baily, P.J.H.		Purchasing and supply management	procurement, materials management	Chapman & Hall Ltd., New York	4th	1978
501	D4	Bergstrom, G.L.		Resource utilization in Indian manufacturing a mathematical analysis	management	Progressive Corporation Private Ltd., Bombay		1973
502	J4	Battersby, A.		A guide to stock control	inventory control, stock control	Sir Isaac Pitman & Sons Ltd., London		1962
503	J3	Gopalakrishnan, P. Sandilya, M.S.		Purchasing strategy : text and cases	procurement, materials management	Sterling Publishers Private Ltd., New Delhi		1978
504	E1	Rice, W.B.		Control charts in factory management	plant management	John Wiley & Sons, Inc., London		1947

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
505	K1	Jhamb, L.C.		A practical guide to work study	work studies, production management	A.V. Ambade, Pune		1982
506	J4	Pooler, V.H.		The purchasing man and his job	procurement, materials management	Taraporevala Publishing Industries Private Ltd., Bombay		1977
507	L1	Bueschel, R.T. Stephenson, A.G. Whitney, D.C.		Commercial time-sharing services and utilities	production management	American Management Association Inc., USA		1969
510		Eggert, M.		The perfect CV	recruitment and selection of personnel	Random House, UK		1992
511		Bolton, R.A.		Systems contracting : a new purchasing technique	contracts and agencies	American Management Association Inc., USA		1966
512	J3	Leenders, M.R. Fearon, H.E. England, W.B.		Purchasing and materials management	procurement, materials management	Universal Book Stall, New Delhi	9th	1989
513		Menon, K.S.		Stores management	inventory control, stock control	MacMillan India Ltd., Bombay		1983
514	J3	Menon, K.S.		Stores management	inventory control, stock control	MacMillan India Ltd., Bombay		1983
515	J4	Menon, K.S.		Stores management	inventory control, stock control	MacMillan India Ltd., Bombay		1983
516	J4	Menon, K.S.		Stores management	inventory control, stock control	MacMillan India Ltd., Madras		1988
517	J4	Menon, K.S.		Stores management	inventory control, stock control	MacMillan India Ltd., Madras		1988
518	J4	Menon, K.S.		Stores management	inventory control, stock control	MacMillan India Ltd., Madras		1988
519	J4	Menon, K.S.		Stores management	inventory control, stock control	MacMillan India Ltd., Bombay		1983
520	J4	Saboo Narula		Material management	materials management	UDH Publishers, Delhi		1981
521	A1	Haire, M.		Psychology in management	management principle	McGraw Hill Book Co. Inc., New York		1956
522	L4	Jackson, B.B.		Computer models in management	management, data processing	R.D. Irwin Inc., Illinois		1979
523	D4	Larsen, S.A.		Packaging research : an inventory	packaging, production management	American Management Association Inc., USA		1959
524	J4	Ambade, V.B.		Materials management	materials management	Aaditya Publishing House, Pune		1979
525	D4	Alsop, R. Abrams, B.		The wall street journal on marketing	marketing management	Universal Book Stall, New Delhi		1986
526	J4	Buchan, J. Koenigsberg, E.		Scientific inventory management	inventory control, stock control	Prentice Hall of India Private Ltd., New Delhi		1963
527	CB1	Paulden, S.		Hardy heating international : exporting in practice	marketing management	British Broadcasting Corporation, London		1970
528	M1	Clay, M.J. Walley, B.H.		Performance and profitability	conditions of work, performance rating	Longmans, Green & Co., Ltd., London		1965

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
529	K4	Prabhu, V.V.		A consultant on the rampage	use of consultants	Vikas Publishing House Private Ltd., New Delhi		1982
530	M1	Barail, L.C.		Packaging engineering	packaging, production management	Reinhold Publishing Corporation, New York		1954
531	J3	Datta, A.K.		Materials management : procedures, text and cases	materials management	Prentice Hall of India Private Ltd., New Delhi		1983
532	L3	Bolton, R.A.		Systems contracting : a new purchasing technique	contracts and agencies	American Management Association Inc., USA		1966
533	F2	Brown, R.		From selling to managing : guidelines for the newly appointed field sales manager	marketing management	American Management Association Inc., USA		1968
534	J3	Lee, L. Dobler, D.W.		Purchasing and materials management : text and cases	procurement, materials management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi	2nd	1974
535	F1	Bursk, E.C. Chapman, J.F.		Modern marketing strategy	sales management	Mentor Executive Library Book, USA	2nd	1964
536	F1	Stanton, W.J.		Fundamentals of marketing	marketing management	McGraw Hill International Book Company, Tokyo	6th	1981
538	F1	Mehta, S.C.		Marketing : environment, concepts and cases	marketing management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1980
539	F2	Turner, H.M.		The people motivators - consumer and sales incentives in modern marketing	consumer attitudes, preferences, reactions	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1973
540	F2	Simon, S.R.		Managing marketing profitability	marketing management	American Management Association Inc., USA		1969
541	F2	Davar, R.S.		Modern marketing management	marketing management	Progressive Corporation Private Ltd., Bombay	2nd	1973
542	F2	Cundiff, E.W. Still, R.R.		Basic marketing : concepts, decisions, and strategies	marketing management	Prentice Hall of India Private Ltd., New Delhi	2nd	1972
543	F2	Whitehead, H.		The administration of marketing and selling	marketing management	Sir Isaac Pitman & Sons Ltd., London	2nd	1950
544	F2	Lester, B.		Sales engineering	marketing management	John Wiley & Sons, Inc., New York	2nd	1954
545	F2	Kelley, E.J.		Marketing planning and competitive strategy	marketing management	Prentice Hall of India Private Ltd., New Delhi		1976
546	F1	Jolson, M.A.		Marketing management : integrated text, readings and cases	marketing management	MacMillan Publishing Co. Inc., New York		1978
548	F1	Karstein, H.		New horizons in marketing	marketing management	Thacker & Co. Ltd., Bombay		1968

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
549	F2	Rodger, L.W.		Marketing in a competitive economy	marketing management	Hutchinson & Co. Ltd., London		1965
550	F3	Mahfood, P.E.		The customer crisis : turning an unhappy customer into a life-long client	consumer research	EastWest Press Private Ltd., Chennai		1993
551	F1	Proctor, T.		Marketing management : integrating theory and practice	marketing management	International Thomson Publishing Company, London		1996
552	F2	Shaw, S.J. Gittinger, C.M.		Marketing in business management : text and readings	marketing management	MacMillan & Co., New York		1963
553	F2	Pearce, E.		Marketing and higher management	marketing management	George Allen & Unwin Ltd., London		1970
554	F1	Gandhi, J.C.		Marketing : a managerial introduction	marketing management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1985
555	F2	Palda, K.S.		Pricing decisions and marketing policy	price determination	Prentice Hall of India Private Ltd., New Delhi		1971
556	F2	Ferrell, R.W.		Customer oriented planning	customer relations	D.B. Taraporevala Sons & Co. Private Ltd., Bombay		1964
557	F1	Ramaswamy, V.S. Namakumari, S.		Marketing management in Indian environment	marketing management	MacMillan India Ltd., New Delhi		1983
558	F2	Bliss, P.		Marketing management and the behavioral environment	marketing management	Prentice Hall of India Private Ltd., New Delhi		1970
559	B1	Fletcher, J.		Effective interviewing	market research	Universal Book Stall, New Delhi		1989
560	L3	Subramanyam, A. Menon, K.S.		Systems analysis and data processing	system analysis and design	Wheeler & Co. Private Ltd., Allahabad		1979
561	F1	Greyser, S.A.		Cases in advertising and communications management	advertising	Prentice-Hall Inc., New Jersey		1972
562	F2	Dholakia, N. Khurana, R. Bhandari, L. et al.		Marketing management : cases and concepts	marketing management	MacMillan India Ltd., Madras		1978
563		Kotler, P.		Marketing for nonprofit organizations	marketing management	Prentice Hall of India Private Ltd., New Delhi	2nd	1982
564	F2	Blankenship, A.B. Doyle, J.B.		Marketing research management	market research	D.B. Taraporevala Sons & Co. Private Ltd., Bombay	2nd	1971
565	F1	Converse, P.D. Huegy, H.W. Mitchell, R.V.		The elements of marketing	marketing management	Prentice-Hall, Inc., New Jersey	5th	1954
566	F2	Wilson, A.		The marketing of industrial products	marketing management	Hutchinson & Co. Ltd., London		1965

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
567	D4	Ferrell, R.W.		Customer oriented planning	customer relations	American Management Association Inc., USA		1964
568	F2	Sperling, J.A.		Job descriptions in marketing management	marketing management	American Management Association Inc., USA		1969
569	F2	Sperling, J.A.		Job descriptions in marketing management	marketing management	American Management Association Inc., USA		1969
570	F2	Millard, E.		Export marketing for a small handicraft business	marketing, retail channels	Oxfam/Intermediate Technology Publications, London		1992
571	F1	Davar, R.S.		Modern marketing management in the Indian context	marketing management	Progressive Corporation Private Ltd., Bombay		1969
573		Roff, H.E. Watson, T.E.		Job analysis	job analysis	The Institute of Personnel Management, London		1961
575	F2	Sandage, C.H.		Advertising : theory and practice	advertising	R.D. Irwin Inc., Illinois	4th	1953
576	F2	Berman, B. Evans, J.R. Sherman, E.		Applying retail management : a strategic approach : readings, cases, and problems	marketing, retail channels	Macmillan Publishing Co. Inc., New York		1979
577	F1	Kleppner, O.		Advertising procedure	advertising	Prentice-Hall Inc., New York	4th	1950
578	M1	Bowen, H.R.		Social responsibilities of the businessman	executive, management, social responsibility	Harper & Brothers Publishers, New York		1953
579	F2	McNair, M.P. Berman, M.		Marketing through retailers	marketing management	American Management Association Inc., USA		1976
580	F2	Sperling, J.A.		Job descriptions in marketing management	marketing management	American Management Association Inc., USA		1969
581	F2	Newman, B.N.		Handbook of successful sales meetings	sales promotion	Prentice-Hall Inc., New Jersey		1960
582	F2	Neelamegham, S.		Marketing management & the Indian economy	marketing management	Vikas Publishing House Private Ltd., New Delhi	2nd	1978
583		Aaker, D.A. Myers, J.G.		Advertising management	advertising	Prentice Hall of India Private Ltd., New Delhi		1975
584	B2	Williams, W. et al		Studying implementation : methodological and administrative issues	planning, policy making, strategic management	Popular Prakashan Private Ltd., Bombay		1982
585	K3	Terry, G.R.		Office automation	information management	Taraporevala Publishing Industries Private Ltd., Bombay		1966
586	M3	Eliason, A.I.		Business information processing	information management	Science Research Association Inc., Paris		1980

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
587	L3	Murdick, R.G. Ross, J.E. Claggett, J.R.		Information systems for modern management	information systems, information management	Prentice Hall of India Private Ltd., New Delhi	3rd	1984
588	D1	Dewhurst, R.F.J.		Business cost-benefit analysis	income, reveue, cost-benefit analysis	McGraw-Hill Book Co. Inc., UK		1972
589	L3	Awad, E.M.		Introduction to computers in business	management, data processing	Prentice Hall of India Private Ltd., New Delhi		1977
591	L3	Canning, R.G.		Electronic data processing for business and industry	management, data processing	John Wiley & Sons, Inc., New York		1956
592	D1	Sutton, O.		Machine accounting	utilities, management	MacDonald & Evans Ltd., London	3rd	1959
593	D2	Boland, R.G.A. Feathers, J.A.		Budgetary control	budgeting, financial management	Hodder & Stoughton Ltd., London		1970
594	D1	Garbutt, D.		A simple introduction to capital expenditure decisions	management of investment, capital management	Sir Isaac Pitman & Sons Ltd., London		1967
595	CB1	Gowers, E.		ABC of plain words	language, english	Her Majesty's Stationery Office, London		1951
596	B3	Singhania, V.K. Bhargava, R.		Guide to compulsory audit	auditing	Taxpubs, Delhi		1985
597	K1	Saunders, A.G.		Effective business English	communication, management	MacMillan & Co., New York	3rd	1949
598	L3	Fletcher, A.		Computer science for management : an introduction to the opportunities and techniques of E.D.P.	management, data processing	Business Publications Ltd., London		1967
599	F2	Wortman, M.S. Luthans, F.		Emerging concepts in management	management	MacMillan Publishing Co. Inc., New York	2nd	1975
600	CB1	Crockett, E.W. Charie, C.F.		Gregg speed practice simplified	shorthand	The Gregg Publishing Co. Ltd., London		1950
601	D1	Finney, H.A. Miller, H.E.		Principles of accounting : advanced	accounting	Prentice-Hall Inc., New York	4th	1952
606	G2	Mogulescu, M.		Profit through design	office building, layout	American Management Association Inc., USA		1970
607	D1	Tricker, R.I.		The accountant in management	management of investment, capital management	B.T. Batsford, London		1967
609	L3	Dearden, J.		Computers in business management	management, data processing	D.J. Irwin Inc., Illinois		1966
613	G1	Baum, B.H.		Decentralization of authority in a bureaucracy	internal organization, management	Prentice-Hall Inc., New Jersey		1961
614	L1	Doris, L. Miller, B.M.		Complete secretary's handbook	personnel management	Prentice-Hall Inc., New Jersey		1951
615	A1	Moddie, A.D.		Explorations in management development	management	All India Management Association, New Delhi		1976

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
616	B2	Litterfield, C.L. Rachel, F.M. Caruth, D.L.		Office and administrative management : systems analysis, data processing, and office services	information management	Prentice Hall of India Private Ltd., New Delhi	3rd	1978
617	K2	Dale, E.		Long range planning	planning, policy making, strategic management	British Institute of Management, London	3rd	1967
620	D1	Robson, A.P.		Essential accounting for managers	managerial accounting	Cassell & Co. Ltd., London		1966
621	A2	Moddie, A.D.		Explorations in management development	management	All India Management Association, New Delhi		1976
622	B2	Moddie, A.D.		Explorations in management development	management	All India Management Association, New Delhi		1976
623	K2	National Office Management Association (NOMA)		Manual of practical office short cuts	office management	McGraw-Hill Book Co. Inc., New York		1947
624	L2	Litterfield, C.L. Rachel, F.M. Caruth, D.L.		Office and administrative management : systems analysis, data processing and office services	information management	Prentice Hall of India Private Ltd., New Delhi	3rd	1976
625	K1	Dobson, R.W.		An introduction to cost accountancy vol.I	cost accounting	Gee & Co. Ltd., London		1954
626	K2	Halford, D.R.C.		Differential costs and management decisions	decision making and information management	Sir Isaac Pitman & Sons Ltd., London		1959
627	D1	Lynch, R.M. Williamson, R.W.		Accounting for management planning and control	managerial accounting	Tata McGraw-Hill Publishing Co., Ltd., New Delhi	2nd	1978
628	D1	Montgomery, R.H. Lenhart, N.J. Jennings, A.R.		Montgomery's auditing	auditing	The Ronald Press Co., New York	7th	1949
629	D1	Institute of Cost and Works Accountants (ICWA), London		A report on marginal costing	cost analysis and control	The Institute of Cost and Works Accountants, London		
630	D1	Batty, J.		Standard costing	cost analysis and control	MacDonald & Evans Ltd., London	2nd	1966
632	D1	Bigg, W.W.		Cost accounts	cost analysis and control	MacDonald & Evans Ltd., London	8th	1963
633	D1	Knight, W.D. Weinwurm, E.H.		Managerial budgeting	managerial accounting	MacMillan & Co., New York	8th	1964
635	D1	Garner, S.P. Hughes, M.		Readings on accounting development	accounting	Arno Press, New York		1978
636	L1	Buyers, C.I. Holmes, G.A.		Principles of cost accountancy	cost accounting	The Donnington Press, St. Albans	2nd	1961

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
637	D1	Schlatter, C.F.		Cost accounting	cost accounting	John Wiley & Sons, Inc., London		1953
640	D1	Owler, L.W.J. Brown, J.L.		Wheldon's cost accounting and costing methods	cost accounting	MacDonald & Evans Ltd., London	11th	1965
641	D1	Guthmann, H.G.		Analysis of financial statements	financial reporting	Prentice-Hall Inc., New York	4th	1954
642	K2	Bittel, L.R. Ramsey, J.E.		Encyclopedia of professional management vol.I	management	McGraw-Hill Book Co., Inc., New York	2nd	1985
643	K2	Bittel, L.R. Ramsey, J.E.		Encyclopedia of professional management vol.II	management	McGraw-Hill Book Co., Inc., New York	2nd	1985
644	CB1	Aspley, J.C.		The sales promotion handbook	sales promotion	The Dartnell Corporation, London	2nd	1954
645	F1	Aspley, J.C.		The sales manager's handbook	sales management	The Dartnell Corporation, London	6th	1954
646	F2	Aljian, G.W.		Purchasing handbook	procurement, materials management	McGraw-Hill Book Co., Inc., New York	2nd	1958
647	F1	Nystrom, P.H.		Marketing handbook	marketing management	The Ronald Press Co., New York		1948
648	D1	Lang, T.		Cost accountants handbook	cost accounting	The Ronald Press Co., New York		1944
651	J1	Mackay, H.		Beware the naked man who offers you his shirt	personnel management	Warner Books, London		1990
652	K2	Peters, T.		Thriving on chaos : handbook for a management revolution	managing change	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1989
655	L2	Goodman, D.		Living at light speed : your survival guide to life on the information superhighway	management, data processing	Arrow Books Ltd., London		1995
658	K3	Norton, F.H.		Refractories	refractories and structural clay products	McGraw-Hill Book Co., Inc., New York	3rd	1949
659	D2	Desai BM	Gupta V K , Namboodri N V	Food Processing Industries	Financial Accounting	Oxford & IBH Publishing Co. Private Ltd., New Delhi		1991
661		Johnson, A.J. Auth, G.H.		Fuels and combustion handbook	fuels, combustion	McGraw-Hill Book Co., Inc., New York		1951
662	CB1	Joy, P.K.		Handbook of construction management	construction management	MacMillan India Ltd., New Delhi		1990
663	CB1	Seelye, E.E.		Field practice	civil engineering, field investigation	John Wiley & Sons, Inc., New York	2nd	1954
664	CB1	Urquhart, L.C.		Civil engineering handbook	civil engineering	McGraw-Hill Book Co., Inc., New York	3rd	1950
665	CB2	Norton, F.H.		Ceramics for the Artist Potter		Addison-Wesley Pub. Co. Inc.USA		
667	CB2	Srivastava, U.K. Patel, N.T.		Pesticides industry in India - issues and constraints in its growth	pesticide, industry	Oxford & IBH Publishing Co. Private Ltd., New Delhi		1990

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
671	K4	Anand, K.K. ed.		Hospital management : case studies	hospital, management	Bombay Management Association, Bombay		1977
672	D4	Philip, P. ed.		Marketing and advertising in export promotion : a report	advertising, marketing management	Indian Society of Advertisers, New Delhi		1961
673	M1	Institute of Public Relations, London		A guide to the practice of public relations	public relations	Newman Neame Ltd., London		1960
674	B2	Roalman, A.R.		Profitable public relations	public relations	Taraporevala Publishing Industries Private Ltd., Bombay		1972
675	E1	Moorthy, K.K.		Engineering change : India's iron & steel	reorganization of enterprises	Technology Books, Madras		1984
676	F1	Reeves, R.		Reality in advertising	advertising	Shoaib & Sunder Publishers, Bombay		1971
677	F1	Reeves, R.		Reality in advertising	advertising	Shoaib & Sunder Publishers, Bombay		1971
679	J4	Simonds, H.R. Bregman, A.		Finishing metal products	finishing, surface coating	McGraw-Hill Book Co., Inc., New York	2nd	1946
680	CB1	Naujoks Waldemar	Fabel C Donald	Forging Handbook		American Society of Metals		
681	CB1			Machining Theory and Practice		American Society of Metals		
682	A1	Brandt, A.D.		Industrial health engineering	personnel, safety	John Wiley & Sons, Inc., New York		1948
683	K2	Terry, G.R.		Principles of management	management principle	R.D. Irwin Inc., Illinois	5th	1968
684	L1	Althouse, A.D. Turnquist, C.H.		Modern welding practice	welding	The Goodheart-Willcox Co., Inc., USA	2nd	1953
685	G1	Rusinoff, S.E.		Manufacturing processes	production management	American Technical Society, USA		1953
686	L2	Crane, E.V.		Plastic working of metals and non-metallic materials in presses	metals, material science	John Wiley & Sons, Inc., London	3rd	1948
688	G3	Plumley, S.		Oxyacetylene welding and cutting	welding	McGraw-Hill Book Co., Inc., London	4th	1949
691	CB1	Pharoah and company		A gazetteer of Southern India	geography, south india	Pharoah & Co., Madras		1855
693	F2	Marin, J. Sauer, J.A.		Strength of materials	strength of materials	MacMillan & Co., New York	2nd	1954
694	L4	Dertouzos, M.L. Moses, J. eds		The computer-age : a twenty-year view	society, development of science and technology	MIT Press, London		1979
696	K4	Anand, K.k. ed.		Studies in hospital management	hospital, management	Bombay Management Association, Bombay		1976
699	H3	Moulik, T.K. Dholakia, B.H. Shukla, P.R.		Energy demand for agriculture in India in the year 2000	agriculture, power supply	Oxford & IBH Publishing Co. Private Ltd., New Delhi		1991

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
706	CB1	Peele, R.		Mining engineer's handbook vol.I	mining	John Wiley & Sons, Inc., London	3rd	1952
707	CB1	Peele, R.		Mining engineer's handbook vol.II	mining	John Wiley & Sons, Inc., London	3rd	1952
711	CB1	Kolarz, W.		The peoples of the Soviet far east	soviet union, russia	Frederick A. Praeger, New York		1954
712	K1	Michelon, L.C.		Industrial inspection methods	quality control, inspection, production	Harper & Brothers Publishers, New York		1950
713	CB1	Trorey, L.G.		Handbook of aerial mapping and photogrammetry	photogrammetry	Cambridge University Press, New York	2nd	1952
714	CB1	Blanck, F.C.		Handbook of food and agriculture	food, agriculture	Reinhold Publishing Corporation, New York		1955
717	D1	Kemp, P.S.		Accounting for the manager	managerial accounting	Taraporevala Publishing Industries Private Ltd., Bombay		1972
720	E1	Kipers, R.F.		Manufacturing analysis	production management	McGraw-Hill Book Co., Inc., New York		1949
725	CB1	Conant, J.B.		Modern science and modern man	science	Columbia University Press, New York		1954
727	CB1	American Foundrymen's Society, Chicago		Foundrymen's handbook	foundry, casting	American Foundrymen's Society, Chicago	6th	1952
729		Tikekar, S.R.		Epigrams from Gandhiji	epigram	Publications Division, New Delhi		1971
733	CB1	Sloop, M.T.M.		Miracle in the hills	biography	McGraw-Hill Book Co., Inc., New York		1953
734	CB1	Snell, F.D. Biffen, F.M.		Commercial methods of analysis	chemical analysis	D.B. Taraporevala Sons & Co. Private Ltd., Bombay		1972
740	H1	Morris, W.T.		Engineering economy : the analysis of management decisions	reorganization of enterprises	R.D. Irwin Inc., Illinois		1960
741	L1	Luria, S.E.		A slot machine, a broken test tube : an autobiography	biography, virology	Popular Prakashan Private Ltd., Bombay		1984
742	P2	Rose, F.		Into the heart of the mind : an American quest for artificial intelligence	artificial intelligence	Wiley Eastern Ltd., New Delhi		1986
760	CB1	Adorno, T.W. et al.		Authoritarian personality	executive management, personality	Harper & Brothers Publishers, New York		1950
761		Mehta, V.G. Mehta, N.V.		Income-tax ready reckoner : assessment year 1984-85	income tax	Shri Kuber Publishing House, Bombay		1985
762	Ref			1983 Income Tax Act	income tax	Taxmann Publications Private Ltd., New Delhi		

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
765	F1	Poole. S.L.		Never take no for a answer : a guide to successful negotiation	negotiation	Universal Book Stall, New Delhi		1989
766	G1	Seth, B.R.		Indian labour laws : a supervisor should know	labour law	All India Management Association, New Delhi	5th	1983
767	G1	Seth, B.R.		Indian labour laws : a supervisor should know (combined part I & II)	labour law	All India Management Association, New Delhi		1978
768	G2	Bethel, L.L. et al		Industrial organization and management	management principle	McGraw-Hill Book Co., Inc., New York	5th	1971
769	G3	Wilpert, B. Negandhi, A.		Work organization research : European and American perspectives	work studies, production management	Comparative Administration Research Institution, Ohio		1978
770	H1	Baumol, W.J.		Economic theory and operations analysis	economic theory	Prentice Hall of India Private Ltd., New Delhi	4th	1977
771	CB1	Blau, J.L.		Men and movements in American philosophy	philosophy	Prentice-Hall Inc., New York		1952
772	A1	Blum, M.L.		Industrial psychology and its social foundations	management principle	Harper & Brothers Publishers, New York		1949
773	L3	Pursell, C.W. ed.		Technology in America : a history of individuals and ideas	technology in america	Forum Series, USA		1980
774	H4	International Management Association (IMA), New York		Case studies in foreign operations : special report No.1	foreign trade	International Management Association Inc., New York		1957
775	M2	International Management Association (IMA), New York		Proceedings of the Sixth National Management Convention : Fifth Anantharamakrishnan Memorial Lecture	management	Madras Management Association, Madras		1978
776	C2	Madras Management Association (MMA), Madras		Proceedings of the Management Convention 3 & 4 Feb. 1984 : effective managerial styles for growth	executive management	Madras Management Association, Madras		1984
777	L2	Moulik, T.K. et al.		Regional energy demand model and analysis : Gujarat, Kerala, and Rajasthan	energy economics, natural resource	Oxford & IBH Publishing Co. Private Ltd., New Delhi		1991
779	C2	AIMA		AIMA Position Papers on Core Sectors	AIMA	AIMA		1981

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
780	D2	Gopalsamy		Inside Capital Market	marketing management	Deccan Publications, Madras		1996
781	D1	Avadhani, V.A.		Capital market management	management of investment, capital management	Himalaya Publishing House, Bombay		1995
782	G1	Kannan, S. Sowrirajan, V.S.		Company law procedure with secretarial practice vol.I	company law	Tan Prints, New Delhi		1991
784	CB1	Shukla, M.C.		A manual of mercantile law	commercial law	S. Chand & Co. Ltd., New Delhi	11th	1977
785	G1	Bhargava, U.K. Bhargava, B.P.		Companies Act, 1956 as amended up-to-date	company law	Taxmann Publications Private Ltd., New Delhi		1979
786	C2	Viswanathan, S.		Action Agenda For Management In a Dynamic Economy	MMA	MMA		1986
787	K3	Coccia, M.A. Dondanville, J.W. Nelson, T.R.		Product liability trends and implications	product improvement research	American Management Association Inc., USA		1970
788	M1	Viswanathan, S. ed.		Competitiveness of India in global markets : Proceedings of the Management Convention 16 & 17 Dec. 1998	foreign trade	Madras Management Association, Madras		1988
789	CB1	Giri, V.V.		Leaves from a Governor's diary vol.I	collections of speeches	Prakashan Shakha, New Delhi		1959
791	J1	Potter, P.		All about success	management principle	Universal Book Stall, New Delhi		1989
792	M4	Black, S.		How to plan exhibitions and conferences from A to Z	exhibitions and shows, planning, management	Universal Book Stall, New Delhi		1989
793	K3	Stewart, H.B.		Recollecting the future : a view of business, technology, and innovation in the next 30 years	planning, policy making	Universal Book Stall, New Delhi		1989
794	M3	Feingold, C.		Introduction to data processing	computer science	WM. C. Brown Co., Publishing, Iowa	3rd	1980
795	CB1	Central Office of Information, London		Britain : an official handbook	geography, britain	Her Majesty's Stationery Office, London		1969
796	CB1	Central Office of Information, London		Britain : an official handbook	geography, britain	Her Majesty's Stationery Office, London		1968
798	CB1	Central Office of Information, London		Britain : an official handbook	geography, britain	Her Majesty's Stationery Office, London		1963
800	P1	Ahuja, G.C. Ahuja, P.		How to increase reading speed : procedures and practices	communication, management	Sterling Publishers Private Ltd., New Delhi		1979
801	CB1	Mott, F.L.		The news in America	newspaper	Oxford University Press, USA		1952

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
802	J1	McWhirter, N.		Guinness book of world records	collected accounts, events	Bantam Books Inc., New York		1985
803	J2	Wallace, M.J. Flynn, P.J.		Dictionary of business English	dictionary	Rupa & Co., Calcutta		1988
804	CB1	Central Office of Information, London		Britain : an official handbook	geography, britain	Central Office of Information, London		1974
806	A1	Mering, O.V.		A grammar of human values	social ethics, belief systems	University of Pittsburgh Press, Pittsburgh		1961
807	CB1	Barnett, H.G.		Innovation : the basis of cultural change	managing change, innovation by management	McGraw-Hill Book Co., Inc., New York		1953
808	M1	Lipset, S.M. ed.		The third-century : America as a post-industrial society	sociology	Kalyani Publishers, New Delhi		1979
809	M1	Cutlip, S.M. Center, A.H.		Effective public relations	public relations	Prentice-Hall Inc., New York		1952
815	A1	Chamberlain, N.W.		Social responsibility and strikes	collective bargaining, negotiation, arbitration	Harper & Brothers Publishers, New York		1953
818	M2	Kerr Clark		The Future of Industrial Societies		Harvard University Press, Cambridge		1983
819	K2	Leighton H Alexander		The Governing of Men	Management	Princeton University Press		1945
820	J1	Cantril, H.		The psychology of social movements	social interaction	John Wiley & Sons, Inc., London		1951
821	M1	Carr, L.J. Stermer, J.E.		Willow run : a study of industrialization and cultural inadequacy	production, social	Harper & Brothers Publishers, New York		1952
822	A1	Marrow, A.J.		Living without hate : scientific approaches to human relations	social interaction	Harper & Brothers Publishers, New York		1951
824	H1	Parsons, T.		The social system	sociology	The Free Press, Illinois		1952
826	CB2	Adishesaiah, W.T.V.		Social foundations of industrial psychology	industrial psychology	Institute of Social Sciences, Madras		1963
827	H1	Bain, J.S.		Pricing, distribution, and employment : economics of an enterprise system	enterprises, management	Henry Holt & Co., New York		1948
828	H2	Kozlov, G.A. ed.		Political economy : capitalism	free enterprise economy	Progress Publishers, Moscow		1977
829	H2	Grampp, W.D. Weiler, E.T.		Economic policy : reading in political economy	economic development	R.D. Irwin Inc., Illinois		1958
830	K1	Allen, H.B.		Rural reconstruction in action : experience in the near and middle east	economic development	Cornell University Press, New York		1953

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
834	CB1	Burlatsky, F.		The modern state and politics	political science	Progress Publishers, Moscow		1978
835	C3	United Nations Industrial Development Organisation (UNIDO)		Manual for evaluation of industrial projects	project management	Oxford & IBH Publishing Co. Private Ltd., New Delhi		1980
837	CB1	Indo-German Chamber of Commerce, Bombay		Directory of Indo-German business relations 1988	international relations, directory	Indo-German Chamber of Commerce, Bombay		1987
839	CB1	Eppler, E.		Not much time for the third world	economic situation and conditions	Oswald Wolff, London		1972
840	H1	Gupta, S.P. Gupta, M.P.		Business statistics	statistical methods	Sultan Chand & Sons, New Delhi	8th	1989
845	M1	Reader, A.		The example of federalism in the Federal Republic of Germany	federalism	Konrad-Adenauer-Stiftung, Germany		1994
848	L3	Hunt, R. Shelley, J.		Computers and commonsense	computer science	Prentice Hall of India Private Ltd., New Delhi	2nd	1982
850	H2	Schultz, T.W.		Investing in people : the economics of population quality	personnel management	Hindustan Publishing Corporation (I), Delhi		1981
851	B3	Schultz, T.W.		Investing in people : the economics of population quality	personnel management	Hindustan Publishing Corporation (I), Delhi		1981
852	A2	Schultz, T.W.		Investing in people : the economics of population quality	personnel management	Hindustan Publishing Corporation (I), Delhi		1981
853	H2	Wanniski, J.		The way the world works	foreign aid, interantional development	Simon & Schuster, New York		1978
854	H2	Anchishkin, A. ed.		National economic planning	economic development	Progress Publishers, Moscow		1980
855		Wright, D.M.		Capitalism	capitalism	McGraw-Hill Book Co., Inc., New York		1951
856	H2	Kindleberger, C.P.		International economics	international economics	R.D. Irwin Inc., Illinois		1961
859	H2	Grossman, G.		Economic systems	economic theory, systems	Prentice Hall of India Private Ltd., New Delhi	2nd	1978
860	H1	Klein, L.R.		A textbook of econometrics	macroeconomics	Prentice-Hall, New Delhi	2nd	1974
862	CB1	Gore-Booth, P.		Speaking among friends	manufacture of specific products	British Information Services, New Delhi		1965
866	J1	Fogarty, M.P.		Personality and group relations in industry	interpersonal relations, employer-employee relatio	Longmans, Green & Co., Ltd., London		1965
868	H2	Deming, W.E.		Statistical adjustment of data	statistical methods	John Wiley & Sons, Inc., London		1948
869	A1	Finlay, W.W. Sartain, A.Q. Tate, W.M.		Human behavior in industry	interpersonal relations, employer-employee relatio	McGraw-Hill Book Co., Inc., New York		1955

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
871		Leabo, D.A.		Basic statistics	statistical methods	D.B. Taraporevala Sons & Co. Private Ltd., Bombay		1975
872	D4	Quraishi, S.Y.		Social marketing for social change	economics	Ajanta Books International, Delhi		1996
873	CB1	Gupte, P.		The crowded earth : people and the politics of population	population quantity	W.W. Norton & Co., New York		1984
874	CB1	Gee, W.		Social science research methods	statistical methods	Appleton-Century-Crofts, Inc., New York		1950
875	CB1	Brown, L.R.		State of the world 1985 : a Worldwatch Institute report on progress toward a sustainable society	economic development	Prentice Hall of India Private Ltd., New Delhi		1985
876	CB2	Gupta, S.P.		Statistical methods	statistical methods	Sultan Chand & Sons, New Delhi		1989
877	H2	Jung, W. ed.		Social market economy : an economic system for developing countries	economics	Konrad-Adenauer-Stiftung, Germany		1991
878	CB1	Hansen, R.D.		The U.S. and world development : agenda for action 1976	macroeconomics	Overseas Development Council Praeger Pub., London		1976
880	CB1	Gupta, C.B.		An introduction to statistical methods	statistical methods	Vikas Publishing House Private Ltd., New Delhi	7th	1975
882	CB1	Festinger, L. Schachter, S. Back, K.		Social pressures in informal groups : a study of human factors in housing	social processes	Harper & Brothers Publishers, New York		1950
883	C2	Viswanathan, S. ed.		Proceedings of the Management Convention 11 & 12 Dec. 1987 : business productivity : beyond the obvious	production management	Madras Management Association, Madras		1987
884	K2	Kaufman, H.		Time, chance, and organizations : natural selection in a perilous environment	organisation and finance management	Asian Books, New Delhi		1987
885	L3	Lucas, H.C.		The analysis, design, and implementation of information systems		McGraw-Hill Kogakusha Ltd., Tokyo		1976
887	H4	Konrad-Adenauer-Stiftung, Germany		European Union : the emerging shape	european union	Konrad-Adenauer Stiftung, Germany		
888	J1	Nierenberg, G.I.		Fundamentals of negotiating	negotiation	Hawthorn/Dutton, New York		1973

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
889		Seth, B.R.		Indian labour laws : a supervisor should know (combined part I & II)	labour law, indian	All India Management Association, New Delhi		1978
890	I3	Kanitar, A.		In search of identity : the women entrepreneurs of India	entrepreneurial management	Entrepreneurship Development Institute of India		1992
891	H2	Shvyrkov, Y.M.		Centralised planning of the economy	economic development	Progress Publishers, Moscow		1980
892	H2	Ryndina, M.N. Chernikov, G.P. Khudokormov, G.N.		Fundamentals of political economy	economic situation and conditions	Progress Publishers, Moscow		1980
895	H1	Drucker, P.E.		The new realities : in government and politics/in economics and business/in society and world view	social processes	Asian Books Private Ltd., New Delhi		1990
897	H1	International Bank for Reconstruction and Development, Ceylon		The economic development of Ceylon : a report	economic situation and conditions	Oxford University Press, London		1953
898	A2	Carvell, F.J.		Human relations in business	personnel management	MacMillan Publishing Co. Inc., New York	2nd	1975
899	I1	Joshi, A.		Lala Shri Ram : a study in entrepreneurship and industrial management	entrepreneurial management	Orient Longmans Ltd., New Delhi		1975
901	H1	Varshney, R.L. Maheshwari, K.L.		Managerial economics	financial management	Sultan Chand & Sons, New Delhi		1989
902	H1	Dean, J.		Managerial economics	financial management	Prentice Hall of India Private Ltd., New Delhi		1976
903	H1	Dean, J.		Managerial economics	financial management	Prentice Hall of India Private Ltd., New Delhi		1977
904	H1	Dean, J.		Managerial economics	financial management	Prentice Hall of India Private Ltd., New Delhi		1976
905	M1	Fayol, H.		General and industrial management	management	Sir Isaac Pitman & Sons Ltd., London		1965
906	H1	Hague, D.C.		Managerial economics	financial management	Longman Group Ltd., London		1971
907	A1	Filipetti, G.		Industrial management in transition	management	R.D. Irwin Inc., Illinois		1953
908	G2	Woodward, J.		Industrial organization : theory and practice	management principle	Oxford University Press, London		1965
909	H1	Baumol, W.J. Chandler, L.V.		Economic processes and policies	economic development	Harper & Brothers Publishers, New York		1954
910	M2	Kimball, D.S. Kimball, D.S.		Principles of industrial organization	organisation and finance management	McGraw-Hill Book Co., Inc., New York	6th	1947
912	L2	Jervis, F.R. Frank, W.F.		An introduction to industrial administration	production management	George G. Harrap & Co. Ltd., London		1966

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
914	H1	Harlan, N.E. Christenson, C.J. Vancil, R.F.		Managerial economics : text and cases	financial management	R.D. Irwin Inc., Illinois		1962
915	H1	Dean, J.		Managerial economics	financial management	Prentice-Hall Inc., New York		1954
916	H1	Dufty, N.F.		Managerial economics : essays in social sciences	financial management	Asia Publishing House, Bombay		1996
920	B2	Tanner, O.		Stress behavior - human behavior	personnel management	Time-Life Books, Virginia		1976
927	K2	Milton Friedman, R.		Tyranny of the status quo	political science	Harcourt-Brace Jovanovich, USA		1984
928	H1	Phelps, O.W.		Introduction to labor economics	labour economics	McGraw-Hill Book Co. Inc., New York		1950
929	A1	Homans, G.C.		The human group	personnel management	Harcourt, Brace & Co., New York		1950
930	A2	Miller, J.G. ed.		Experiments in social process : a symposium on social psychology	social processes	McGraw-Hill Book Co. Inc., New York		1950
932	H2	Kormnov, Yu.		Specialisation and co-operation of the socialist economies	socialism	Progress Publishers, Moscow		1980
935	M2	Deverell, C.S.		Business administration and management	management	Gee & Co. Ltd., London		1966
936	A2	Wellens, J.		The training revolution from shop-floor to board-room	education and training, personnel management	Evans Brothers Ltd., London		1963
937	M2	Patterson, W.F. Hedges, M.H.		Educating for industry : policies and procedures of a national apprenticeship system	conditions of work, performance rating	Prentice-Hall Inc., New York		1946
938	A1	Anderson, M.H.		Teaching apprentices and preparing training materials	education and training, personnel management	American Technical Society, USA		1950
940	A1	Bhatia, S.K.		Management of absenteeism	motivation, morale, discipline, personnel	Asian Publication Services, New Delhi		
941	L1	Mohanty, R.P.		A textbook of works management	production management	Vani Educational Books, New Delhi		1984
943	H1	Reynolds, L.G.		Labor economics and labor relations	labour economics	Prentice-Hall Inc., New York	2nd	1954
944	I1	Liveright, A.A.		Union leadership training : a handbook of tools and techniques	labour union, labour management	Harper & Brothers Publishers, New York		1951

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
945	A2	Turner, H.A.		Trade union growth structure and policy : a comparative study of the cotton unions	labour union, labour management	George Allen & Unwin Ltd., London		1962
946	I2	Hopson, B. Scally, M.		12 steps to success through service	management principle	Excel Books, New Delhi		1991
953	H1	Prather, C.L.		Money and banking	banking	R.D. Irwin Inc., Illinois	6th	1958
961	D2	Avadhani, V.A.		A manual on stock broking	brokerage, stock broking	Himalaya Publishing House, Bombay		1996
967	I2	Tirumalai, R.		The voice of enterprise : 150 years of the Madras Chamber of Commerce & industry	corporations	MacMillan India Ltd., Madras		1986
973	L1	Farmer, R.N. Richman, B.M.		International business : an operational theory	foreign trade	R.D. Irwin Inc., Illinois		1966
975	K3	Braybrooke, D.		Philosophical problems of the social sciences	social science	MacMillan & Co., New York		1965
978	I2	Berger, B. ed.		The culture of entrepreneurship	entrepreneurial management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1992
979	CB1	Drucker, P.F.		Technology, management, and society	technology	Pan Books Ltd., London		1970
981		Parmar, R.S.		Industrial sickness in small scale sector	small enterprises	Dattsons, Nagpur		1995
984	D3	Singh, S.P. Singh, S.		Financial analysis for credit management in banks	credit management	Vikas Publishing House Private Ltd., New Delhi		1983
989	D1	Bennett, O. Lippincott, I.		Public finance	government securities	South-Western Publishing Co., Ohio		1949
990	H1	Degarmo, E.P.		Engineering economy	reorganization of enterprises	Macmillan Publishing Co. Inc., New York	4th	1969
994	G1	Donaldson, Michael.C	Mimi Donaldson	Negotiating for Dummies	Law	Comdex Computer Publications, New Delhi		1996
998	H1	Stocklon, J.R. Clark, C.T.		Introduction to business & economic statistics	statistical methods	D.B. Taraporevala Sons & Co. Private Ltd., Bombay	4th	1971
1003	F4	Dorfman, R.		Price system	price determination	Prentice-Hall, Inc., New Jersey		1964
1004	H1	Spurr, W.A. Kellogg, L.S. Smith, J.H.		Business and economic statistics	statistical methods	R.D. Irwin Inc., Illinois		1954
1006	C3	Kannan, S.		Project evaluation & cost overruns	project management	Bharat Law House Private Ltd., New Delhi		1990
1007	H1	Dasgupta, A. Sengupta, N.K.		Government and business	business enterprises	Vikas Publishing House Private Ltd., New Delhi		1989
1009	I1	Lala, R.M.		The creation of wealth	history	IBH Publishing Co., Bombay		1981

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1010	I1	Amey, L.R.		Efficiency of business enterprises	enterprises, management	George Allen & Unwin Ltd., London	2nd	1970
1011	H3	Kumar, A. Mittal, M.		Economic development and planning in third world	economic development, planning, third world	Anmol Publications Private Ltd., New Delhi		1995
1012	K3	Fourre, J.P.		Quantitative business planning techniques	planning, policy making, strategic management	American Management Association Inc., USA		1970
1013	H1	Dasgupta, A. Sengupta, N.K.		Government and business	business enterprises	Vikas Publishing House Private Ltd., New Delhi		1989
1014	A1	Korman, A.K.		Organizational behavior	management principle	Prentice Hall of India Private Ltd., New Delhi		1971
1017	M4	Robinson Nick		Persuasive Business Presentation	Management	Viva Books Private Ltd., New Delhi		1993
1020		Falk, R.		Business of management	management	Penguin Books, Baltimore		1961
1022	G3	International Labour Organisation (ILO), Geneva		Enterprise and factors affecting its operation	enterprises, management	International Labour Organisation, Geneva		1965
1024	A2	Ramaswami, N.		Organisational behaviour	management principle	T.R. Publications Private Ltd., Chennai		1997
1025	B2	Hersey, P. Blanchard, K.H.		Management of organizational behavior : utilizing human resources	management principle	Prentice Hall of India Private Ltd., New Delhi	3rd	1978
1026	H2	Thuesen, H.G.		Engineering economy	reorganization of enterprises	Prentice-Hall Inc., New York	2nd	1953
1028	I1	Brown, S.M. Doris, L. Smyers, J.		Business executive's handbook	top management	Prentice-Hall, Inc., New Jersey	4th	1966
1029	A1	Devderell, C.S.		Business administration and management	management	Gee & Co. Ltd., London	2nd	1968
1030	H2	Singh, C.		India's economic policy : the Gandhian blueprint	economic development	Vikas Publishing House Private Ltd., New Delhi		1978
1032	CB1	Bowen, E.K.		Mathematics : with applications in management and economics	mathematics	R.D. Irwin Inc., Illinois	Rev. ed.	1967
1033	H2	Vernon, R.		Manager in the international economy	executive management	Prentice-Hall, Inc., New Jersey		1968
1034	H3	Banerjee, A.M. Chandrasekaran, K.A.		Renewing governance : issues & options	economic development	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1996
1037	O1	Rao, S.L.		Successful negotiation : strategies and tactics for mutual gain	negotiation	Wheeler Publishing, Allahabad		1994
1040	D1	Allen, C.L. Buchanan, J.M. Colberg, M.R.		Prices, income, and public policy : the ABC's of economics	price theories, supply and demand	McGraw-Hill Book Co., Inc., New York		1954

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1042	H2	Dholakia, R.H. Oza, A.N.		Microeconomics for management students	micro economics	Oxford University Press, New Delhi		1996
1046	H2	Nukhovich, E.		International monopolies and developing countries	international enterprises	Progress Publishers, Moscow		1980
1049	G1	Berger, M.		Equality by statute: legal controls over group discrimination	civil, political rights	Columbia University Press, New York		1952
1050	CB1	Galbraith, J.K.		Affluent society	sociology	Hamish Hamilton, London		1958
1052	M2	Khandwalla, P.N.		Design of organisations	organisation and finance management	Harcourt-Brace Jovanovich, USA		1977
1053	I1	Sadler, P.		Designing organisations : the foundation for excellence	management	Viva Books Private Ltd., New Delhi		1992
1054	D2	Goode, R.		Government finance in developing countries	government investment	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1986
1055	D2	Wagner, R.E.		Public finance : revenues and expenditures in a democratic society	fiscal policy	Little, Brown and Company, Boston		1983
1056	CB1	Lynn, N.B. Wildavsky, A. ed.		Public administration : the state of the discipline	public administration	Affiliated East-West Press Pvt Ltd., New Delhi		1992
1057	I1	Tead, O.		The Art Of Leadership	executive leadership	McGraw-Hill Book Co., Inc., New York		1935
1060	O1	Cribbin, J.J.		Effective managerial leadership	executive leadership	American Management Association Inc., USA		1972
1061	A1	Dwivedi, R.S.		Dynamics of human behaviour at work	motivation, morale, discipline, personnel	Oxford & IBH Publishing Co. Private Ltd., New Delhi		1981
1062	M4	Kennedy, J.L.		Cover letters for dummies	communication, management	Comdex Computer Publications, New Delhi		1996
1064	M1			Comprehensive guide to MBA and postgraduate business courses throughout the world	education, MBA curricula	Pustak Mahal, Delhi		1995
1065	CB2	Brown, L.R. Chandler, W.U. Flavin, C.		State of the world 1985	economic development	Prentice Hall of India Private Ltd., New Delhi		1985
1069	H3	Indian Institute of Foreign Trade (IIFT), New Delhi		International trade and development : selected international documents	foreign trade	Indian Institute of Foreign Trade, New Delhi		1972
1070	D1	Winter, W.D.		Marine insurance : its principles and practice	insurance, marine	McGraw-Hill Book Co., Inc., New York	3rd	1952
1074	CB1	Verlag, F.S.		Cultural life	history, germany	Press & Information Office, Germany		1969

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1076	H2	Rosenthal, M.S.		Techniques of international trade : revision of technical procedure in exporting and importing	foreign trade	McGraw-Hill Book Co. Inc., New York		1950
1078	H2	Horn, P.V.		International trade principles and practices	foreign trade	Prentice-Hall Inc., New York	3rd	1953
1080	CB1	May, E.R. Fraser, J.		Campaign'72 : the managers speak	election campaign, strategy	Harvard University Press, Cambridge		1973
1085	M2	Kraus-Harper, U. Harper, M.		Getting down to business : a manual for training businesswomen	counseling services, vocational guiding	Intermediate Technology Publishers, London		1992
1088	D1	Gray, J. Johnston, K.S.		Accounting and management action	financial management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi	2nd	1979
1089	G1	Ministry of Finance, Government of India		Layman's guide to the Indian Company Law	company law	Department of Company Law Administration, New Delhi		1956
1090	H2	Monappa, A.		Ethical attitudes of Indian managers	top management	All India Management Association, New Delhi		1977
1092	E1	Turner, G.R. Askey, J.M. eds.		Total quality in the chemical industry	control and quality management	Productivity Press (I) Private Ltd., Madras		1993
1093	G1	Yakabe, K. ed.		Labour relations in Japan : fundamental characteristics	labour economics	International Society for Editing Information, Japan		1974
1095	L1			Mass communication media in a metropolitan city	mass communication, media	Benson Publication, Bombay		1967
1096		Tarneja, R.S.		National Management Convention	management	All India Management Association, New Delhi		1973
1097	H2	Kazmier, L.J.		Schaum's outline series theory and problems of business statistics	production, social	McGraw-Hill Book Co., Inc., New York		1976
1101	M2	Madras Management Association (MMA), Madras		Proceedings of the Management Convention 4 & 5 Mar. 1983 : the corporate planning process in India	planning, policy making	Madras Management Association, Madras		1983
1102	O1	Weaver, H.G.		Mainspring of human progress	sociology	The Foundation for Economic Education, New York		1984
1103	I2	Osborne, D. Gaebler, T.		Reinventing government : how the entrepreneurial spirit is transforming the public sector	entrepreneurial management	Prentice Hall of India Private Ltd., New Delhi		1992

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1109	G1	Seth, B.R.		Indian labour laws : a supervisor should know	labour law	All India Management Association, New Delhi	7th	1987
1114		Doris, L.		Corporate treasurer's and controller's handbook	planning, policy making	Prentice-Hall Inc., New York	3rd	1952
1116	A1	Rustomji, M.K. Sapre, S.A		Art of management	management	MacMillan India Ltd., New Delhi		1983
1123	K3	Schonberger, R.J.		International Seminar on World-class Manufacturing, Madras, 24 & 25 September 1991	production management	Confederation of Engineering Industry		1991
1128	A1	Dwivedi, R.S.		Dynamics of human behaviour at work	motivation, morale, discipline, personnel	Oxford & IBH Publishing Co. Private Ltd., New Delhi		1981
1129	D4	Indian Council of Social Science Research (ICSSR), New Delhi		Survey of research in management vol.1	management principle	Vikas Publishing House Private Ltd., New Delhi		1973
1130	J3	Boadway, R.W.		Public sector economics	corporations, business enterprises	Little, Brown and Company, Boston		1979
1134	K1	Sharma, S.		Management control systems : text and cases	management principle	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1988
1135	A1	Simon, H.A. Barnard, C.I.		Administrative behavior : a study of decision-making processes in administrative organization	office services	Macmillan Publishing Co. Inc., New York	2nd	1961
1136		Robson, M.		Problem solving in groups	conflict management	Gower Publishing Co. Ltd., UK	2nd	1994
1137	K3	Madras Management Association (MMA), Madras		Top managerial effectiveness	top management	All India Management Association, New Delhi		1983
1139	CB1	Dyer, F.C. Dyer, J.M.		Enjoyment of management	management principle	Taraporevala Publishing Industries Private Ltd., Bombay		1971
1142	L2	Hopple, G.W.		State-of-the-art in decision support systems	decision making and information management	QED Information Sciences, Inc., Wellesley		1988
1144	E1	Squires, F.H.		Successful quality management	quality management	Hitchcock Executive Book Service, Wheaton		1980
1146	G1	Kulshreshtha, V.D.		Business law	commercial law	Vikas Publishing House Private Ltd., New Delhi		1988
1147	A2	Federal Republic of Germany		Labour and social security	labour economics	Federal Republic of Germany		1973
1148	M1	Peter, L.J. Hull, R.		Peter Principle	management principle	Pan Books Ltd., London		1969
1150	D2	Parchure, R.		Inflation and accounting theory	analytical accounting	The Times Research Foundation, Pune		1987

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1153	O1	Fischer, L.		Life of Mahatma Gandhi	biography, gandhi	Bharatiya Vidya Bhavan, Bombay	4th	1983
1154	K4	Dugdale, J.S.		Fundamentals of modern management	management	Brodie House, England		1964
1157	CB2	Spencer, D.D.		Illustrated computer dictionary	computer science	Universal Book Stall, New Delhi		1986
1158	F1	Reeves, R.		Reality in advertising	advertising	Shoab & Sunder Publishers, Bombay		1971
1163	H2	Johnson, P.M.		Commodities regulation vol.1	commerce, regulation of trade	Little, Brown and Company, Boston		1982
1164	D2	Puttaswamiah, K. Venu, S.		Cost-benefit analysis	income, reveue, cost-benefit analysis	Oxford & IBH Publishing Co. Private Ltd., New Delhi	2nd	1988
1165	D2	Chatterjee, B.K.		Costing and managerial accounting	cost analysis and control	Jaico Publishing House, Mumbai		1989
1166	E3	McCarthy, E.J. Perreault, W.D.		Basic marketing	marketing management	Universal Book Stall, New Delhi	9th	1987
1168	D1	Horngren, C.T.		Accounting for management control : an introduction	managerial accounting	Prentice Hall of India Private Ltd., New Delhi	3rd	1976
1169	M2	Jain, A.K.		Managing global competition	control and quality management	Wheeler Publishing, New Delhi		1994
1170	F1	Churchill, G.A.		Marketing research : methodological foundations	market research	The Dryden Press, Illinois	2nd	1979
1174	M2	Srinivasan, M.		Manager's view of India's problems	executive management	Affiliated East-West Press Pvt Ltd., New Delhi		1984
1175	CB1	Sancheti, D.C. Kapoor, V.K.		Statistics : theory, methods & application	statistical methods	Sultan Chand & Sons, New Delhi	2nd	1979
1176	B1	Kopmeyer, M.R.		How to get whatever you want	memory, intelligence, mental processes	Universal Book Stall, New Delhi		1989
1177		Hoffmann, A.		Facts about Germany	history, germany	Societats-Verlag, Germany		1992
1178		Srinivasan, N.		Indo-US trade directory	trade directory	Indo-American Chamber of Commerce, Madras		1993
1180	A1	Palit, R.K. Prasad, K. Dasgupta, G.P.		Handbook on disciplinary proceedings	motivation, morale, discipline, personnel	Indian Institute of Personnel Management, Jamshedpur		1979
1182	F1	Wentz, W.H.		Marketing research : management, method, and cases	market research	Harper & Row, Publishers, New York	2nd	1979
1184	E3	Berman, B. Evans, J.R.		Retail management: a strategic approach	marketing, retail channels	Macmillan Publishing Co. Inc., New York		1979
1188	G1	Muthuswamy, P.		Swamy's treatise on employee's provident funds	employee benefits	Swamy Publishers, Madras		1984
1190	D1	Schuyler, M.A.		Consumption taxes : promises & problems	tax, insurance, management	Institute for Research on the Economics of Taxation		1984

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1192	H2	Mote, V.L. Paul, S. Gupta, G.S.		Managerial economics : concepts & cases	financial management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1987
1193	H1	Uppal, J.S.		Public financial institutions in India	banking	MacMillan India Ltd., New Delhi		1984
1209	H2	Helm, F.C.		Economics of co-operative enterprise	cooperatives	The Co-Operative College, Tanzania		1968
1210	H1	Enke, M. Salera, J.D.		International economics	internaitonal economics	Prentice-Hall Inc., New York	2nd	1953
1213		Daugherty, C.R. Parrish, J.B.		Labor problems of American society	labour economics	Houghton Mifflin Co., Boston		1952
1214	F2	Konrad, E. Erickson, R. ed.		Marketing research : a management overview	market research	American Management Association Inc., USA		1996
1215	G1	Meltzer, B.D. Henderson, S.D.		Labor law: cases, materials, and problems 1982 supplement	labour law, legislation	Little, Brown and Company, Boston		1982
1216	A2	Newman, W.H.		Administrative action	management	Sir Isaac Pitman & Sons Ltd., London	2nd	1965
1217	D4	Fitzpatrick, P.B. Zimmerman, A.S.		Essentials of export marketing	export marketing, international trade	American Management Association Inc., USA		1985
1218	G4	Malaysian Institute of Management (MIM), Malaysia		Production management	production management	Pelanduk Pub., Malaysia		1988
1219	E1	Ohno, T. Mito, S.		Just-in-time for today and tomorrow	management principle	Productivity Press (I) Private Ltd., Madras		1993
1222	B1	Dubin, R.		Human relations in administration with readings	personnel management	Prentice Hall of India Private Ltd., New Delhi	4th	1977
1223		Dubey, D.C.		Adoption of a new contraceptive in urban India	family planning, population control	Central Family Planning Institute, New Delhi		1965
1224	H2	Kozlov, G.A.		Political economy : socialism	socialism	Progress Publishers, Moscow		1977
1227	H4	Pearce, J.A. Robinson, R.B.		Corporate strategies : a selection of readings from business week	planning, policy making	McGraw-Hill Book Co., Inc., New York		1987
1229	I1	Ireson, W.G. Grant, E.L. eds.		Handbook of industrial engineering and management	production management	Prentice Hall of India Private Ltd., New Delhi		1971
1230	D1	Lall, S.G. Panda, J.		Corporate internal financing in India	financial management, internal sources	Ashish Publishing House, New Delhi		1990
1232	H1	Mukherji, B. Pandit, V.N.		Introduction to economic analysis	economics	Oxford University Press, Madras		1980
1233	L1	Mosher E William	Kingsley Donald & Stahl Glenn	Public Personal Administration	Management	Harper & Brothers Publishers, New York		
1234	K3	Lillico, T.M.		Managerial communication	communication, management	Pergamon Press, Oxford		1972
1236	F2	Wingate, J.W.		Buying for retail stores	corporate retail chains	Prentice-Hall Inc., New York	3rd	1953

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1238	E2	Kobayashi, I.		20 keys to workplace improvement	production management	Productivity Press (I) Pvt. Ltd., Chennai		1994
1240		Ahresdorf, R.E.		American export register :1993 vol.2	export register, america	Thomas International Publishers, New York		1993
1241		All India Management Association (AIMA), New Delhi		Strategic management in the changing international scenario	planning, policy making, strategic management	All India Management Association, New Delhi		1996
1242		Industrial Development Bank of India (IDBI), Bombay		Report on Development Banking in India 1991-92	banking	Industrial Development Bank of India		1992
1243		Industrial Development Bank of India (IDBI), Bombay		Report on Development Banking in India 1992-93	banking	Industrial Development Bank of India		1993
1244		Industrial Development Bank of India (IDBI), Bombay		Report on Development Banking in India 1993-94	banking	Industrial Development Bank of India, Bombay		1994
1245		Industrial Development Bank of India (IDBI), Bombay		Report on Development Banking in India 1994-95	banking	Industrial Development Bank of India, Bombay		1995
1247		Industrial Development Bank of India (IDBI), Bombay		IDBI report on development banking in India 1995-96	banking	Industrial Development Bank of India, Bombay		1996
1248		Madras Management Association (MMA), Madras		Proceedings of Second Management Convention	management principle	Madras Management Association, Madras		1975
1249		Wignaraja, P. Sirivardana, S.		Handbook for policy dialogues and training/sensitization of development factors on poverty eradication in South Asia	poverty, remedial measure	South Asian Perspectives Network, Colombo		1995
1250		Munivelu, L.		LPG India hand book 1994	LPG, liquid petroleum, protection	Model Financial Corporation Ltd., Madras	6th	1995
1251		Madras Management Association (MMA), Madras		Human resources development : concepts and practices	personnel management	Madras Management Association, Madras		
1252		Madras Management Association (MMA), Madras		Human resources development : concepts and practices	personnel management	Madras Management Association, Madras		
1253		Indian Register of Shipping (IRS), Bombay		Register of ships : 1993	ship, register	Indian Register of Shipping, Bombay		1993

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1254		All India Management Association (AIMA), New Delhi		Cash forecasting	financial management	All India Management Association, New Delhi		1971
1255		Atthreya, N.H.		Rapid reading : exercise manual	communication, management	MMC School of Management, Bombay	2nd	1976
1257	A1	Pareek, U. Rao, V.T.		Designing and managing human resource systems : with special emphasis on human resource development	personnel management	Oxford & IBH Publishing Co. Private Ltd., New Delhi		1981
1260	K1	British Institute of Management (BIM), UK		Outline of work study	work studies, production management	British Institute of Management, London		1957
1261	G2	Thierauf, R.J. Grosse, R.A.		Decision making through operations research	decision making and information management	John Wiley & Sons, Inc., New York		1970
1262	D2	Verma, H.L.		Management of working capital	management of investment, capital management	Deep & Deep Publications, New Delhi		1989
1263	K3	Greif, M.		Visual factory : building participation through shared information	information management	Productivity Press (I) Private Ltd., Madras		1995
1264	O2	Senge, P.M.		facts about Germany	management principle	Century Business, UK		1990
1266	A2	Inc. Magazine		Best of Inc. guide to managing people	personnel management	Prentice-Hall Inc., New Jersey		1989
1267	C2			The 1994 Annual Convention of The MMA	MMA	MMA		1994
1274	J2	Wetherbe, J.C.		World on time : the 11 management principles that made FedEx an overnight sensation	corporations	Knowledge Exchange, Santa Monica		1996
1275	F2	Kabodian, A.J.		Customer is always right!: thought-provoking insights on the importance of customer satisfaction from today's business	consumer research	McGraw-Hill Book Co., Inc., New York		1996
1276		Alder, H.		NLP for managers : how to achieve excellence at work	management	Judy Piatkus Ltd., London		1996
1278	K4	Garnett, J.		Manager's responsibility for communication	communication, management	Universities Press, Hyderabad		1997
1280	M4	Lawson, I.		Appraisal and appraisal interviewing	conditions of work, performance rating	Universities Press, Hyderabad		1997

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1281	J1	Pernet, R. Wright, D.		Effective use of time	business, personal success	Universities Press, Hyderabad		1997
1282	K4	Chase, C.		Decision taking	decision making and information management	Universities Press, Hyderabad		1997
1285	K4	McKibben, J.		Involvement of young people at work	executive management	Universities Press, Hyderabad		1997
1286	K4	Watts-Davies, R.		Induction	top management	Universities Press, Hyderabad		1997
1287	K4	Thorn, J.		Managing for total quality	control and quality management	Universities Press, Hyderabad		1997
1288	K4	Forrest, A.		Delegation	internal organization, management	Universities Press, Hyderabad		1997
1289	K4	Lawson, I.		Target setting	sales promotion	Universities Press, Hyderabad		1997
1290	I2	Thorn, J.		Effective management in the public service	management	Universities Press, Hyderabad		1997
1291	K4	Richards Graham		Effective Supervision in the Factory	Management	Universities Press, Hyderabad		
1292	K4	Gode, W.		Training your staff	education and training, personnel management	Universities Press, Hyderabad		1997
1294	K4	Nakauchi		Drucker on Asia	Management			1997
1295	E3	Bleech, J.M. Mutchler, D.G.		Art of effective selling : introducing the leadership selling system	sales management	Excel Books, New Delhi		1996
1296	E2	Fleihman, D.G. Auld, D.D.		Customer retention through quality leadership : the Baxter approach	customer relations	Toppan Co. Private Ltd.,		1994
1297	J1	James, J.		Body talk	interpersonal relations, employer-employee relatio	Excel Books, New Delhi		1996
1298	G3	Coulson-Thomas, C.		Business process re-engineering : myth & reality	planning, policy making, strategic management	Kogan Page Ltd., London		1996
1299	E1	Griffiths, D.N.		Management in a quality environment	planning, policy making	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1995
1305	A3	Thesing, J. Hofmeister, W. ed.		Political parties in democracy : role and functions of political parties in the political system of the Federal Republic	political science	Konrad-Adenauer-Stifung, Germany		1995
1306	F3	Vieira, W.		The new sales manager : challenges for the 21st century	sales management	Response Books, New Delhi		1997
1307	A3	Tyagi, A.		Organizational behaviour	management principle	Excel Books, New Delhi		1997

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1310	L2	Handy, C.		Gods of management : the changing work of organizations	enterprises, management	Oxford University Press, USA	2nd	1995
1314	A3	Seeye, H.N. Seelye-James, A.		Culture clash	management principle	NTC Business Books, USA		1996
1316	E3	Stone, B.		Successful direct marketing methods	sales management	NTC Business Books, USA	sixth	1996
1318	D4	Choudary, P.		The Rx factor strategic creativity in pharmaceutical marketing	marketing management	Sage Publications, New Delhi		1997
1319	J2	Gera, M.R. ed.		Go for growth	production management	All India Management Association, New Delhi		1997
1320	E2	Kinni, T.B.		America's best : industry week's guide to world-class manufacturing plants	production management	John Wiley & Sons, Inc., New York		1996
1321	F3	Burkan, W.C.		Wide-angle vision	planning, policy making	John Wiley & Sons, Inc., New York		1996
1322	G2	Galloway, D.		Mapping work progress	work studies, production management	Productivity Press (I) Private Ltd., Madras		1994
1323	E2	Krishnamoorthi, K.S.		Quality control on the shop floor	control and quality management	Productivity Press (I) Private Ltd., Madras		1989
1325	P2	The Hindu		The Hindu speaks on management	management principle	The Hindu, Chennai		1996
1326	H2	Lanchmann, W. Rosner, H.J.		Social security in social market economy : conceptual foundations and procedural principles	social security	Konrad Adenauer Stiftung, Germany		1995
1327	H2	Lanchmann, W. Rosner, H.J.		Social security in social market economy : conceptual foundations and procedural principles	social security	Konrad Adenauer Stiftung, Germany		1995
1331	H4	Reichheld, F.F. Feal, T.		The loyalty effect : the hidden force behind growth, profits, and lasting value	motivation, morale, discipline, personnel	Harvard Business School Press, Boston		1996
1332	O2	Farkas, C.M. Backer, P.D.		Maximum leadership : the world's leading CEO's share their five strategies for success	entrepreneurial management	Henry Halt & Co., New York		1996
1333	J1	Farkas, C.M. Backer, P.D.		Maximum leadership : the world's leading CEO's share their five strategies for success	entrepreneurial management	Henry Halt & Co., New York		1996

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1336	J2	Sadler, P.		Leadership : the fast track MBA series	executive leadership	Kogan Page Ltd., London		1997
1337	E3	Mohan, M.		Advertising management : concepts and cases	advertising	Tata McGraw-Hill Publishing Co., Ltd., New Delhi	11th	1989
1339	A3	Yoder, D. Staudohar, P.D.		Personnel management & industrial relations	personnel management	Prentice-Hall of India Pvt. Ltd., New Delhi		1982
1341	A2	Kravetz, D.J.		Human resources revolution	personnel management	(xerox copy)		
1342	F1	Diamond, J. Pintel, G.		Principles of marketing	marketing management	Prentice-Hall, Inc., New Jersey	2nd	1980
1343	J1	Morrisey, G.L.		Getting your act together : goal setting for fun, health, and profit	planning, policy making, strategic management	Creative Communication and Management Center, Bombay	2nd	1990
1344	D4	Lytle, J.F.		What do your customers really want?	consumer research	Excel Books, New Delhi		1994
1345	I3	Yates, J.		Survival tactics : how to make profits in difficult times	sales management	Excel Books, New Delhi		1994
1346	D2	Helfert, E.A.		Techniques of financial analysis	financial management	Universal Book Stall, New Delhi	6th	1989
1348	H3	Fredrick F		The loyalty effect : the hidden force behind growth, profits, and lasting value	Economics	Harvard Business School Press, Boston		1996
1349	M4	Jain, N.P.		Business wisdom	management principle	Excel Books, New Delhi		1995
1352	G1	All India Management Association (AIMA), New Delhi		Corporate governance and business ethics	management principle	All India Management Association, New Delhi		1997
1354	A2	Gera, M.R. ed.		Corporate restructuring : strategies & implications	reorganization of enterprises	All India Management Association, New Delhi		1996
1355	I3	Gera, M.R. ed.		Innovation for corporate renaissance	corporations	All India Management Association, New Delhi		1997
1356	F1	Wilson, A.		New directions in marketing : business-to-business strategies for the 1990s	marketing management	Excel Books, New Delhi		1995
1357	E2	Welch, C. Geissler, P.		Applying total quality to sales	sales management	ASQC Quality Press, USA		1995
1358	M1	South Asian Association for Regional Cooperation (SAARC)		Report of the independent South Asian Commission on Poverty Alleviation: meeting the challenge	poverty	SAARC, Nepal		1992
1361	A2	Hutton, D.W.		The change agents' handbook : a survival guide to quality improvement champions	planning, policy making, strategic management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1994

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1362	A2	Ramaswami, N.		Indian case studies	personnel management	T.R. Publications Private Ltd., Chennai		1992
1363	A1	Bradford, D.L., Cohen, A.R.		Managing for excellence : the guide to developing high performance in contemporary organizations	management principle	Wiley Eastern Ltd., New Delhi		1987
1364	L2	Argyris, C. Harrison, R.		Interpersonal competence and organizational effectiveness	interpersonal relations, employer-employee relation	R.D. Irwin Inc., Illinois	2nd	1965
1365	F2	Miller, E.C.		Objectives and standards of performance in marketing management	marketing management	American Management Association Inc., USA		1967
1367	E2	Confederation of Indian Industry (CII), New Delhi		Guide to develop quality manual for a small scale industry	small enterprises	Confederation of Indian Industry		1995
1369	K3	Ramaswami, N.		Executives : do you communicate	communication, management	T.R. Publications Private Ltd., Chennai	second	1998
1370	A2	Lundy, O. Cowling, A.		Strategic human resources management	personnel management	Routledge, London		1996
1371	A2	Batra Pramod		Simple Way to Manage Stress	human resources management	Think Inc		1995
1372	I2	Reddy, D.		Can god improve my balance sheet ? Invoking the inner potential	management principle	EastWest Press Private Ltd., Chennai		1996
1374	L1	Sherlekar, S.A.		Management (value oriented holistic approach)	management principle	Himalaya Publishing House, Bombay		1997
1376	F2	Dewan, J.M. Sudarshan, K.N.		Promotion management	sales promotion	Discovery Publishing House, New Delhi		1996
1377	I3	Kolter, J.P.		Matsushita leadership : lessons from the 20th century's most remarkable entrepreneur	entrepreneurial management	The Free Press, Illinois		1997
1378	J3	Gopalakrishnan, P. Sundaresan, M.		Materials management : an integrated approach	materials management	Prentice Hall of India Private Ltd., New Delhi	2nd	1979
1380	B3	Smith, J.		How to be a better time manager	executive management, personal efficiency	Kogan Page India Pvt Ltd., New Delhi		1998
1386	B2	Dale, M.		How to be a better interviewer	market research	Kogan Page India Pvt Ltd., New Delhi		1998
1387	B2	Forsyth, P.		How to be better at writing reports and proposals	communication, management	Kogan Page India Pvt Ltd., New Delhi		1998

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1388	B1	Stevens, M.		How to be a better problem solver	conflict management	Kogan Page India Pvt Ltd., New Delhi		1998
1389	G3	Young, T.L.		How to be a better project manager	project management	Kogan Page India Pvt Ltd., New Delhi		1998
1390	J1	Stevens, M.		How to be better at giving presentations	executive management, personal aspects	Kogan Page India Pvt Ltd., New Delhi		1998
1391		Allan, J.		How to be better at motivating people	motivation, morale, discipline, personnel	Kogan Page India Pvt Ltd., New Delhi		1998
1393	L2	Kallappiran, T.R.		Management In Tamil	General Management	Gangai Book House		1994
1394	CB1	Kallappiran, T.R.		Thirukkural : translated in English	philosophy	Baba Pathippagam, Chennai		1995
1397	A1	Hackett, P.		Introduction to training : a training essentials series - 1	training programs, development and administration	Universities Press, Hyderabad		1998
1398	A1	Hardingham, A.		Designing training : training essentials series - 2	education and training, personnel management	Universities Press, Hyderabad		1996
1399	J2	Megginson, D. Whitaker, V.		Cultivating self-development : training essentials series : 3	education and training, personnel management	Universities Press, Hyderabad		1996
1400	A2	Gough, J.		Developing learning materials : training essentials series - 4	education and training, personnel management	Universities Press, Hyderabad		1996
1401	A1	Bramley, P.		Evaluating training : training essentials series - 5	education and training, personnel management	Universities Press, Hyderabad		1996
1402	A1	Boydell, T. Leary, M.		Identifying training needs : training essentials series - 6	education and training, personnel management	Universities Press, Hyderabad		1996
1404	E1	Hitoshi Kume		Management by Quality	Total Quality Management	Productivity Press		1996
1406	CB2	Muthiah, S. Ajay khullar		Madras the gracious city	geography of madras, History, photography	East-west press private limited		1990
1407	B1	Reece, B.L. Brandt, R.		Effective human relations in organizations	interpersonal relations, employer-employee relation	All India Publishers & Distributors, USA	sixth	1997
1408	E3	Lucas, G.H. Bush, R.P. Gresham, L.G.		Retailing	marketing, retail channels	All India Publishers & Distributors, USA		
1410	G3	Lee, S.M. Schniederjans, M.J.		Operations management	decision making and information management	All India Publishers & Distributors, USA		1997
1411	A3	Fisher, C.D. Schoenfeldt, L.F. Shaw, J.B.		Human resource management	personnel management	All India Publishers & Distributors, USA	third	1997
1412		French, W.L.		Human resource management	personnel management	All India Publishers & Distributors, USA	third	1997

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1413	CB1	Indian Institute of Management (IIM), Ahmedabad		Bibliography of cases and notes : 1996	bibliography	Indian Institute of Management, Ahmedabad		1996
1414	F2	Morse, S.		Management skills in marketing	marketing management	Excel Books, New Delhi		1994
1415	J2	Ambirajan, S.		Good people bad times : views from periphery	economics	T.R. Publications Private Ltd., Chennai		1998
1416	I2	Gera, M.R. ed.		Innovation for corporate renaissance	Entrepreneurship	AIMA		1997
1417	F1	Khirpalani, V.H.		International marketing	export marketing, international trade	Prentice Hall of India Private Ltd., New Delhi		1987
1418	K1	Pearson, B.		Common sense time management for personal success	executive management, personal aspects	Viva Books Private Ltd., New Delhi		1992
1419	M2	Beresford, C.		Business communication : practical written English for the modern business world	communication, management	BBC English by Radio & Television, UK		1984
1420	J1	Bono, E.D.		Six action shoes		HarperCollins Business, London		1994
1421	A2			The how to manage-handbook	management	Excel Books, New Delhi		1995
1422	P1	Asman, D. Meyerson, A. ed.		The wall street journal on management	management principle	Universal Book Stall, New Delhi		1989
1424		Sridharan, N.C.		Ninaithathai mudippavan	marketing management	N.C. Sridharan, Chennai	First	1993
1425		Industrial Development Bank of India (IDBI), Bombay		IDBI report on development banking in India 1996-97	banking	Industrial Development Bank of India		1996
1426	CB1	Sridharan, N.C.		Iniyoru vidhi seivome	planning, policy making, strategic management	N.C. Sridharan, Chennai		1993
1427		Indian Institute of Management (IIM), Ahmedabad		Computers and corporate policy	management, data processing	IIM Ahmedabad		
1429	B1	Sarupria, D S , Rao, T V , Sethumadhavan, P		Measuring Organizational Climate	Management	Academy of Human Resource Development, Ahmedabad		
1439	F1	Terry, G.R.		Marketing : selected case problems	marketing management			
1440	A2	Pitch, M.		New trends in pensions	pensions			
1441		Madras Management Association (MMA), Madras		Domestic enquiry	motivation, morale, discipline, personnel	Madras Management Association, Madras		
1442	K1	Brown, W.		Piece work abandoned	sequencing, production management			
1443				Canada 1965-66	geography, canada			

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1444		Blake, N.M.		A short history of American life	history, america			
1445				Canada 1964	geography, canada			
1446	CB1	Klopperberg, K.		The role of small and medium sized enterprise for a vibrant economy	enterprises, management			
1447	CB1	Klopperberg, K.		The role of small and medium sized enterprise for a vibrant economy	enterprises, management			
1449	CB1	Desikachar, T.K.V.		The yoga of T. Krishnamacharya	yoga			
1450		MMC		Over the telephone	communication, management			
1453	E1	Turner, G.R. Askey, J.M. eds.		Total quality in the chemical industry	control and quality management	Productivity Press (I) Private Ltd., Madras		1993
1462		Nystom, P.H.		Elements of retail selling	marketing, retail channels	The Ronald Press Co., New York		1936
1464	L2	Oech Von Roger		A Whack on the side of the Head	Innovation Management	Thorsons		1990
1466	CB2			Twenty five years of ISI 1947-72	corporations	Indian Standards Institution, New Delhi		1972
1469	L2	Rudolfs, W. ed.		Industrial wastes : their disposal and treatment	pollution control, industrial sanitation engineeri	Reinhold Publishing Corporation, New York		1953
1470	J1	Nierenberg, G.I. Calero, H.H.		Meta-talk : how to uncover the hidden meanings in what people say	psychology	Simon & Schuster, New York		1981
1472	D2	Hampton J John		Financial decision making : concepts, problems & cases	Financial Management	Prentise Hall		1989
1473	M4	Leffingwell	Robinson	Office Management	Management	Tata Mcgraw Hill		1943
1474	E3	Harbison, F.H. Coleman, J.R.		Goals and strategy in collective bargaining	personnel management	Harper & Brothers Publishers, New York		1951
1475	D4	Hanan, M. Cribbin, J. Heiser, H.		Consultative selling	sales management	American Management Association Inc., USA		
1476	M1	McCormack, M.H.		Success secrets	management principle	Collins, London		
1477	CB2	Graham, N.		Introduction to computer science : a structured approach	computer science	West Publishing Co., New York		1979
1478	P4	Johnson, M.D.M.		Working on a miracle	biography, doctor	Bantau Books, New York		
1479	K2	Boutall, T.		The good manager's guide	executive management	National Education Development, London		
1481	K2	Kulkarni, L.G.		Management is the name of the game	management principle	India Book House Private Ltd., Bombay		1994

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1483		Ramaswami, N.		Gems of HRD : a daily prayer book for successful executives	personnel management	T.R. Publications Private Ltd., Chennai		
1485	J1	Bennis, W.		On becoming a leader	executive management	EastWest Press Private Ltd., Chennai		
1486	I2	Korwar, A.		Creating markets across the globe : strategies for business excellence	marketing management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		
1488	O1	Covey, S.R.		Principle - centered leadership	executive management, personal aspects	Simon & Schuster, New York		
1489	L1	Farson, R.		Management of the absurd : paradoxes in leadership	planning, policy making	Simon & Schuster, New York		
1490	I1	Phegan, B.		Developing your company culture : the joy of leadership : a handbook for leaders and managers	executive management	Business Publications Ltd., London		
1492	F2	Schmitt, B. Simonson, A.		Marketing aesthetics : the strategic management of brands, identify, and image	sales promotion	The Free Press, Illinois		
1493	L4	Duffy, T.		Microsoft office 97	computer, operating system	Addison-Wesley Longman		
1495	I2			Business trends in Asia	trade	AIMA-Excel Books		
1498	P4	Buckley, J.V.		Gang for growth realizing the value of technology	use of technology, production management	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		
1499	B3	Katzenbach, J.R.		Teams at the top unleashing the potential of both team and individual leaders	utilization of personnel, staffing	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		
1500	L2	Trompenaars, F. Turner, C.H.		Riding the waves of culture	culture and institutions	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		
1502	J4	Ravindran, K.		Customized derivatives	price determination	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		
1503	A2	Preffer, J.		The human equation	utilization of personnel, staffing	Harvard Business School Press, Boston		
1504	H3	Miller, A.		Strategic management	planning, policy making, strategic management	Irwin McGraw Hill		
1506	P1	Lala, R.M.		The joy of achievement : conversations with J.R.D.Tata	management principle	Penguin Books, New Delhi		1995
1507	P2	Karanjia, B.K.		Godrej : a hundred years 1987-1997 vol.I	corporations	Viking Penguin Books India(P) Ltd.		

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1508	H2	Canfield, C.		Masters of illusion : the World Bank and the poverty of nations	world bank, economy	MacMillan Publishers Ltd.,		
1510	H3	Kueck, G.W. Mathur, S.C. Schinder, K.		Federalism and decentralisation : centre-state relations in India and Germany	federalism			
1511	CB1	Khanna, D.D. Mehrotra, L.L. Kueck, G.W.		Democracy, diversity stability : 50 year of Indian Independence	history, india	MacMillan India Ltd., New Delhi		
1513	C3	Singh, N.		Project management and control	project management	Himalaya Publishing House, Bombay		
1514	H2	Thurow, L.C.		The future of capitalism : how today's economic forces shape tomorrow's world	free enterprise economy	William Morrow & Co., New York		
1515	E2	Peters, T.		Liberation management : necessary disorganization for the names and nineties	management principle	Macmillan Publishing Co. Inc., London		
1517	G1	Kwatra, G.K.		The new arbitration & conciliation law of India : a comparative study of old and new law	securities	The Indian Council of Arbitration		
1519	I2	Prather, C.W. Gundry, L.K.		Blueprints for innovation : how creative process can make you and your company more competitive	new product development	American Management Association Inc., USA		
1520	L3	Loebbecke, J.K. Vasarhelyi, M.A.		Microcomputers : Applications to business problems	management, data processing	Kogan Page India Pvt Ltd., New Delhi		
1521	K3	Etzioni, A.		Modern organizations : foundations of modern sociology series	management principle	Prentice Hall of India Private Ltd., New Delhi		
1522	G3	Denyer, J.C.		O & M and management services : a practical guide	organisation and finance management	English Language Books Society, London		
1523	F1	Kotler, P.		Marketing management : analysis planning and control	marketing management	Prentice Hall of India Private Ltd., New Delhi	third	
1524	H2	Galbraith, J.K.		The age of uncertainty	free enterprise economy	British Broadcasting Corporation, London		
1525	K3			Towards India incorporated ?	corporations, business enterprises	All India Management Association, New Delhi		

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1527	C2			Inspirations from Indian wisdom for management	management principle	Ahmedabad Management Association		
1528	M1	Winston, S.		The organized executive	executive management	Warner Books, London		1994
1529	G3	Ayres, R.Y. Weaver, P.M.		Eco-restructuring : implications for sustainable development	economics	Vistaar Publications,		
1530		Collis, J.W.		The 7 fatal management sins : understanding and avoiding managerial malpractice	executive management, social responsibility	Business Publications Ltd., London		
1531	K4	Goldrath, E.M.		Critical chain : a business chain	management principle	The North River Press		
1532	F3	Kumar, S.R.		Marketing nuggets : conceptual dimensions in marketing	marketing management	Vikas Publishing House Private Ltd., New Delhi		
1534	A3	Nilakant, V., Ramnarayan, S.		Managing Organisational Change	managing change	Sage Publications, New Delhi		
1535	P1	Kinni, T.B.		America's best : industry week's guide to world-class manufacturing plants	production management	John Wiley & Sons, Inc., New York		
1537	E2	Womack, J.P. Jones, D.T.		Lean thinking : banish waste and create wealth in your corporation	waste control and utilization, production management	Touchstone Books,		
1538	K4	Sabbagh, K.		21st Century jet : the making of the Boeing 777	air craft, boeing	Pan Books Ltd., London		
1539	B3	Lassey, P.		Developing a learning organization	management principle	Kogan Page Ltd., London		
1541	A4			Driving change : how the best companies are preparing for the 21st century	managing change	Kogan Page Ltd., London		
1545	J1	Leeds, D.		Power speak : The complete guide to public speaking and communication	communication, management	EastWest Press Private Ltd., Chennai		
1548	E3	Jain, S.C.		Marketing planning & strategy	marketing management	South-Western Publishing Co., Ohio		
1549	G2	Kothari, C.R.		Research methodology method & techniques	statistical methods	Wishwa Prakashan,		
1553	H3	Levin, R.I. Rubin, D.S.		Statistics for management	statistical methods	Prentice Hall of India Private Ltd., New Delhi		
1554	D2			Global trends in finance opportunities for India	financial economics	AIMA		

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1555	L2			A survey of research in management	management	Vikas Publishing House Private Ltd., New Delhi		
1557	J3	Adam, E. Ebert, R.J.		Production and operations management	production management	Prentice Hall of India Private Ltd., New Delhi		
1558	P1	Tan, S.W.K.		The book of wisdom vol.I	philosophy	BPB Publications, New Delhi		
1559		Tan, S.W.K.		The book of wisdom vol.II	philosophy	BPB Publications, New Delhi		
1561	K4	Ramaswami, N.		Gems of HRD : a daily prayer book for successful executives	personnel management	T.R. Publications Private Ltd., Chennai		
1562	J1	Uberoi, M.		Leadership secrets from the Mahabharata	management principle	Harper Collins Publishers, India		
1563	F1	Jain, S.C.		International marketing management	export marketing, international trade	CBS Publishers & Distributors		
1564	L3	Groover, M.P.		Automation, production systems and computer-integrated manufacturing	use of technology, production management	Prentice Hall of India Private Ltd., New Delhi		
1565	M1	Messing, B.		The Tao of management : an age-old study for modern managers	management principle	Bantam Books Inc., New York		
1566	L4	Brightman, R.W. Dimsdale, J.M.		Using microcomputer s tutorials for dbase III, WordStar, 1-2-3	software engineering	Galgotia Publication (P) Ltd.,		
1567	M3	Ghezzi, C. Jazayeri, M. Mandriali, D.		Fundamentals of software engineering	software engineering	Prentice Hall of India Private Ltd., New Delhi		
1568	F2	Kotler, P.		Marketing management	marketing management	Prentice Hall of India Private Ltd., New Delhi		
1569	H2			Corporate governance and business ethics	management principle	AIMA/Excel Books		
1570	D4	Shaw, J.		Strategies into the 1990s : the master plan guide to profitable sales and marketing development	marketing management	Excel Books, New Delhi		1995
1574	H2	Varshney, R.L. Maheshwari, K.L.		Managerial economics	financial management	Sultan Chand & Sons, New Delhi		
1575	K3	Sivasubramaniam, T.A.		Principles of management and industrial psychology	management principle	T.R. Publications Private Ltd., Chennai		
1576	E2	Mackay, H.		Dig your well before you'er thirsty		Currency and Doubleday Inc, New York		1997
1577	K2	Witten, D.		Enlightened management	management principle	Rider, London		1998
1578	CB2	Krishnamurthy, V.S.		Spiritualise to lead to stress-free life	memory, intelligence, mental processes	T.R. Publications Private Ltd., Chennai		1999

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1581		Lewis, H.G.		The complete advertising and marketing handbook	advertising, marketing management	EastWest Books Private Ltd., Chennai		1998
1583	A2			Training and development	training programs, development and administration	All India Management Association, New Delhi		1999
1584	K2			Personal effectiveness and development	education and training, personnel management	All India Management Association, New Delhi		1999
1585	K4			Managing for success	planning, policy making	All India Management Association, New Delhi		1999
1587	A3	Heller, R.		Managing change	managing change	Dorling Kindersley, London		1998
1592	I1	Chaturvedi, A.		ACC : A corporate saga	corporations	The Associated Cement Companies Ltd., Mumbai		1997
1594	I2	Jennings, K. Miller, K. Materna, S.		Changing health care : creating tomorrow's winning health enterprise today	health care	Knowledge Exchange, California		1997
1595	M3	Leon, A.		Countdown 2000 : the Y2K challenge	software engineering	Tata McGraw-Hill Publishing Co., Ltd., New Delhi		1998
1596	F1	Subramani am, C.		India is for sale		UBS Publishers Distributors Ltd., New Delhi		1997
1597	A4			Delivering results				
1598	B3	Khanna, D.D. Kueck, G.W. eds.		Principles, power and politics	political science	MacMillan India Ltd., New Delhi		1999
1599	H3			Indian business : strategies for competitiveness	planning, policy making	All India Management Association, New Delhi		1999
1600	A3			Corporate restructuring : strategies & implications	reorganization of enterprises	All India Management Association, New Delhi		1996
1601	K2	Barat, N. ed.		Emerging issues in management : a case collection	management principle	Excel Books, New Delhi		1998
1602	A2	Ramaswami, N. Madhavan, B.		The power brokers : a fiction on industrial psychology and HRM	personnel management	Excel Books, New Delhi		1998
1603	A2	Rao, T.V.		Appraising & developing managerial performance	management of executive personnel	Excel Books, New Delhi	2nd	1999
1605	K3	All India Management Association (AIMA), New Delhi		Corporate excellence		All India Management Association, New Delhi		1998
1613	I2	Pritchett, L.		Stop paddling and strate rocking the boat: business lessons from the school of hard knocks	business, personal success	EastWest Books(Madras) Pvt. Ltd.,	IInd	1995

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1614	P1	Bono,E.D.		Simplicity		Peguin BooksLtd., England		1998
1615	G3	Wilson, R.W. Harsin, P.		Process mastering	communication, computer	Quality Resources Ltd, New York.		1998
1616	A3	Senge, P. Kleiner, A.		Dance of change: the challenges of sustaining momentum in learning organization		Nicholas Brealey Publishing Ltd., London		1999
1620	E1	Hosotani, K.		The QC problem solving approach		Productivity Press India Pvt. Ltd.,		1996
1621	P2	Branson, R.		Losing my virginity : how I've survived, had fun, and made a fortune doing business my way		Virgin Publishing Ltd, London.		1998
1622		Lowe, J.		Bill Gates speaks : insight from the worlds's greatest entrepreneur		John Wiley & Sons, Inc		1998
1623		Hichins,M.		Hospitality jungle		Hitchins,Maxwell		1999
1624	CB1	Dasgupta,A		Fantastic voyage: from electricity to electronics		Archive publishers		1998
1625	P3	Dasgupta,A		Colonel crompton's India: a story of progress through invention and discovery	biography	Archive publishers	2nd	1998
1626	P2	Dasgupta,A		The Life and times of Karam Chand Thapar	biography	Achieve publishers		1998
1627	I2	Adams,S.		Dilbert gives you the business		Boxtree		1999
1628	J1	Mack,A.		The language of business		BBC		1986
1629	P1	Sheehy, G.		New passages: mapping your life across time		HarperCollins publishers		1997
1630	A2	Monappa, A. Engineer,M		Liberalisation and human resources management	human resources management	Response Books		
1631	A1	Nilakant,V. Ramanaryan		Managing organizational change	organizational development	Response Books		
1632		Rao,T.V		HRD Audit		Response Books		
1633	M3	Shukla, M.		Competing through knowledge		Response Books		
1634		Wakhlu,A.		Managing from the heart		Response Books		
1635	I3	Wakhlu, A.		Managerial Challenges				
1636	I2	Phansalkar, S.J		How not to ruin your small industry		Response Books		
1637	E2	Nakajima, S		Intrduction to TPM		Productivity Press(I) Ltd.,		
1638	M4	Grant, A		Presentation perfect	Presentation Skills	Excel Books		
1639	K4	Shobha, D		Speed post				

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1640	F1	Branson, R.		Business the Ricard Branson way: 10 Secrets of the word		Copstone Publishers		
1641				The Hindu Speaks	Music	The Hindu		1999
1642	F1	Richard Denny		Selling to Win: Tested techniques for closing the sale	Sales Management	Universal Publisher		
1643	F1	Michaelson ,G.A		Winning Marketing War	Marketing Management	Macmillan (India) Ltd		
1644	F4	Katz,B		Here'show turn customer service in to customer sale	customer relation	Productivity Press India Ltd		
1645		Khera, S		You can win: Winners don't do different things	Management	Macmillan India Ltd		
1646		Hale, R. Whitlam		Target setting and goal achievement				
1647	A3	Wadsworth ,W J		The agile Manager's Guide to: Goal Setting & Achievement	Management	Global Business Press		
1648	I4	Johnson,R		The perfect business plan: All you need to get it right first time		random House Business Book		
1649	J1	Adair, J.		Effective motivation				
1650	B2	Bono,E.D		Conflicts, A Better Way to Resolve Them	Communication	Penguin Books		1991
1651	O1	Narayana		Transformatio n to Transcendenc e- Breakthrough Ideas for leadership in The New Millennium	Management, Leadership	Ahmedabad Management Association		
1652		Batra,P. , batra,V.		Simple Management Visdom	Management	Think Inc		1999
1653	J2			The Economist Style Guide: The Best-Selling Guide to English Usage	Marketing	Viva Books Pvt Ltd		
1654		Batra, P		Make A Big Splash in Management Think Tank		Think Inc		
1655		Batra, B and Batra V		Management Thoughts	management	Think Inc		1996
1656	D4	Batra, P		Simple Ways to Manage Your Service Customer	customer Relations	Think Inc		
1657		Boone, L E		Quotable Business	Total Management	Random House	second	1998
1658		Vilanilam, J V		More Effective Communicatio n: A Manual for Professionals	Communication Management	Response Books		

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1659	I2	Batra, P		Simple Ways to Become a Professional Secretary	Communication management	Think Inc		
1663	F2	Xavier. M. J		Strategic Marketing	marketing	Response Books		1999
1665	F1	Brain Tracy		Advanced selling stretergies	marketing	Simon & Schuster		1996
1674	A2			Managing Human Resources	HRD	Macmillan India Ltd		
1677	M4	Mostafa, J		Word Processing : Letters & Mailing	Computers	D K		
1678	L4	Dinwiddie, R		Spreadsheets: Creating Worksheets	Computers	D K		
1679	N2	May, A		Multimedia Photography	Computers	D K		
1681	M4			Using The Internet : 101 ways to understanding and using the internet	Computers	D K		
1682	F4	Ganguly, A		Business - driven Research & Development: Managing Knowledge to Create Wealth	Business Management	MacMillan Business Books		
1684	O2	Waitley,D		The Psychology of Winning Women	Women	Executive Excellence		
1685	O2	Wimshurst, J		The Fundamentals of Advertising	Management	Butterworth Heinemann	2	
1686	H2	Ubeku,A K		Industrial Relations in Developing Countries	Industrial Development	Macmillan Press(London)		
1687	B3	Dr Bhasin, M L		Managing People Effectively- Managerial Experiences 100 case Studies	General Management	Global Business Press		
1688		Trout,J, Rivkin, S		Differentiate or Die	Marketing	East West Books (madras) Pvt Ltd		2000
1689	D4	Zyman,Ser gio		The End of marketing as we Know it	Marketing	HarperCollins Business		2000
1690	B3	Buckingham, M, Coffman, C		First Break' All The Rull:What the World's Greatest Managers Do Defferently	Management	Simon & Schuster		2000
1691	J3	Sahay,B S		Supply Chain Management: for Global Competitivene ss	Supply Chain management	McMillan India Ltd		2000
1693	J4	Handy, C		The Hungry Spirit	General	Arrow Books Ltd		2000
1694	P1	Handy,C		Waiting for the Mountain to Move and other Reflections on Life	General	Arrow Books Ltd		2000
1696		Batra,P		Selling is a Noble Profession	Management	Think Inc		2000

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1697	P1	Trivedi,D		Beyond winning formula Bill Gates	Management	Top Cassettes Ltd		2000
1698	K4	Trivedi,D		A Brain of Millenium Einstein	Science	Top Cassettes Ltd		2000
1699	P1	Trivedi,d		Philosopher with Poetic Heart Emerson	History	Top Cassetts Ltd		2000
1700	P1	Trivedi, D		Man Enlightened World: Thomas Alva Edison	General	Top Cassettes Ltd		2000
1701	P1	Trivedi,D		Socrates	General	Top Cassettes Ltd		2000
1702	P1	Trivedi, D		You and god stay together Self	Self Management	Top Cassettes Ltd		2000
1703	P1	Someswar ananda,S		Simple Meditation Techniques for managers	Management	Ahedabad Management association		2000
1706		Thorne K, and Machray, A		Training on a Shoestring	Staff Training	kogan Page India Pvt Ltd		2000
1708	J2	Batra, P		Simple Ways to Keep Your Wife Happy	family	Think Inc		2000
1710		Tyssen, t		The First - Time Sales Manager	sales management	Jaico Books		2000
1711	M4	Bly, R W		The Encyclopedia of Business Letters, fax Memos & E Mail	Technology Management	Master Mind Books		
1712	M2	Fein, R		Cover Letters!	Research Management	Jaico Publishing Ltd	2nd	1999
1714	A2	Paton, R A and McCalman, J		Change Management	Change Mangement	Response Books	2nd	2000
1715	M4	Valladares, J A		The Craft of copywriting	Advertising Management	Response Books		2000
1716	K3	Ramu, S S		Corporate Crisis Management challenges for survival	Crisis Management	Response Books		2000
1717	J1	Harris, W		Nice Guys can Win	Management	Master Mind Bokks		2000
1718	M1	Dr. Bhasin,, M L		The Process of Management	process Management	Global Business Press		
1719	A4	Ms. Chanda, S		Restructuring to Change	change Management	Excel Books		1995
1720	I2	Dr. . Jain, A K		Corporate Excellence		Excel Books		1998
1722	B2	Gouillart, F J and Kelly, J N		Transforming the organization	change management	McGraw-Hill.Inc		1995
1723	L1	Capra, F and Pauli, G		Streering Business Toward Sustainability	Safety Management	Response Books	2nd	1996
1724	L1	Swami Bhoomana nda Tirtha		Quietitude of the Mind	Personel Management	Rajeswari Graphics Ltd	2nd	1997
1725	P1	Peel, M and Norton, B		The 7 dedly sins of Management	Management	Arrow Book		1994
1726	L2	Handy, C		The age of Unreason	Philosophy Management	Arrow Business Books		1992
1727	E1	Ehresman, T		Small Business Success Through TQM	Total Quality Management	Tata McGraw-Hill		1994

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1729	P3	Farkas, C M and Backer P D		Maximum Leadership: The world's leading CEOs share their five strategies for success	entrepreneurial Management	Henry Holt and Co.		1996
1731	P1	Seshan T N and Hazarika, S		The Degeneration of India	Politics	Penquin India		1995
1732	E2	Collins F C Jr.		Quality : The Ball in Your Court	Quality Management	Tata McGraw-Hill	2nd	1994
1733	K4	Das, C S , Mandal, B and Chakraborty, SS		FSRE for Sustainable Development	environmental Management	Ramakrishna Mission		1997
1734	F4	Korwar, A		Creating Markets Across the Globe:Strategies for Business Excellence	Marketing	Tata McGraw-Hill		1997
1735	O1			Proceedings of the National Symposium on Re-Orienting Federlism	Management	SCDS		1996
1736	B3	Ananthanarayanan, R		The Totally Aligned Oraganisation	Total Management	Productivity &Quality Publishing Pvt Ltd		2000
1738	M2	Swartz, J B		The Hunters and the Hunted: a non-linear solution for american industry	Innovation Management	Productivity Press, Inc		1994
1739	E2	Lowenthal, N J		Reengineering the Organization: A Step-by-Step Approach to Corporate Revitalization	Management	Tata McGraw-Hill		1995
1740	B2	Bhupendra Kumar Modi		Performance: A Manager's Challenge	Management	Tata McGraw-Hill		1995
1741		Gera, M.R. ed.		Go for growth	production management	All India Management Association, New Delhi		1997
1742	K4	Moingeon, B and Edmondson		Organisational Learning Competitive advantage	Organisation Management	Sage Publications		1996
1743	D4	Jones,P J		What's in a Brand: Building brand equity through advertising	Management	Tata Mcgraw-Hill		1998
1744	J3			Canon Production System : Creative Involvement of the total workforce	Production Management	Productivity Press		1993
1745	P3	Greenberg, J		The Quest for Justice on the Job: Essays and Experiments	Law Management	Sage Publications		1995

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1746	E2	Roberts, L		Process Rengineering: The Key to Achieving Breakthrough Success	Management	Tata McGraw-Hill		1995
1747	B2	Chawla,S and Renesch,J		Learning Organizations	Management	Productivity Press		1994
1748	H3	Reichheld, F F		The Loyalty Effect: The Hidden Force Behind Growth, Profits, and Lasting Value	Management	Harvard Business School Press		1996
1749	E2	Atkitnson, P E		Creating Culture Change: The Key to Successful Total Quality Management	Quality Managaement	Productivity Press		1993
1750	E1	Ahluwalia, J S et.		Total Quality: Creating Individual and Corporate Success	Quality Management	Excell Press		1996
1751		Gera. MR et.		Business Trends in India : 1997 to 2000	Management	Excel Books		1998
1754	G2	Zwitlyn, J		Low Cost Printing for Development	Management	University Press		1989
1756	P2			Wahrzeichen und Denkmaler in Deutschland	General	Orbis Verlag		
1757	CB1			Facts about Germany	General			
1759	CB1			Know Your Body	Medicine	RDI Print & Publisher	2	1996
1760	D4	Sridhar, R		Conefessions of an Indian Advertising Man	Advertising Management			
1763	B3	Rogers,T & Graham		Responding to Stress	Management	Viva Books Pvt Ltd		2000
1765	M4	Sheridan,S		Writing Great Copy	Communiccation	Viva Books P Ltd		
1766	J1	Cohen,P & Verity, J		What you need to know about Feeling Good for no Good Reason	Management	Viva Books Pvt Ltd		2000
1767	J2	Bowden,John		The things that really matter about Making the best Man's Speech	Management	Viva Books Pvt Ltd		2000
1768	B3	Kneeland,S		The things that really matter about Hiring People	management	Viva Books Pvt Ltd		2000
1770	K4	Krechowiec ka,I		Getting Started on the Internet	Computer	Viva Books Pvt Ltd		2000
1771	O1	Clegg, B and Birch,P		Instant Teamwork	Management	Kogan Page India Pvt Ltd		2000
1772	O1	Birch,P		Instant Leadership	Leadership	Kogan Page		2000
1773		Clegg,B		Instant Brainpower	General	Kogan Page India Pvt Ltd		2000
1774		Clegg,B , Birch, P		Instant Creativity	Management	Kogan page Pvt Ltd		2000
1775	B1	Clegg,B		Instant Stress Management	Stress Management	Kogan Page India Pvt Ltd		2000
1776	B2	Bowden, J		Writing Good Reports	Communication	Viva Books		2000

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1777		Verity,J		Succeeding at Interviews	Communication	Viva Books Pvt Ltd		2000
1778	K4	Kneeland,S		Solving Problems	management	Viva Books		2000
1780	F1	Westwood, J		How to Write a Marketing Plan	Marketing	Kogan Page		2000
1781	K4	Clegg, B		Instant Time Management	Tima Management	Kogan Page		2000
1786	M4	Tunstall,J		Easy Email	Computers	East West Books		2000
1789	J2	Compiled By: Karvelas,K		The Best of Success	Management	East West Books		
1790	P1	Karvelas,K		The Essence of Attitude	Management	East West Books		2000
1793	I4	Henry,J		Creative Management	management	Sage Publications		1999
1795	D4	Choudhury, P K		Successful Branding	Brand Management	Universities Press		2001
1796	M4	Reddy,M		The Manager's Guide to Counselling at Work	Management	Universities Press		1999
1797	K4	Bhogle,S		Parents & Children Growing up Together	family	East West Book (Madras) Pvt Ltd		2000
1800	D4	O'reilly & Gibas, J J		Building Buyer Relationships: Successful Sales & Marketing in a business to business environment	Sales Management	Mac Millan India Ltd	2nd	1998
1802	L4	Kanetkar,Y		Understanding Pointers In C	Computer	BPB Publications	2nd	2000
1803	L3	Balagurusa my,E		Programming with JAVA : A Primer	Computer	Tata McGraw-Hill	2nd	2000
1804	L4	Kanetkar,Y		Let us C	Computer	BPB Publications	3rd	2000
1805	L4	Balagurusa my,E		Object-Oriented Programmin with C++	computer	Tata McGraw-Hill Publishing Co.Ltd		2000
1806	J3	Raghuram, G and Rangaraj,N		Logistics and Supply Chain Management	Logistics	Macmillan India Ltd		2000
1808	B2	Natarajan, G and Shekhar,S (Foreward By Noharia,N)		Knowledge Management : Enabling Business Growth	Management	Tata McGraw-Hill		2000
1809	M4	Tunstall,J		Easy Email: How to make email work for you	Computer	East West Books (Madras) Pvt Ltd		2000
1810	N2	Grant, D and Oswick,C		Metaphor and Orgasnisations	Management	Sage Publications		
1811	P1	Dr.Johnson ,S		Who Moved My Cheese? : an Amazing Deal With Change in your work and in your Life	Management	Random House South Africa (Pvt) Ltd		1998
1813	CB1	Dr. Raju,C S		Natural Health	Health	Manimekalai Prasuram		2000
1814	H4	Ramaswami, N.		Indian case studies	personnel management	T.R. Publications Private Ltd., Chennai		1992

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1818	B2	Varma,M K		Nurturing Change : Through Your Human Assets	Change Management	Response Books		2000
1819	I3	Willington, P		Kaizen Strategies for Customer Care :How to create a powerful customer care program	kaizen Strategies	Pitman Publishing		2000
1820	B3	Virmani,B R		Managing People in Organisations: The Challenges of Change	Management	Response Books		2000
1821	G4	Shiva Ramu,S		Restructuring and Break-Ups	Management	Response Books		
1822	F3	Chaston,I		New Marketing Strategies	Marketing Management	Response Books		
1825	L4	Bayross,I		Web Enabled Commercial Application Developmemnt Using..Java 2.0	Computer	BPB Publications		2000
1826	M3	Pressman, R S		Software Engineering: A Practitioner's approach	Computer	McGraw-Hill International Edition		2000
1827	M3	Schildt, H		The Complete Reference Java 2	Computer	Tata Mcgraw Hill		2000
1828	L4	orrison, M		Unleashed form Knowledge to Mastery	Computer	TechMedia		2000
1829	M3	Tenenbaum,A S		Computer Networks	Computer	Prentice-Hall India	3rd	2000
1830	J3	Schary, P B and Skjott-larsen,T		Managing the Global Supply Chain	Supply Chain Management	Viva Books		2000
1831	P1	Drucker F Peter		Management Challenges for the 21st Century	General Management	Butterworth Heinmann		2000
1835	J2	Dr.Goodman, G S		Please Don't Shoot the Messenger!	Communication	Viva Book House		2000
1836	F2	Dutka,A		Competitive Intelligence for the competitive Edge	Management	Viva Books Pvt Ltd		2000
1837	M4	Robinson,D		Business Etiquette	Business Management	Kogan Page India	2nd	2000
1839	K4	Haynes E Marion		Make Every Minute Count	Time Management	Kogan Page India		2000
1841		Rae,L		Effective Planning in Training and Development	Traning & Development	Kogan Page		2000
1842	E1	Bagade, S D		Total Quality Management	TQM	Himalaya Publishing House		2000
1843	L3	Goel, S K		Internet Management	Internet Management	Dominant Publishers & Distributors		1999
1846	E1	Evans. J R & Jr. Dean J W		Total Quality: Management, Organization and Strategy	TQM	South-Western Thomas Learning	2nd	2000

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1848	K3	Bhal, K T, Ansari, M A		Managing Dyadic Interactions in Organisational Leadership	Organisational Leadership	Sage Publications		2000
1849	A2	Forsyth,P		How to Motivate People	Motivation	Kogan Page India Pvt Ltd		2000
1850	F3	Jain, S C		International Marketing Cases	Marketing	South Western Thomson Learning		2001
1851	J3	Mentzer, J T		Supply Chain Management	SCM	Responce Books		2001
1852	D4	Ganguly, A		Business - driven Research & Development: Managing Knowledge to Create Wealth	Business Management	McMillan		1999
1855	F4	Khanna, DD & Kueck G W		Principles, Power and Politics	Politics	MacM illan Inida Ltd		1999
1856	M2	Hindle, T		Guide to Management Ideas	Management	Profile Books Ltd		2001
1857	N2	Wood, R		Managing Complexity	Management	Profile Books Ltd		2001
1858		Bannock, G , Baxter, R E, & Davis,E		Dictionary of Economics	Economics	Profile Books Ltd, London		2001
1860		Tanke, M L		Human Resources Management for the Hospitality Industry	Management	Delmar Thomson Learning	2nd	2001
1861	A4	Storey, J		Human Resource Management : A Critical Text	Management	Thomson Learning	2	2001
1862	J4	Bayles, D L		E-Commerce Logistics & Fulfillment	Logistics	Pearson Education		2001
1863	C3	Ghattas, R G & McKee, S L		Practical Project Management	Finance	Pearson Education		
1864	M3	Dunning, G		Introduction to Programmable logic Controllers	Management	Thomson Leaning		2001
1866	G3	Krajewski, L J & Ritzman L P		Operations management : Strategy and Analysis	management	Pearson Education	5	
1867	O1	Dinkmeyer, D & Eckstein, D		Leadership by Encourageme nt	Management	Business Publications Inc.,		1997
1868	H4	Hochgesan g, T W		Emerging Trends in Panchayati Raj (Rural Local Self-Government) in Inida	social work	National Insitute of Rural Development		1995
1869	D4	Greenberg, P		CRM at the speed of light: Capuring and keeping Customers in Internet	Management	Tata Mcgraw - Hill		2001
1870	H4	Dr. Sudarsana n, C N		Government Budgeting : Principles and Practices	Budgeting, financial Management	Sree Sudarsan Publications		2001

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1871	B3			Training and development	training programs, development and administration	All India Management Association, New Delhi		1999
1872				Training and development	training programs, development and administration	All India Management Association, New Delhi		
1877	P1	Chase, C		The Manager as a Leader	Leadership Management	Universities Press		
1878	B3	Chatterjee, B		Executive Guide to Human Resource Management	Management	Excell Books		1999
1879	C2	Krishnamurthi, L , Hariharan, R and Kueck G W		making a success of Coalitions	Management	East West Books Madras Pvt Ltd		2000
1880	E1	Hutchins, D		Just in Time	Time Management	Productivity Press I P Ltd		1990
1882		Covey R Stephen		The 7 Habits of highly effective people	Management	Pocket Books	2 ed	1999
1883	C3	Prakalad C K		Competing for the future	Management			
1884	P1	Chaudhuri Arindam		Count your Checkens before they hatch	Management	Vikas Publishing House	2 ed repret	2001
1885	P1			Fish	General Management	Hodder & Stoughton		2001
1887		Scully John, Byrne A John		ODYSSEY Pepsi to Apple	Management	Harper Collin Publisher, London		1994
1888	L1	Abdul Kalam APJ	Rajan Y S	India 2020	Management	Penguin		1998
1889	O1	Sudha Murthy		Wise and Otherwise A Salute to Life	General	East West Books (Madras) Pvt. Ltd, Chennai	Rev ed	2002
1891	K4	Vikram Seth		A Suitable Boy	Management	Penguin Books		2001
1892	J1	Slatter Robert		Get Better or Get Beaten!	Management	TMH, New Delhi	2ed	2002
1892 (2)	J1	Slatter Robert		Get Better or Get Beaten!	Management	TMH, New Delhi	2ed	2002
1893	K4	Drucker F Peter		Management Challenges for the 21st Century	Management	Butter Worth Heinemann, Oxford, New Delhi	7 reprint	2002
1894	F3	Berman Barry, Evans R Joel		Retail Management-The Strategic Approach	Retail Management	PHI	8 ed	
1896	A2	Promod Batra		Simple Ways to Manage Stress	Stress Management	Think Inc, New Delhi	1 ed	1995
1897		Singh Dalip		Emotional Intelligence at Work-A professional Guide	Psychology	Response Books, New Delhi	1ed	2001
1898	B3	Rita Agrawal		Stress in Life and at Work	Stress Management	Response Books, New Delhi	1 ed	2001
1899	P2	Nadler A David, Tushman L Michael		Competing by Design - The Power of Organizational Architecture	Management	Oxford University Press, New York		1997
1300	A2	AIMA		Corporate restructuring : strategies & implications	Human Resource Management	Excel Books		1996

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1901	H4	Sudarsana n C N Dr.		Government Budgeting: Principles and Practice	Financial Management	Sree Sudarsanan Publication, Chennai		
1902	H4			Federalism and Decentralisatio n - Centre- State Relation in India and Germany	Politics	KAF-MMB- SCDS		1998
1903	D3	Fendt Roberto, Maria Antonieta, D T L (eds)		Uneven Architecture - The space of emerging countries in the International Financial System	Financial Manaqgement	KAF-FGU		
1904	B3	Kueck W Gert, Khanna D D (edrs)		Conflict Resolution, Human rights and Democracy		Shipra Publication, Delhi	1 ed	2003
1905	K4	Kashyap C Subhash, Khanna D D, Kueck W Gert (edrs)		Reviewing the Constitution?	Politics	Shipra Publication, Delhi	1 ed	2000
1906	C2	Banerjee Dipankar, Kueck W Gert, (edrs)		South Asia and the War on Terrorism - Analysing the Implications of 11 September	Politics	India Research Press, New Delhi		2003
1907	G1	Seth B R		Indian Labour Laws. A Supervisors should know	Law	AIMA, New Delhi	12 rev ed	2000
1908	I2	Jayshree Suresh		Entrepreneurial Development	Management	Hargham Publication, Chennai	1 ed	2002
1910	B3	Fleming Ian		The People Manager's Pocket Book	Management	Research Press, New Delhi	1 ed	1995
1911	D3	Anne Hawkins, Turner Clive		The Managing Pocket book	Management	Research Press, New Delhi		1997
1914	CB2	Singh P Dr, Asha Bhandarker , Dr.		Winning the Corporate Olympiad - The Renaissance Paradigm	Management	Vikas Publishing House Pvt., Ltd., New Delhi.		
1915	I4	Desai Vasant		Small-Scale Industries and Entrepreneurs hip	SSI, Management	Himalaya Publishing House	6 reprint	2002
1916	M1	McCarthy J Daniel, Minichiello J Robert, Curran R Joseph		Business Policy and Strategy: Concepts and Readings	Business & Strategic Management	A.I.T.B.S. New Delhi		
1917	I3	Desai Vasant		Dynamics of Entrepreneuria l Development and Management	Management, Entrepreneurshi p	Himalaya Pub House, Mumbai	4remilli2r epr	2002
1918	M4	Lesikar V Raymon, Pettit D John		Business Communicatio n Theory and Practice	Business Communication	A.I.T.B.S., New Delhi	6 ed	2002

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1919	B3	Moorhead Gregor, Griffin W Ricky		Organizational Behaviour, Managing People and Organization	Management Principle	A.I.T.B.S., New Delhi	5 ed	1999
1921	F4	Pearce A John II, Robinson Richap B Jr		Strategic Management - Strategic Formulation and Implementatio n	Strategic Management	A.I.T.B.S., New Delhi	3 ed	2001
1920	M4	Bynum Morgan Marget		Speed Learning Book 1		Learn Incorporated		
1922	M4	Bynum Morgan Marget		Speed Learning Book 3		Learn Incorporated		
1926	B3	Dobson Ann		How to conduct Effective Interviews: How to findout what you need to know and achieve the right results	Interviewing Skills	Jaico Publishing House	2 ed	2002
1928	M4	Jones Graham		How to use the Inernet A practical Introduction for all computer Users	Computer	Jaico Publishing House	7 imp ed	2003
1929	J2	Acres David		How to pass Exams without Anxiety - Every Candidate's guide to Success	General	Jaico Publishing House	4 ed	2000
1931	J3	Datta A K		Materials Management Inventory Control and Logistics - Text and Cases	Materials Management	Jaico Publishing House	rev 2 ed	2001
1932	E4	Stevens Roberte, Loudon L David, Wrenn Bruce, Warren E William		Marketing Planning Guide	Marketing	Jaico Publishing House	1 ed	2002
1934	B3	Fletcher Clive		Appraisal : Routs to Improved Performance	Human Resource Management	Jaico Publishing House	1 ed	1998
1935	I4	Vieira Walter		A Second Career (What after Retirement?) You too can start again	General	Jaico Publishing House	1 ed	2001
1936	L4	Garg Vinod Kumar, Vakharia Bharat		ERP Strategy - Enterprise Resource Planning Strategy	ERP	Jaico Publishing House	1 ed	1999
1937		Linneman E Robert, Stanton Jr John L		Marketing Planning in a Total Quality Environment	Marketing	Jaico Publishing House	1 ed	2002
1938	E2	Petrozoo P Daniel, Steeper C John		Successful Reengineering	Industrial Management, Reengineering	Jaico Publishing House	1 ed	1998

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1939	M4	Theibert R Philip		How to Give a Damn Good Speech	Communication, Performance Management	Jaico Publishing House	2 ed	2001
1940	A3	Tracy Brian		Great Little Book on Effective Leadership	Human Resource Management	Jaico Publishing House	3 ed	2002
1942	A3	Tracy Brian		Great Little Book For The Peak Performance Women	Women Management	Jaico Publishing House	1 ed	1999
1943	A3	Rinke Wolf J		Winning Management	Human Resource Management	Jaico Publishing House		2000
1944	G3	Dickinson Brian		Risk - Free Business Re-Engineering	Risk Management, Reengineering	Jaico Publishing House	1st ed	1997
1945	F3	Dickinson Brian		Creating Customer Focused Organizations	Customer Management	Jaico Publishing House	1 ed	1999
1947	I3	Davidson P Jeffrey		How to get Noticed and get ahead in the Business world	Marketing	Jaico Publishing House	3 ed	1998
1948	F1	Scott Bill		The Skills of Negotiating	Performance	Jaico Publishing House	2 ed	1999
1949	M3	Remenyi, Don & Others		The Effective Measurement and Management of IT Costs and Benefits		Butterworth Heinemann, UK	2nd ed.,	2001
1950	G4	Evan, Michael K		Practical Business Forecasting		Balckwell Publishing	1 ed	2003
1951	B3	Daniel Goleman		Destructive Emotions	Human Resource Management	The Bantam Dell		2003
1952	F4	Kapoor, Jagdeep		Brand Naamkaran for Desi Khari, Englisdh Marie, Segments	Brand Management	BPI (India) Pvt. Ltd.	1 ed	2002
1953	L3	Schartz, Evan I		Webonomics - Nine Essential Principles for Growing your Business on the World Wide Web	Internet Management	Broadway Books (Random House Inc.)	1 ed	1997
1954	M4	Holliday Micki		Secrets of Power Presentations	Management	Career Press		2001
1955	P1	Waldroop, James & Butler, Timothy		The 12 Bad Habits that hold Good People Back		Currency/Double day (Random House Inc.)	1 ed	2001
1958		Hindle, Tim		Manage Your Time		Darling Kindersley, New Delhi		1998
1959	F3	Ali, Moi		Marketing Effectively		Darling Kindersley, New Delhi		2001
1961	C3	Bruce, Anoy & Langdon, Ken		Project Management		Darling Kindersley, New Delhi		2000
1966	O1	Goldratt, E M & Cox, Jeff		The Goal		Gower Publishing, England	2 ed	2001
1967	H4	Drucker F Peter		The New Realities		Harper Collins Business	1 ed	1994

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1968	L3	Sculley, Arthur B & William, W W A		B2B Exchanges - The killer application in the BUSINESS TO Business Internet Revoluation		Harper Collins Business	1 ed	2001
1969	L2	Amelio, Gil & Simon, William L		On the Firing Line - My 500 days at Apple		Harper Collin Business	1 ed	1999
1970		Lundin, Stephen C/ Christensen, John/ Paul, Harry		Fish Sticks		Hodder & Stoughton	1 ed	2003
1971		Lundin, Stephen C/ Christensen, John & Paul, Harry		Fish Tales		Hodder & Stoughton	1 ed	2002
1973	G1	Ries, A L, Trout, Jack & Temporal, Paul		The 22 Immuable Laws of Marketing in Asis		John Wiley, Singapore		2003
1974	O2	Khera, Shiv		You Can Win		Macmillan, Chennai	rev\rep	2002
1976		Evangelista, Robert		The Business of Winning - A Manager's Guide to Building a Championship Team at Work		Pearsan Education, New Delhi	1ed	2002
1978	O2			The Complete Master Mind India Vol.1	General	Penguin/ BBC Worldwide		2002
1979	O2			The Complete Master Mind India Vol.3	General	Penguin in association with BBC Worldwide		2001
1980	O2			The Complete Master Mind India Vol.3	General	Penguin in association with BBC Worldwide		2003
1981	F3	Peppers, Don & Rogers, Martha		One to One B2B - Customer Development Strategies for the Business to Business world		Currency (Random House Inc.)	1 ed	2001
1982	A4	Alvesson, Mats		Understanding Organizational Culture		Sage India, New Delhi	1 ed	2002
1983	A3	Ashkanasy Neal & Others (edr)		Handbook of Organizational Culture and climate		Sage India, New Delhi		2000
1984	F3	Carson David & Others		Qualitative Marketing Research	Marketing	Sage India, New Delhi	1 ed	2001
1985	F3	Cavusgil, S & Others		Doing Business in Emerging Markets		Sage India, New Delhi		2002
1986	A4	Cooper Cary L & Others		Organizational Stress - A Review and critique of Theory, Research and Applications	Stress Management	Sage India, New Delhi		2001

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
1987		Mentzer John T & Benstock, Carol C		Sales forecasting Management		Sage India, New Delhi		1998
1988	A4	Rousseau, Denise M & Schalk, Rene		Psychological Contracts in Employment - Cross National Perspectives	Psychology	Sage India, New Delhi		2000
1990	E4	Swartz, a.teresa	Iacobucci Dawn	Handbook of service marketing & management	marketing	Sage India, New Delhi		2000
1991	J2	Padavic, Irene & Barbara, Reskin		Women and Men at Work	Sociology	Pine Forge (sage India), New Delhi		2002
1992	J2	Akella, Devi		Unlearning the Fifth Decipline - Power politics and control in Management		Response Books (Sage)		2003
1994	M4	Das, Gupta		Maintaining Industrial Discipline		Response Books (Sage)		2002
1996		Khan, Kenneth B		New Product Planning		REsponse Books (Sage India)		2001
1997	M4	Kapoor, Jagdeep		18 Brand Astras - Using Brand abilities as weppons for crisp Brand Building	Brand Management	Response Books (Sage India)	1 ed	2003
1998	N1	Kapoor, Jagdeep		24 Brand Mantras - Finding a place in the minds and Hearts of consumers	Brand Management	Response Books (Sage India)		2001
1999	O1	Lafasto, Frank & Larson, Carl		When Teams work Best - 6,000 Team Members and Leaders tell what it takes to succeed	Team Building	Response Books (Sage India)	2 ed	2002
2000	I4			Creating Performing Organizations - International Perspectives for Indian Management		Response Books (Sage India)	1 ed	2002
2001	A1	Petric, Joseph A & Quinn, John F		Management Ethics integrity at work	Ethics	Response Books (Sage India)	3 ed	2000
2002	F1	Raghu Nandan		Unleashing India on world Markets		Response Books (Sage India)	1 ed	2001
2003	D3	Ramasastri, A.S		Quantitative Methods for Valuation of Financial Assets		Response Books (Sage India)	1 ed	2000
2004	E3	Sanghi, Seema		Towards Personal Excellence Psychometric tests and self-improvement techniques for Managers		Response Books (Sage India)	1 ed	2002
2005	E4			Handbook of Relationship Marketing	Marketing	Response Books (Sage India)	3 ed	2002

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2007	F2	Velayodhan & Sanalkumar		Rural Marketing: Targeting the non-urban consumer	Marketing	Response Books (Sage India)	1 ed	2002
2008		Vieira, Walter		The New Sales Manager Challenges for the 21st Century	Sales Management	Response Books (Sage India)	4 ed	2002
2009	A1	Virmani, B R		Managing People in Organizations - The Challenges of change	Organizational Change	Response Books (Sage India)	1 ed	2000
2010	I2	Williams, W Steve		Making Better Business Decisions - Understanding and Improving Critical Thinking and Problem solving skills	General Management	Response Books (Sage India)	1 ed	2002
2011	F3	Beckwith, Harry		Selling the Invisible - A Field Guide to Modern Marketing	Marketing	Texere, London	2 ed	2001
2012	E1	Adair, John		Decision Making and Problem Solving	General Management	Universities Press, Hyderabad		2000
2013	J2	John Adair		Leadership Skills	Personality Skills	University Press		2000
2014	B3	Bell, Adryan		Transforming your workplace	Management	Universities Press, Hyderabad		2000
2015	A4	Cooper, Cary L & Palmer, Stephen		Conquer your Stress	Stress Management	Universities Press, Hyderabad		2000
2016	M4	Courtis, John		Getting a Better Job	General Management	Universities Press, Hyderabad		2000
2017	N2	Forsyth, Patrick		Making Meetings Work	General Management	Universities Press, Hyderabad		2000
2018	J2	Patrick Forsyth		Telephone Skills	Personal Management	Universities Press, Hyderabad		2000
2019	K3	Fowler, Alan		Writing Job Descriptions	Management	Universities Press, Hyderabad		2000
2020	D4	Fowler, Alan		Negotiating Persuading and Influencing	General Management	Universities Press, Hyderabad		2000
2021	M4	Fowler, Alan		The Disciplinary Interviews	General Management	Universities Press, Hyderabad		2000
2022		Gurnham, Adrian		Body Language at Work	General Management	Universities Press, Hyderabad		2000
2023	B3	Gillen, Terry		The Appraisal Discussion	General management	Universities Press, Hyderabad		2000
2024	A4	Hackett, Penny		The Selection Interview	General Management	Universities Press, Hyderabad		2000
2025	B3	Hardingham, Alison		Working in Teams	Management	Universities Press, Hyderabad		2000
2027	K4	Leigh, Andrew		Persuasive reports and Proposals	General Management	Universities Press, Hyderabad		2000
2028	J2	Mackay, John		Listening Skills	General Management	Universities Press, Hyderabad		2000

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2029	J2	Mackay, Ian		Asking Questions	General Management	Universities Press, Hyderabad		2000
2030	J2	Iain Maitland		Managing Your Time	Personality Skills	Universities Press, Hyderabad		2000
2031	M4	Parsloe, Eric		The Manager as coach and Mentor	Management	Universities Press, Hyderabad		2000
2032	P2	Roland & Bee, Frances		Constructive Feedback	Management	Universities Press, Hyderabad		2000
2033	J2	Ball, Ben		Assessing your career - Time for change?	Management	Universities Press, Hyderabad		2000
2034	B3	Edelmann, Robert J		Interpersonal Conflicts at Work	General Management	Universities Press, Hyderabad		2000
2035	B3	Fontana, David		Social Skills at work	Sociology	Universities Press, Hyderabad		2000
2036	M1	Zbar Vic		Managing the Future	General Management	Universities Press, Hyderabad		1994
2037	A4	Bramham, Jofin		Human Resource Planning	Management	Universities Press, Hyderabad	2 ed	2000
2038	A2	Rosemary, Thomson		People Management	Management	Universities Press, Hyderabad		1998
2039		Mayo, Andrew		Creating a Training and Development Strategy	Management	Universities Press, Hyderabad		1998
2040	B2	Hackett, Penny		Introduction to Training	Management	Universities Press, Hyderabad		1998
2041	B3	Gough, Jacqui		Developing Learning Materials	Management	Universities press, Hyderabad		1998
2042	B2	Boydell, Tom & Leary, Malcolm		Identifying Training Needs	Management	Universities Press, Hyderabad		1998
2043	B3	Hardingham, Alison		Designing Training	Management	Universities Press, Hyderabad		1998
2044	B3	Bramley, Peter		Evaluating Training	Management	Universities Press		1998
2047	K3	Mitchell David & Holmes, Garrick		Making Acquisitions work	Management	Universities Press, Hyderabad		2001
2048	K4	Peel, Malcolm		Introduction to Management	Management	Universities Press, Hyderabad		2000
2049	F1	Girard, Joe		How to sell anything to anybody	Marketing	Warner Business Books, New York		2001
2051	D2	Kiyosaki. Robert & Letcher, Shron L		Guide To Investing - What are the Rich Invest In, that the poor and middle class do not!	Management	Warner Business Books, New York		2000
2053	P2	Welch, Jack & Byrne John A		Jack Straight from the Gut	Management	Warner Business Books, New York		2001
2054	P2			Chicken Soup for the Soul - 101 Stories to Open the Heart Rekindle the Spirit	Management	Westland, Chennai		1999

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2055				A 2nd Helping of Chicken Soup for the Soul - 101 Stories to Open the Heart Rekindle the Spirit	Management	Westland, Chennai		1999
2056				A 3rd Serving of Chicken Soup for the Soul - 101 more Stories to Open the Heart Rekindle the Spirit	Management	Westland, Chennai		1999
2057				A 4th Course of Chicken Soup for the Soul - 101 more stories to open the Heart and REkindle the spirit	Management	Westland, Chennai		1999
2058	P2			A 5th Portion of Chicken Soup for the soul - 101more stories to open the Hear and rekindle the spirit	Management	Westland, Chennai		1999
2059	P2			A 6th Bowl of Chicken Soup for the Soul - More stories to open the Hear and rekindle the spirit	Management	Westland, Chennai		1999
2060	P2			Chicken Soup for the Woman's Soul- 101 Stories to open the Hearts and rekindle the spirits of woman	Management	Westland, Chennai		1999
2061				A Second Chicken Soup for the Woman's Soul - 101 Stories to open the Hearts and rekindle the spirits of woman	Management	Westland, Chennai		2000
2062	N1			Chicken Soup for the Unsinkable Soul - 101 Inspirational Stories of Overcoming Life's Challenges	General	Westland, Chennai		1999
2063	L1			Chicken Soup for the Golden Soul - Heart warming stories for people 60 and over	General	Westland, Chennai		2000

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2064	D3	Black, L Ralph		Investing in REITs - Real Estate Investment Trusts	Management	A.I.T.B.S., New Delhi	1 ed	2000
2065	J4	Kumar, N & Mittal R		Export Management	Trade	Anmol Publication, New Delhi	1 ed	2002
2066	D3			Effective Investment Management	Management	Anmol Publication, New Delhi	1 ed	2002
2067	J3			Effective Purchasing and Materials Management	Management	Anmol Publication, New Delhi	1 ed	2002
2068	A4			Effective Training and Development of Management	Management	Anmol Publication, New Delhi	1 ed	202
2069	B3			Industrial Relations - Theory and Practice	Management	Blackwell Publishing, USA	2 ed	2003
2070	A3			Human Resource Development	Management	Deep & Deep, New Delhi	1 ed	2001
2071	H3			WTO and The Indian Economy	Management	Deep & Deep, New Delhi	1 ed	2001
2072	H3	Bhandari, Surendra		World Trade Organisation and Developing Countries	Management	Deep & Deep, New Delhi	1 ed	2001
2073	M1	Chon, Kye Sung(Kaye) & Sparrowe, Raymond T		Welcome to Hospitality - An Introduction	Management	Delmer, Thomson Learning, Singapore	2 ed	2001
2074	F3	Kazmi, SHH & Batra, Satish K		Advertising & Sales Promotion	Management	Excell Books	1 ed	2002
2075	D3	Vij, Maohu		Multinational Financial Management	Management	Excell Books	1 ed	2002
2077	G3	Singh, Narendra		Problems and Solutions in Project Management and Control	Management	Himalaya Publishing House, New Delhi	1 ed	2000
2079	E3	Dornier, Philippe- pierre		Global Operations and Logistics	Management	John Wiley, Singapore		2002
2080	I3			Progressive Entrepreneur- Managing Firm and Factory as profit Centres	Management	Kanishka Publishers, New Delhi		2000
2081	I4	Kulshresht a, Kalyani		Successful Entrepreneurs hip	Management	Kanishka Publishers, New Delhi	1 ed	1999
2082	M4	Hogan, Christine		Facilitating Empowerment - A Handbook for Facilitators, Trainers and Individuals	Management	Kogan Page Limited	1 ed	2000
2083	G4	Anitha, H S		Operations Research for Maanagement	Management	Mangaldeep, Jaipur	1 ed	2002
2084	F3	Basotia, G R & Sharma, N K		Effective Advertising, Marketing and Sales Management	Management	Mangaldeep, Jaipur	1 ed	2003

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2085	A3	Aswathappa K		Human Resource and Personnel Management - Text and Cases	Management	TMH, New Delhi	2 ed	2002
2086	G1	Tulein, P C		Business Law	Management	TMH, New Delhi	2 ed	2002
2087	K4	Koontz, Harold & Wehrich, Heinz		Essentials of Management	Management	TMH, New Delhi	5 ed	2000
2088	B3	Laxmikanth M		Public Administration	Public Administration	TMH, New Delhi	2 ed	2002
2089	A4	Rosenfeld, R H & Wilson, D C		Managing Organizations	Management	MH, New Delhi	2 ed	1999
2090	G3	Schroeder, Roger G		Operations Management - Decisions Making in the Operations Functions	Management	MCGraw Hill, New Delhi	4 ed	
2091	M3	Chaudhury, A & KUILBOER, J-P		e-Business and e-Commerce Infrastructure: Technologies supporting the e-Business Initiative	Management	McGraw-Hill, New Delhi		2002
2092	B3	Baartlett, C A & Ghoshal, Sumantra		Transnational Management Text, Cases and REadings in Cross-Border Management	Management	McGraw-Hill, New Delhi		2000
2093	F3	Ambler, Tim & Styles, Cris		The Silk Road to International Marketing	Management	Financial Times/Printice Hall of India		2000
2095	A4	French, W L & Bell, Jr C H		Organization Development-Behavioral Science Interventions for Organizations Improvement	Management	Printice Hall Of India, New Delhi		2002
2096		Kotler, Philip		Marketing Management, The Millennium Edition	Management	Printice Hall of India, New Delhi	10 ed ,46 rep	2002
2097	O1	Kaptan, S S		Team Building	Management	Sarup & Sons, New Delhi	1 ed	2002
2098	B3	Chopra, Suman		Motivation in Management	Management	Sarup & Sons, New Delhi	1 ed	2002
2099	B3	Dowling, P J, Welch, D E & Schuler, R S		International Human Resource Management - Managing People in a Multinaational Context	Management	Southwestern College/Thomson Learning		2001
2100	D3	Hickman, K A, Hunter, H O & Byrd, J W		Foundations of Corporate Finance	Management	Southwestern College/Thomson Learning	2 ed	2002
2101	H2	Shah, V D		Monetary Management in India	Management	Sublime Publications, Jaipur		2001
2102	A1	Sarita, Sharma		Working Force Management	Management	ABD Publisher, Jaipur	1 ed	2001

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2103	G4	Chandra, Krishna		Quantitative Techniques in Management	Management	IVY Publishing House, Delhi	1 ed	2001
2104	B3	Mittal, R K		Handbook of Effective Management Training	Management	Rajat Publications, Delhi		1999
2105	H3			New Dimensions in Tourism and Hotel Industry - Planning for Tourism	Management	Sarup Sons, New Delhi	1ed	1998
2106	H3			New Dimensions in Tourism and Hotel Industry - Tourism and Hospitality	Management	Sarup Sons, New Delhi	1 ed	1998
2107	H3			New Dimensions in Tourism and Hotel Industry - Tourism and Travel Industry	Management	Sarup Sons, New Delhi	1 ed	1998
2109	E1	Mittal R K		Total Quality Management - Text and Cases	Management	Rajat Publication, Delhi		1999
2110	E1	Mittal		Total Quality Management. Vol 2		Rajat Publications		1999
2111	E1	Mittal, R K		Total Quality Management	Management	Rajat Publications, Delhi	1 ed	1999
2113	A4	Wyatt, Wendy		How to Employ & Manage Staff, A practical handbook for managers and Supervisors	Management	Jaico Publishing House, Chennai	2 ed	2002
2114		Humphries, John		How to Manage People at work - A practical Guide to effective Leadership	Management	Jaico Publishing House, Chennai	2 ed	2000
2116	B3	Humphries, John		How to Counsel People at Work - A practical approach to staff care	Management	Jaico Publishing House, Chennai	1 ed	1999
2117	E3	Lancaster, G & Reynolds, P		Introduction to Marketing A step-by-step Guide to all the tools of Marketing	Management	Crest Publishing House/ Kogan Page	1 ed	2001
2118	E3	Lewis, K & Housden, M		International Marketing - A Guide to Going Global	Management	Crest Publishing House / Kogan Page	1 ed	2001
2119	E3	Yadin, D		Creative Marketing Communication - A Practical Guide to Planning Skills and Techniques	Management	Crest Publishing House / Kogan Page	1 ed	2001

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2120	E4	FARBey, A D		Successful Advertisig - A Guide to Strategy Planning and Targetting	Management	Crest Publishing House / Kogan Page	1 ed	2001
2121	E4	Morse, S		Successful Product Management - A Guide to Strategy Planning and Development	Management	Crest Publishing House / Kogan Page	1 ed	2001
2122	E3	Brannan, Tom		Integrated Marketing Communicatio ns - Planning and Developing Strategy	Management	Crest Publishing House/ Kogan Page	1 ed	2001
2123	E4	Randall, Geoffrey		Branding - A Practical Guide to Planning Your Strategy	Management	Crest Publishing House / Kogan Page	1 ed	2001
2125	E3	Davis, Judy		A Guide to Web Marketing - Successful Promotion in the Net	Management	Crest Publishing House / Kogan Page	1 ed	2001
2126	E3	Baron, S & Harris, K		Services Marketing - Text and Cases	Management	Palgrave, U.K		
2128		Wakhlu, Savita Bhan		Managing Presentation - Communicatio n with Impact	Management	Response Books	2 ed	2002
2129	A3	Sekhar, R C		Ethical Choices in Business	Psychology	Response Books	2 ed	2002
2133	I2	Stack, Jack & Burlinghan, B		The Great Game of Business	Management	Currency Doubleday, New York	1 ed	
2134		Frazer-Robinson J		Winning Sales Letters	Management	Davind Grant, U.K.		2000
2135	P3	Carlton, Jim		Apple - The Inside Story of Intrigue, Egomaria, and Business Blunders	Economics	Harper Business(Harper Collins)		1998
2136	I2	Drucker, P F		Innovation and Entrepreneurship - Practice and principles	Management	Harper Perennial (Harper Collins)	1 ed	
2138		Drucker, P F		The Effective Excutive	Management	Harper Perennial (Harper Collins)		
2139	I3	Boyett, J H & Boyett, J T		The Guru Guide to Entrepreneurship - A consise guide to the best ideas from the world's top entrepreneurs	Management	John Wiley & Sons Inc., New York		2001
2140	O2	Morgenson Gretchen		Forbes Great Minds of Business	Management	John Wiley & Sons Inc., New York		1997
2141	F3	Holtz, Herman		The Consultant's Guide to getting Business on the Internet	Management	John Wiley & son, Inc, New York		1998

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2142	C3	Verzuh, Eric		The Fastforward MBA in Project Management	Management	John Wiley & Sons., Inc., New York		1999
2143		Carlaw, Peggy & Deming, Vasudha	C3	The Big Book of Sales Games	Management	Tata McGraw Hill		
2149	F3	Arnold, David		The Handbook of Brand Management	Management	Perseus Books (Harper Collins)		
2150	F1	Greiner, Donna & Kinni, T B		1001 ways to keep customers coming Back	Management	Prima Publishing (Random House)	1 ed	1999
2152	K4	Alred, G & Garvey, B & Smith, R		The Mentoring Pocket Book	Management	Research Press, New Delhi		2000
2154	K4	Fleming, Ian		The People Manager's Pocket book	Management	Research Press, New Delhi		2001
2156	K4	Forsyth, Patrick		The Meetings Pocket Book	Management	Research Press, New Delhi		2001
2157	K4	Forsyth, Patrick		The Negotiator's Pocket Book	Management	Research Press, New Delhi		2003
2158	K4	Hawkins, Anne & Turner, Clive		The Managing Budgets Pocket Book	Management	Research Press, New Delhi		1997
2159	K4	Mistell, Sean		The Communicator's Pocket Book	Management	Research Press, New Delhi		
2160	K4	Mitchell, A		The Quality Pocketbook	Management	Research Press, New Delhi		2001
2162	K4	Russell-John, N		The Managing Change Pocket Book	Management	Research Press, New Delhi		2001
2163	K4	Scott-Lennon, F		The Appraisals Pocketbook	Management	Research press, New Delhi		2001
2165	K4	Townsend, John		The Interviewer's Pocket Book	Management	Research press, New Delhi		2001
2166	K4	Townsend, John		The Manager's Pocket Book	Management	Research Press, New Delhi		2001
2167	K4	Richards, Mary		The Telephone Skills Pocket Book	Management	Research Press, New Delhi		2001
2168		Aguayo, Rafael		Dr Deming - The American Who taught the Japanese about Quality	Management	S & S New York		
2169	I1	Belsky, G & Gilovich, T		Why Smart people make big money mistakes and How to correct them - Lesson from the new science of Behavioural economics	Financial Economics	S & S , New York		1999
2170	E3	Jolles, R L		Customer Centered Selling Eight Steps to success from the world's best sales force	Management	S & S, New York		1998

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2171	E4	Aaker, David A		Managing Brand Equity - Capitalizing on the value of a Brand Name	Management	S & S, New York		
2172	E4	Mackay, Harvey		Swim with Sharks without being eaten alive	Management	Warner Books, UK		2000
2175	K3	Brady, Chris & Lorenz, A		End of the Road - BMW and Rover - A Brand Too Far	Management	Pearson Education, London		2001
2176	M3	Garg, V K & Venkitakrishnan, N K		Enterprise Resource Planning Concepts and practice	Management	PHI Pvt. Ltd, New Delhi	2 ed	2003
2177	F3	Kapoor, S K & Kansal, P		Basic of Distribution Management - A logistical Approach	Management	PHI, Pvt. Ltd., New Delhi		2003
2178	A4	Robbins, S P		Essentials of Organizational Behaviour	Management	PHI, Pvt. Ltd., New Delhi	7 ed	2002
2179	G3	Krishnaswamy, K N		Cases in Production/Operations Management	Management	PHI, Pvt. Ltd., New Delhi		2002
2180	M3	Joseph, P T		E-Commerce-A Managerial Perspective	Management	PHI, Pvt. Ltd., New Delhi		2002
2181	K4	French, W L & Bell, Jr C H		Organization Development Behavioral Science Interventions for Organizations Improvement	Management	PHI Pvt. Ltd., New Delhi	6 ed	2002
2183	M3	Panko, R R		Business Data Networks and Tele Communications	Management	PHI Pvt. Ltd., New Delhi	4 ed	2002
2185	G3	Francis, R L, McGinnis, Jr L F & White, J A		Facility Layout and Location An Analytical Approach	Management	PHI Pvt. Ltd., New Delhi	2 ed	2002
2186	P1	Barney J B		Gaining and Sustaining Competitive Advantage	Management	PHI Pvt. Ltd., New Delhi	2 ed	2002
2187	I4	Holt, David H		Entrepreneurship - New Venture Creation	Management	PHI Pvt. Ltd., New Delhi		2002
2188	D4	Weston, J F, Chung, K S & Hoag, Susan E		Mergers, REstructuring and Corporate Control	Management	PHI Pvt Ltd, New Delhi		2000
2189	A4	Ralls, Jr J F & Webb, K A		The Nature of Chaos in Business using Complexity to Foster Successful Alliances and Acquisitions	Management	PHI Pvt Ltd., New Delhi		2000
2190	H4	Velasquez, M G		Business Ethics, Concepts and Cases	Management	PHI Pvt Ltd., New Delhi	5 ed	2002

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2191	M3	Schiesser, R		Enterprise Computing Series - IT Systems Management	Management	PHI Pvt. Ltd., New Delhi		2002
2192	E3	Suhndaram, A K & Black, J S		The International Business Environment Text & Cases	Management	PHI Pvt. Ltd, New Delhi	8 rep	2002
2193	F4	Gosney J W & Boehm, T P		Customer Relationship Management Essentials	Management	PHI Pvt Ltd., New Delhi		2001
2194	M3	Kanter, Jerome		Managing with Information	Management	PHI Pvt. Ltd., New Delhi	4 ed	2001
2195	B4	Cartin, T J		Principles And Practices of Organizational Performance Excellence	Management	PHI Pvt Ltd., New Delhi		2000
2196	D3	Bhattacharya, Hrishikes		Working Capital Management Strategies and Techniques	Management	PHI Pvt Ltd., New Delhi		2002
2197	F3	MC Grath S J		Training for Life and Leadership In Industry	Leadership	Eastern Economy Edition	4 ed	1997
2198	F3	Das, Gupta V		Marketing Mantra - The real story of Direct Marketing in India	Management	PHI Pvt Ltd., New Delhi		2001
2199	J2	Vinnicombe, S & Colwill, Nina L		The Essence of Women in Management:	Management	PHI Pvt Ltd., New Delhi		1997
2200		Payne, Adrian		The Essence of Services Marketing	Management	PHI Pvt Ltd., New Delhi		2001
2201	I3	Peppard, Joe & Rowcand, P		The Essence of Business Process Re-Engineering	Management	PHI Pvt. Ltd., New Delhi		2002
2202	D4	Hiltrop, J-M & Udall, Sheila		The Essence of Negotiation	Management	PHI Pvt Ltd., New Delhi		2002
2203	I4	Proctor, Jony		The Essence of Management Creativity	Management	PHI Pvt Ltd., New Delhi		2002
2204	B2	Cowling, A & James, P		The Essence of Personnel Management and Industrial Relations	Management	PHI Pvt. Ltd, New Delhi		2002
2206	F4	ManTravadi, P M		Consumer Durables	Management	ICFAI		2002
2209	F4	Senthil, Ganesan (ed)		Global Brands	Management	ICFAI		2002
2211	P2	Vedpuriswar, A V (ed)		India's Family Owned Business	Management	ICFAI		2002
2212	L4	Mantravadi, P M (ed)		IT Infrastructure	Management	ICFAI		2002
2213	L4	Vedpuriswar, A V (ed)		IT Sector	Management	ICFAI		2001
2214	L4	Vedpuriswar, A V (ed)		IT Sector	Management	ICFAI		2001
2215	E2	Vedpuriswar, A V (ed)		Japan's Global Company	Management	ICFAI		2002

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2216	I3	Vedpuriswar, A V (ed)		Leadership & Corporate Governance	Management	ICFAI		2002
2217	E4	Dutta, Sansib & Mukund A (ed)		Marketing Management	Management	ICFAI		2002
2219	G4	Mukund, A (ed)		Operations Management	Management	ICFAI		2002
2220	F4	Senthil, Ganesan (ed)		Retailing Sector	Managment	ICFAI		2002
2221	I3	Vedpuriswar, A V (ed)		Services	Management	ICFAI		2002
2222	K3	Seethapathi, K		Insurance Under Writing - A Managerial Perspective	Management	ICFAI		2002
2223	D3	Seethapathi, K		Insurance Under writing- A Managerial Perspective	Management	ICFAI		2002
2224	D3	Seethapathi, K		Insurance Under Writing - A Managerial Perspective	Management	ICFAI		2002
2225	H2	Seethapathi, K & Subblakshmi (ed)		International Trade An Introduction	Management	ICFAI		2002
2227	F3	Das, Naveen (ed)		Brand Management - Perspectives and Practices	Management	ICFAI		2002
2228	K2	Sangubhotla, Latha (ed)		Business Continuity Planning - Concepts and Cases	Management	ICFAI		2003
2231	A1	Ratnaja Gogula		Knowledge Management	Management	ICFAI		2002
2232	L1	Gupta, Vivek (ed)		Mobile Business - The Emerging Trends	Management	ICFAI		2003
2233	B3	Rao, Surya Prakash G (ed)		People Management - Changing Perceptions and Practices	Management	ICFAI		2001
2234	D3	Seethapathi, K (ed)		Risk Management in Banks	Economics	ICFAI		2002
2235	L4	Sharna, S K (ed)		Supply Chain Management in Internet Age	Management	ICFAI		2002
2236	F1	Rajashekar, N (ed)		The New Age Marketing	Management	ICFAI		2001
2237	C3	Lynn, Adele B		The Emotional Intelligence Activity Book - 50 Activities for Developing EQ at Work	Psychology	AMACOM, New York		2002
2238	M2	Shirose, Kunio (ed)		TPM for Operators	Management	Productivity Press, Chennai		
2240	B3	Wind, J Y & Main, Jeremy		Driving Change - How the Best companies Are preparing for the 21st Century	Management	Free Press (S & S)		1998
2243	A2	Tichy M Noel	Devanna Anne Maru	The Transformational Leader	Human Resource Management	John Wiley Sons		1990

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2244	J1	Marcus Buckingham	Clifton. O. Donald	Now Discover Your Strength	Personality Skills	Simon & Schuster		2002
2245	M4	Smith, G V & Parr, R L		Intellectual Property - Licensing and Joint Venture Profit Strategies	Private Law	John Wiley, New York	2 ed	2003
2247	E2	Deming, W E		Out of The Crisis	Management	East West, Chennai		2003
2248				How to develop self-confidence and Influence people by Public Speaking	Management	Vermilion, UK		2002
2249	K4	Prakasarao, K S & Others		ISO 14000 - Environmental Management Systems	Management	Quality Circle Forum India		
2251	E3	Narayana, V		Understanding ISO 9000: 2000	Management	Quality Circle Forum of India		
2252	I2	Marshak, Kathy		Entrepreneurial Couples - Making it work at work and at home	Culture and Institutions	Davies Black Publishing	1 ed	1998
2253		Williams, Caitlin		Successful Woman's Guide to Working Smart - Ten Strengths that matter most	Management	Davies Black Publishing	1 ed	2001
2254	H2	Uma, Oberoi		Strategies for Competitiveness	Management	AIMA & AMEXCELL Publications	1 ed	
2256	B3	Rao, T V		Appraising & Developing Managerial Performance	Management	Excell Books	2 ed	
2257	M4	Jitendra, M D		Careers in Management	Management	Common Wealth Publishers	1 ed	
2258	M4	Jitendra, M D		Careers in Management	Management	Common Wealth Publishers	1 ed	
2259	M4	Jitendra, M D		Careers in Management	Management	Common Wealth Publishers	1ed	
2260	I3	Saini, J S		Entrepreneurship Development Programmes and Practices	Management	Deep & Deep Publication, New Delhi	1 ed	2003
2261	E3	Singh, Jaspal		Methodology and Techniques in Social Research	Sociology	Kanishka Publisher, New Delhi	2 ed	2002
2262	A3	Patel, M K		Management Consultancy in Third Millennium Problems and Prospects	Management	RBSA Publisher, Jaipur		2001
2263	J4	Raghuram G	Rangaraj	Logistics And Supply Chain Management	Supply management	Macmillian Publishers		2000
2263		Raghuram, Rangaraj		Logistics and supply chain management cases and Concepts	Supply management	Macmillian Publishers		2000
2264	F4	Promod Batra, Vijaya Batra		Simple ways to manage your servicecustomers	Service Management	Think Inc		2004

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2265	C2	Kumar Ratnesh		World trade organisation structure functions tasks challenges	Trade management	Deep and Deep publishers		2002
2266	I3	Robert.B.T ucker		Driving growth through Innovation	Innovative Management	East West		2002
2267	CB1	AIMA		Winning strategies in turbulent times	Strategic Management	All India Management Association		2003
2268	J2	Marion E. Haynes		Personal Time Management	Time Management	Viva Publishers	Third	2003
2269		Peter.A		Youth Entrepreneurship everywhere.	Entrepreneurship Management	Yedo publishers	First	2004
2270	I4	Jack Foster		How to get Ideas	Advertising Management	Viva Publishers	First	2003
2271	F4	Promod Batra,Vijay Batra		Simple ways to make your customers happy	Marketing Management	Think Inc Publishers	First	2004
2272	P2	Promod Batra		Born to win	Management	Think Inc	First	2002
2273	H3	Bhambra.A .S.		Corporate Policies and Practices	Corporate Management	Rajat Publications		1999
2274	B2	Judith verity		Succeeding at Interviews	Personnel Management	Viva Publishers	First	2000
2275	O1	Patheim,El word n.Chapman		Learning to Lead	Leadership	VivaPublishers	First	2004
2276	B3	Georgeston ehouse,Jim Humbi		Global and Transnational Bussiness-Strategy and Management	Strategic Management	Wiley		2001
2277	P2	Jack CanfiedMar k...etal		Chicken Soup for the Woman's Soul				
2278	F4	Richard.M. S.Wilson,C olin GilliganS		Strategic Marketing Management Planning-Implementation and control	Strategic Marketing Management	Viva	First	1999
2279	F4	Philippe Lasserre		Global Strategic Management	Strategic Management	Palgrave	First	2003
2280	F4	Smith Jonathan Taylor		Marketing Communicatio ns	Marketing Management	Kogan	First	2005
2281	G3	Elwood S.Buffa,Ra kesh .K.Sarin		Modern Productions and operations Management	Productions Management	John Wiley	Eigth	2004
2282	O1	Promod Batra, Vijay Batra		Simple ways to make your Boss succeed-Management thoughts	Management	Promad Batra	First	2003
2283	C4	Ken Blanchard, Stecegottry		The new one minute manager sequal the on-time on target managet	Quality Production Management	Harper co publishers		2004
2284	F4	Chunawalla		Advertising Sales and Promotion Management	Advertising Management	Himalya Book Publishers	First	2001
2285	F3	Promod Batra		When the Customer has a Problems	Consumer Marketing Management	Think Inc	First	20003

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2286		N.C.Sridharan		The gift of time practical Tips for Personal Management	Personal Management	Time foundations		
2287	B3	RoberHeller		Managing people essentials for Managers	General Management	A dorling kindersley		
2288		Christina Osborne		Dealing with Difficult people Essentials Managers	General Management	East west		
2289	F4	David Hunger		Essentials of Strategic Management	Strategic Management	Printice hall of india		
2290	F4	Richard.J.S canberger		Building a Chain Customers	Marketing Management			
2291	I4	Jaiswal Ganeshkumar		e-bussiness Models success Strategies	Strategic Management	Excel book		
2292	E2	John Guspari		I Know it When I see it.Amodern Fable about Quality	Quality Production Management	AMA		
2293	O1	AIMA		India My Dream	Management	Anmol		
2294	F4	V.P.Singh		Effective Advertising Management	Advertising Management			
2295	O1	John Adair		Inspiring leadership Learning from Great Leaders	Executive Management	Excel books		
2296	F2	Rosemary Varley, Mohammed Rafiq		Principles of Retail Management	Marketing Management	Paal		
2297	F4	Steve Baron and Kim Harris		Services Marketing- Texts and Cases	Marketing Management			
2298		Andykirby		Games for trainers	Personal Management			
2299	K4	Khandwalla		Fourth eye Excellence through creativity	Executive Management			
2300-1	CB1	Derek o Brien		GK with Derek- Quiz History and Geography				
2300-2	CB1	Derek O Brien		GK with Derek- Quiz Bussiness				
2300-3	CB1	Derek O Brien		GK with Derek- Qiiz- Science and Wild Life				
2300-4	CB1	Derek O Brien		GK with Derek Quiz India				
2300-5	CB1	Derek O Brien		GK with Derek Quiz-Literature and Mythology				
2300-6	CB1	Derek O Brien		GK with Derek Quiz-Sports and Cinema				
2301	B4	Stephen P. Robbins		Organizational Behaviour	Organizational Management			
2302	B4	Stephen P. Robbins		Organizational Behaviour	Organizational Management			
2303	D3	Ambrish Gupta		Financial Accounting Management	Financial Management			

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2304		Ambrish Gupta		Financial Accounting Management	Financial Management			
2305	D3	Alan C. Shapiro and sheldon D.Balbirer		Modern Corporate Finance-A multidisciplinary approach to value Education	Corporate Management			
2306	D3	Alan C. Shapiro and Sheldon D.Balbirer		Modern Corporate Finance-A multidisciplinary approach to value Education	Corporate Management			
2307	D3	Antony A.Attinson, Robert.S.K aplan		Management Accounting	Management Accounting			
2308	D3	Antony A.Attinson, Robert.S,K aplan		Management Accounting	Management Accounting			
2309	P4	M.K.Raju		The Saga of a Professional	Management			
2310	P1	Muruga		The Easy UC Way				
2311	H4	Michael C. Fleming and Joseph G.Nellis		The Essance of Statistics for Bussiness	Bussiness Management			
2312	H4	Michael C. Fleming and Joseph G.Nellis		The Essance of Bussiness Economics	Bussiness Management			
2313	I3	H.A.Spooner, D.A.L. Wilson		The Essance of Mathematics for Bussiness	Bussiness Management			
2314	E2	Hitoshi Kume		Statistical Methods for Quality Improvement	Quality Production Management			
2315		Michael Hepell		How to be Brilliant change your ways in 90 days	Knowledge Management	Pearson Power	First	2004
2316	C3	James P. Lewis		Project planning scheduling and control	Executive Management	Tata McGraw Hill	Third	2004
2317	P3	Wienbroer, Diana Roberts,Hughes Elaine		Rules of Thumb for Bussiness Writers	Office Management	Tata Mcgraw Hill	Second	2005
2318		Parag Parikh		Stocks to Riches:Insights on Investor Behaviour	Organisation and Finance Management	Tata Mcgraw Hill	First	2006
2319	P2	Catherine Deverye		Good Service is Good Business	Marketing Management	Prentice Hall		1994
2320	M3	Leon, Alexis		ERP-Demystified	Executive anagement	Tata McGraw Hill	First	2000
2321	P3	shulman.M. Joel		Getting Bigger by growing Smaller: A New growth model for corporate America	Entrepreneur Management	Prentice hall	First	2004

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2322	B3	Stephen P.Robbins		The Truth about Managing people	Human Resource Management	Pearson Education	Second	2002
2323		Chow-Hou Wee,Khai-Sheang Lee		SUN TZU War & Management Application to Strategic management	Strategic Management	Pearson Education	First	2004
2324		Stephen Spinelli,Robert M.Rosenberg		Franchising: Pathway to Wealth creation	Entrepreneurship Management	Pearson Education	First	2004
2325	P3	Prahalad.C.K.		The Fortune at the bottom of the Pyramid Eradicating poverty through profits	Marketing Management	Wharton	First	2005
2326	I4	Seymour Rifkind		21st Century Samuraj; The secret path to success and fulfilment	General Management	Pearson Education	First	2004
2327	K4	Tom Asacker		Sandbox Wisdom: Revolutionize your business with the genius of childhood		Pearson Education	First	2004
2328	D3	McCafferty Thomas		Options DeMystified: A Self -Teaching Guide	Business Management	TataMc Grawhill		2006
2329	A4	Robert Philip		Stakeholder Theory and Organizational Ethics	Business Ethics	Berrett Koehler	First	2005
2330	I4	Cagan, Jonathan,Vogel,Craig.M.		Creating Break through Products: Innovation from product planning to program approval	Production Management	Pearson Education		2004
2331	F3	McGrath Rita,MacmillanInc		Market Busters:40 Strategic moves that drive exceptional business growth	Marketing Management	Harvard Business School		2005
2332		Urban,Glen		Don' t just relate Advocate: A Blue print for profit in the era of customer power	MarketingManagement	Pearson Power		2005
2333		Niven,Paul R.		Balanced Score card Diagnostics Maintaining Maximum performance	Executive Management	Wiley		2005
2334	O2	Goldman ,Howard		Choose what works: The proven secrets to professional Greatness	Workers Management	Pearson Power	First	2005

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2335	F3	Brown,Marisa		New Product Development: A guide for journey to best practice processes	Production Management	TataMcGraw	First	2005
2336	J2	Brocl,susan .Cabbell,sally.R.		Writing a Human resources Manual	Human Resource Management	Viva	First	2004
2337	J4	Harvard		Harvard Business Review on Negotitation and conflict Resolution	Executive Management	HBS Press	First	2000
2338	B3	Fournies, Ferinand		Coaching for improved work Performance	Personnel Management	TataMcGraw Hill		2003
2339	F3	Hrebiniak,Lawrence		Making strategy work: leading Effective Execution and change	Executive Management	Wharton School Publisher		2005
2340	P2	Harvard		Harward Business Review on Managing diversity	Personnel Management	HBS Press		2001
2341	N2	Dawson, Ross		Developing Knowledge-Based Client Relationships Leadership in professional Services	Executive Management	Elsevier India Pvt Ltd	Second	2005
2342	B1	Black,Steward.J. Gregerson, Hal		Leading Strategic change:Breaking Through the Brain Barrier	Strategic Management	Pearson Education		2004
2343	H4	Deming Edwards		The New Economics: For Industry, Government, Education	Leadership Management	Cambridge mass	Second	1994
2344	A4	Thornhill,Adrian...(etal)		Managing change : A Human Resource Strategy	Human Resource Management	Dorling Kindersley India Pvt Ltd		2006
2345		John.C. Maxwell		Winning with people: Discover the people principles that work for you every time	Executive Management	Pearson Education		2004
2346	P2	Cini Joanne		Kingmaker be the oneyour company wants your terms	Executive Management	Pearson Education		2005
2347	F1	RobertM.McMath, Thom Forbes		What were they thinking : Marketing	Marketing Management	Times Bussiness		1998
2348		Bob Hughes, Mike Cotterell		Software Project Management	Project management	Tata McGraw Hill	Third	2004
2349	F3	Duffy,Philip.G		Business to Business Marketing Creating & Implementing a successful program	Markeitng Management	Vision Books		1994

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2350	D3	Brethauer, Dale		The Power of Strategic Costing	Strategic Management	Amacom		2000
2351	J2	Joshi Yatendra		Communicating in style	Executive Management	Ersi		2003
2352	F3	Misino, Dominick		Negotiate and Win: Proven strategies from the NYPD' Top hostage negotiator	Executive Management	TataMcGraw		2004
2353	C3	Harward		Harvard Business Essentials Managing Projects Large and Small ; The Fundamental skills for delivering on budget and on time.	Project Management	Harvard Business School Press		2004
2354	J2	Bender, Peter urs & Tracz Robert, A.		Secrets of Face-to-Face communication	Communication Management	MacMillian India Ltd		2001
2355	I4	Malone, W. Thomas, Laubacher		Inventing the Organisations of the 21st Century	Organisation Management	Pearson education		2004
2356	K3	Samina Ali		Madras on Rainy Days	English Fiction	Replik Press Pvt Lts	First	2004
2357	P2	Kinni Theodore, Kinni Donna		No Substitute for Victory: Lessons in strategy and Leadership	Executive Management	Pearson Education		2005
2358	H4	Swanenberg, August		Macroeconomics DeMystified	Economics	TataMcGraw		2005
2359	P2	Krames, Jeffrey, A.		The Welch Way: 24 Lessons from the World's greatest CEO	Business Management	Tata McGraw-Hill		2002
2360	O1	Lala, R.M.		In Search of Ethical Leadership	Executive Management	Vision Books Pvt Ltd.	Second	2005
2361		Ken Zeigler		Getting Organized at Work: 24 lessons to set goals Establish Priorities, and Manage Your Time	Organisational Management	TataMcGraw-Hill		2005
2362	E2	George Mike, Rowlands, Dave		What Lean Six Sigma?		TataMcGraw-Hill		2004
2363	F3	Kapoor, Jaydeep		Brand segmentation	Marketing Management	MacMillan		
2364	E2	Creveling, C.M.		Design for Six Sigma: In Technology and Product Development	Production Management	Pearson Education		2003
2365	E2	Chowdhury		The Power of Six sigma	Executive management	Pearson Education		2004
2366	A3	Ranjan das, Basu Udayan Kumar		corporate Restructuring	Corporate Management	TataMcGraw-Hill		2004
2367	J4	Donald Waters		Logistics: An introduction Supply Chain Management	Production Management	Palgrave		2003
2368	B2	Lumbert, Jonamay		50 Activities for Diversity Training	Human Resource Management	HRD Press		1999

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2369		Krames, Jeffrey.A.		What the CEOs know :7Exceptional Leaders and Their Lesson for transforming any Business	Leadership Management	TataMcGraw		2003
2370	P3	Kanavi Shivanand		Sand to Silicon: The amazing story of digital Tech	Information and Communication Technology	TataMc Graw Hill		2004
2371	I3	Richard Foster		Creative Destruction: How to successfully transform	Executive Management	Random Houst Inc.	First	2001
2372	M4	Argenti,Paul		The Power of corporate Communication	Communications Management	Tata McGraw Hill		2003
2373	O1	Mitchess,Donald		The Ultimate Competitive Advantage: Secrets of continually developing a more profitable business	Bussiness Management	Berrett- Koehiter	First	2003
2374	A4	George.S.S .Sanjib Dutta, Vivek Gupta		Case Studies in Business Ethics-Volume 1	Business Management	ICFAI		2005
2375	F3	ICMR		Case Studies in Brand Management-volume.1	Marketing Management	Institute of chartered Financial Analysis of India(ICFAI)		2004
2376	E4	ICMR		Case Studies in Marketing-volume-3	Marketing Management	ICFAI		2004
2377		ICMR		Case Studies Finance-volume-2	Financial Management	ICFAI		2004
2378		ICMR		Case Studies in Human Resource Management	Personnel Management	ICFAI		2004
2379		ICMR		Case studies in Retail Management	Marketing Management	ICFAI		2004
2380		George,s.s. Sanjibdutta, Vivek Gupta		Case studies Information Technology and Systems-1	Information Technology	ICFAI		2004
2381		Napier,Rodney		Advanced Games for Trainers: Powerful Interventions for solving team ,Group, and organisational problems	Personnel Management	TataMcGraw		2005
2382	P2	Bill Gates		Business @the Speed of Thought:Succeeding in the Di Digital Economy	Information and Digital Technology	Penguin Books		1999
2383	P1	Lynne Truss		approach to Punctuation		Profile Business	First	2004

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2384		C.K.Prahalad		The Fortune at the bottom of the Pyramid: Eradicating poverty through profits	Marketing Management	Wharton School Publishing		2005
2385		Liker .K.Jeffrey		The Toyota Way: 14 management principles	Business Management	Tata McGraw Hill		2004
2386	N2	Spencer Johnson		The Present: Rhetoric that makes you happy and successful at work and in life		Bantom Books		2003
2387	P4	Goldratt, Eliyahu		The Goal: A process of ongoing improvement	Management	Productivity & Quality	Third Rev	2006
2388	F3	Frazelle, Edward		World-class warehousing and Material Handling	Materials management	Tata McGraw Hill		2004
2389	I3	Allison, Kay		Secrets from the innovation room: How to create high voltage ideas that make money, win business, and outwit the competition	Executive Management	Tata McGraw Hill		2005
2390	B3	Brooks Carder & Patrick Ragan		Measurement Matters: How effective assessment drives business and safety performance	Productions Management	Pearson Power		2005
2391	O2	Peter M. Senge		The Fifth Discipline: The art and practice of the learning Organisation	Management of Organisation	Random House Business Books		1990
2392	F2	Igurcharan Das		India Unbound: From Independence to the global Information Age	Indian History	Penguin Books		2000
2393	P4	Handy, Charles		The Elephant and the Flea: A New thinking for a New World	Business Economics	Arrow Publisher		2002
2394		Edward de Bono		Teach yourself to think	Production Management	Penguins		1996
2395	O1	Edward de Bono		Teach Yourself to think	Production Management	Penguins		1996
2396	M1	Ken Blanchard & Steve Gottry		The on-time on-target manager	Management of Leaders	HarperCollins		2004
2397	P2	Chopra, Deepak		Ageless Body, Timeless Mind: A practical alternative to growing old	Personnel Management	Rider Random Publisher		1993

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2398	P4	Jim, Collins		Good to Great: Why some companies make the leap...and others don't	Leadership Management	Random House Business Books		2001
2399	I4	Cauley, Leslie		END of the LINE: The Rise and Fall of AT&T	Commerce	Free Press		2005
2400	H4	Levitt, Steven, D. Dubner, Stephen. J.		Freakonomics: A Rogue Economist Explores the Hidden side of everything	Economics	William Morrow-Harper Collins	First	2005
2401	P4	Bono, Edward de		Six Thinking Hats	Human Resources Management	Little, Brown and Company		1999
2402	O1	Dacod. J. Schwartz		The Magic of Thinking Big: Learn the secrets of Success	Human Resource Management	Simson & Pocket Books Inc	First	1996
2403		Grove, Andrew		Only the Parahold Survive	Executive Management	Random House	First	1995
2404	P4	Peters, Tom		The Pursuit Of Wow:	Executive Management	Vintage Original	First	1994
2405	P4	Malcolm Gladwell		Blink: The Power of Thinking without thinking		Time Marner		2005
2406	J2	Norman Vincent Peale		The Power of Positive Thinking		Fawcett Bookd	First	1982
2407		AIMA		Winning Strategies in turbulent times				
2408	C2	Dipankar Banerjee & Gert. W. Kueck		South Asia and the war on Terrorism: Analysing The Implications of 11th September	History of War	India Research Press		2003
2409	K3	Promod Batra/Vijay Batra		Management Articles: For Seminars & House Journals	Management	Think Inc/Promod Batra		2000
2410	I4	Promod Batra/Vijay Batra		Profitable Passion: Discover the spirit of Entrepreneurship.	Entrepreneur Management	Think Inc		2004
2411	B3	Esikszentmihally, Mihaly		Flow: The Psychology of optimal Experience	Experimental Psychology	Harper Perennial	First	1991
2412	L1	Chopra, Deepak		Ageless Body, Timeless Mind: A Practical alternative to growing old		Rider Books	First	1993
2413	J2	Abdul Kalam, Arun Tiwari		Wings of Fire: An Autobiography	Autobiography	Universities Press	First	2005
2414	O1	Barker, Carolyn, Robyncoy		The Heart and soul of Leadership	Management	Tata McGraw Hill		2004
2415	D4	Economist		Numbers Guide: The Essentials of Business Numeracy	Business Management	The Economist Association Profile books	First	2004

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2416	M4	Economics Newspaper		The Economist StyleGuide: The Best selling guide to English Usage	SalesManagement	Viva	First	2004
2417	F4	Michael E.Porter		Competitive Strategy:Techniques for Analyzing Industries and Competitors	General Management	NewYork, FreePress	First	2004
2418	P2	Drucker F. Peter		Management challenges for the 21st Century	GeneralManagement	Harper Collins	First	2001
2419		Stephen R.Covery		First Things First: Coping with the ever-increasing demands of the workplace	Leadership Management	Simson& Schuster books Ltd	First	2002
2420		Newstrom, John&Scanell,Edward		The Big book of team building games	Management of Games	Tata McGraw-Hill		2004
2421		Bruge,Greg		Six Sigma for Managers	Management	Tata McGraw-Hill		2002
2422	P2	Ethan M. Rasiel		The Mckinsey Mind:Understanding and Implementing : the problems solving toolsandmanagement techniques	General Management	Tata MCGraw Hill	First	2003
2423	P1	John.C. Maxwell		Failing Forward: Turning Mistakes into Steping Stone for success		Magna Publishers		2001
2424		Daniels C.Aubrey		Bringing out the Best in People:How to apply the Astonishing power of positive Reinforcement	Psychology	TataMcGraw-Hill		2003
2425	O1	Zig Ziglar		See You At The Top: attitude,selfimage, goal reaching,commonsense and even love.		Magna Publishers		2000
2426		Ken Blanchard		The oneminute manager meets the Monkey: Free up your time anddealwith priorities	Management	harper Collins		1990
2427	H4	Thomas Friedman		The world is Flat: A Brief history of the Globalised World in the21st Century	History	Penguins Books		2005
2428	N2	Norman Vincent Peale		The Power of Positive Thinking		Fawcett Books		1982
2429	I4	KopMeyer, M.R.		How you can get Richer and Quicker		UBS Publishers		2004

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2430	F1	Robin.S. Sharma		The Monk who said his Ferrari: A Fable about fulfilli Your dreams and reaching your denstiny		Jaico		2004
2431		Promod Batra, Vijay Batra		Management Ideas is Action:Self-Knowledge is the beginning of self-Improvement	General Management	Think Inc.	First	2004
2432		Promod Batra, Vijay Batra		Management Thoughts	General Management	Think Inc	First	2004
2433		John Mulligan		The Personnel Management Handbook: How to Make the meet of your Potential	Personal Management	Warner		1988
2434	B3	D.D.Khanna &Gert W Kueck		Conflict Resolution, Human Rights and Democracy	Public Administration	Shipra Publications	First	2003
2435	H4	D.D.Khanna & Gert W Kueck		Principles Power and Politics	Public Administration	MacMillan India Ltd	First	1999
2436	C2	Dipankar Banerjee & Gert W.Kueck		South Asia and the War on Terrorism: Analysing the Implications of 11 September	General History	India Research Press	First	2003
2437	C2	Dipankar Banerjee & Aisha Saltanat		NATO and European Dialogues with India	Geneal History	Konard Adenauer Foundation in India		2005
2438	H4	Gerhard Wahlers		India and the European Union		Konard Adenauer Foundation in India	First	2005
2439	H4	Gerhard Wahlers		India and the European Union		Konard Adenauer Foundation in India		
2440	H4	Subhash C.Kashyap, Abgaya Kashyap		Constitution Commission Report		Konard Adenauer Foundation in India	First	2005
2441	P1	Daniel W. Crowell		The SEWA Movement and Rural Developpment : The Banaskantha and kutch Experience	Sociology	Sage publications	First	2003
2442	J2	Robert B. Maddux		Successful Negotiation	Negotiation Management	Viva	Third	2004
2443	H4	Philip.E.Bozek		50 One - Minute Tips to better communicatio n:A Wealth of Business communicatio n Ideas	Business communication	Viva	First	2004
2444	P2	Slader, Robert		The Geway Field Book:Jack Welch's Battle Paln for Corporate Revolution	Management	Tata McGraw Hill		2003

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2445		Edward de Bono		Lateral Thinking: Creativity Step by Step	Personnel Management	Harper Perennial	First	1990
2446		Jody Hoffer Gittel		The southWest Airlines Way: Using the power relationships to achieve high performance.	Personnel Management	TataMcgraw		2004
2447	F3	Steve Waterhouse		The Team sellingsolution: Creating and managing teams that win the complex sale	Sales Management	Tata McGraw		2004
2448	E4	Lenskold.D .James		Markeing ROI:The path to campaign, customers and corporate Profitability	Corporate Management	Tata McGraw-Hill		2004
2449	O1	Baldone John		Great Communicatio ns Secrets of Great Leaders.	Leadership Management	TataMc-Graw-Hill		2004
2450	J2	Mandell, Terri		Power Schmoozing: The New Etiquette for Social and Business success	Social and Bussiness Management	TataMcGraw-Hill		2004
2451		Newstorm, John&Scannell,Edward		The Big Book of Business Games:Ice breakers, Creativity Exercises and Meeting Energies	Management Games	Tata McGraw-Hill		2004
2452		Newstrom. W.John&Scannell, Edward		Games Trainers Play	Leadership Management	Tata McGraw-Hill		
2453		Wickman, Floyd&Jodinterry		Mentoring:The most abvious yet overlooked keyto achieving more in life than you dreamed possible.	Psychology	Tata McGraw-Hill		2005
2454	E2	DeFeo, Joseph.A.&Barnard W,		Juean Institutes Six Sigma:Breakth rough&beyond	Executive Management	Tata McGraw-Hill		2005
2455	E1			Quality Without Tears:The artt of hassle-free Mgt	Quality Management	TataMcGraw-Hill		2005
2456	E2	Paul Keller		Six Sigma DeMystified:A Self-Teaching Guide	Executive Management	TataMcGraw-Hill		2005

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2457		Borghese, Robert.J&Paul,F.		M&A from planning Integration:Executing acquisitions and Increasing shareholder value	Merger Management	TataMcGraw-Hill		2004
2458	D3	Miller,Paul &Bahnson, R.		Quality Financial Reporting	Accounting	TataMcGraw-Hill		2005
2459		Doxon,Robert.L.&Arnett,Harold,E.		36-Hour Accounting	Accounting	TataMcGraw-Hill	Third	2005
2460	C3	Kemp,Sid		Project Management Demystified:A Self-teaching guide	Project Management	TataMcGraw-Hill		2005
2461	K3	Kamal Singh		Building sustainable competitive strength	Strategic Management	AIMA		2001
2462	K3	Kamal singh		Building sustainable competitive strength	Strategic Management	AIMA		2001
2463	D3	Ambrish Gupta		Financial Accounting Management: An Analytical perspective	Financial Accounting Management	Pearson Education		2005
2464	D3	Ambrish Gupta		Financial Accounting Management: An Analytical perspective	Financial Accounting Management	Pearson Education		
2465	A3	Robbins,Stephen,P & Sanghi, Seema		Organisational Behaviour	Organisation Management	Pearson Education		2006
2466	A3	Robbins,Stephen,P& Sanghe,Seema		Organisational Behaviour	Organisation Management	Pearson Education		2006
2467	E4	Kotler,Philip&Keller, Kevin Lane		Marketing Management	Marketing Management	Pearson Education		2006
2468	E4	Kotler,Philip&Keller, Kevin Lane		Marketing Management	Marketing Management	Pearson Education		2006
2469	P3	Arie De Geus		The Living Company: Growth, Learning &Longevity In Business		Nicholas Breadley		1999
2470	P3	William Isaacs		Dialogue:The Art of Thinking Together	communicatin Management	Random House		1999
2471	B3	Harman,Willis		Thresholds Motivation:The Corporation as a nursery for Human Growth	Human Resource Management	Tata McGraw Hill		1993
2472	P4	Philips,Jack		Consultant's scorecard:Tracking results and bottom Line impact of consulting projects		Random House		2004
2473		Carlaw,Peggy&Deming, Vasudha		The Big Book of Customer Service Training Games	Marketing Management	TataMcGraw		2004

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2474		Newstrom, John&Scan nell,Edward		The Big book of Presentation games:Wake- Em-Up Tricks,IceBrea kers&other Fun Stuff	Human Resource Management	Tata McGraw- Hill		2004
2475		chen,Chris &Roth,Hadl ey		The Big book of Six sigma training games	Human Resource Management	Tata McGraw- Hill		2005
2476	M4	Epstein, Robert		The Big Book of Creativity Games: Quick,Fun Activities for Jimpstarting Innovation	Creativity and Imagination	TataMcGraw-Hill		2004
2477		Madura,Jef f		What Every Investor Needs to Know about Accounting Fraud	Corporate Accounting	TataMcGraw-Hill	First	2005
2478	O1	RobertA.Sc huller		The World's Greatest Comebacks:Jo in these overcomers who havejourneyed beyond failure to success		Orient Paperbacks	First	2001
2479	P2	Chopra,De epak		The Seven Spiritual Laws of Success		Excel Books	First	1998
2480	B3	Richard Carlson		Simple ways to minimize stress and conflict whilebringing out the best in yourself and others	Stress management	Hodder&Sloughl on	First	1998
2481		Ken Blachard&S teve Gottry		The On-time on-target manager	Quality Management	HarperCollins	First	2004
2482	P1	Bill Bryson		A Short History of Nearly Everything		Blackswan		2003
2483		AIMA-31st Managemen t Convention		Transformatio n-through the people for the people	Leadership Management	AIMA	First	2004
2484		Kamal Singh		Strategies for building sustainable competitive Edge	Strategic management	AIMA	First	2001
2485	G1	Kumar,H.L.		Labour Law: what everybody should know about	Labour Law	Universal	second	2005
2486	C2	SubhashC. Kashyap		Constitution Commission Report:A Follow Up	Political Science	KAF		2005
2487	M4	Rao		Management Educationin India: some contemporary issues and recommendati ons	Management	AIMA	First	2005
2488	A4	BMA		Building World Class Organisations throughHR	HR Management	BMA		

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2489		BMA		The Creative Power of Germany	History of Germany	Stuttgart		
2490		Sridhar, Ramanujam		One land, One Billion minds	Advertising	Productivity & Quality pub.		2006
2491	E2	Subir chowdhury		Ice Cream Maker	Quality Management	Currency doubleday		2005
2492	I4	Crowell, Daniel W		Sewa movement and Rural development	Rural Development	Sage publications Inc.		2003
2493	P3	Pink, Daniel H		Whole New Mind	Creative Thinking - Psychology	River Head Books		2005
2494	G1	Kumar, H. L.		Labour Laws	Labour Law	Universal Law Pub.	2nd	2005
2495	G1	Kumar, H. L.		Labour Laws	Labour Law	Universal Law Pub.	2nd	2005
2496	I4	Bhatt, Ela R		We are poor but so marry ; The story of self employed women in India	Social Problem	Oxford University		2006
2497	F4	Urbab, Glen		Don't just relate advocate	Marketing	Pearson Power		2006
2498	G1	Kumar, H.L		Contract Labour	Labour Law	Universal Law Pub. Pvt. Ltd.	2nd	2004
2499	M3	Boozian, M etal...		Using Visual Foxpro 6.0	Foxpro	PHI		1999
2500	G4	Suzaki, Kiyoshi		New Manufacturing Challenge	Production Management	SME		1998
2501	C3	Haynes, Marion E		Project Management	Project Management	Crisp Pub.		1996
2502	C2	Wahlers, Gerhard		India and the European Union		KAF		2005
2503	I3	Fuster, Jack		How to get Ideas	Advertising	TMGH		2005
2504	C2	Lakshmi Krishnamoorthi		Making a success of Coalitions		East West Books Pvt. Ltd.		2000
2505	M4	Srinivasan J ; Ravi R		You Your job Your Career	Recruitment	VRK Pub		2006
2506	J2	Raber, Merrill F ; Dyoke George		Managing Stress for mental fitness	Stress management	Crisp Pub.		1993
2507	B1	Scott, Cynthia D		Managing Change at work	managing change	Crisp Pub.		1995
2508		Madduck, Robert B		Effective Performance Appraisals	Performance Appraisals	Crisp Pub.	4th	2000
2509	C3	Haynes, Marion E		Project Management	Project Management	Crisp Pub.		1999
2510	P4	Paul, Harry ; Reck Ross		Revved! : An incredible way to rev up your work place and achieve amazing results		TMGH		2006
2511	C3	Mcgregor, Douglas		Human side of Enterprise	Managment	TMGH		2006
2512	E2	Ishi Kawa, Karou		Quality control		Productivity Press		1989
2513	P4	Goldratt, Eliyaho ; Cox Jeff		Necessary but not sufficient		Productivity & Quality Press		2006
2514	B2	Venkata Ratnam C S ; Srivatsava B K		Personal Management and Human Resources	Personal Management	TMGH		1994
2515	H4	AMA		Indian wisdom for Management	Management	AMA		1996

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2516	N2	Covey, Sean		7 Habits of highly effective teenagers		Simon & Schuster		1998
2517	A2	Batra, Pramod		Simple ways to manage stress	Stress management	Think inc		1995
2518	B4	Rae, Leslie		Effective Planning		Kogan Page		2000
2519	H4	Ed. Gupta, Vivek		Business Ethics and Corporate Governance Vol-1	Ethics	ICFAI Press		2002
2520	C2	Banerjee, Dipankar		South Asia and the war on Terrorism		India Research Press		2003
2521	L3			The Hindu Speaks on Management	Management	Kasturi & Sons		2000
2522	CB2	Khanna D D ; Kueck, Gert W		Principles Power and Politics	Political Science	Macmillan		1999
2523	CB2			Manorama Year Book - 2005	General Knowledge	Malayala Manorama		2005
2524		Ed. Allen, R E		Concise oxford Dictionary of current English	English Dictionary	Oxford University		1990
2525	I4	Stallkamp, Thomas T		Score ; Better way to do Business		Wharton School Pub.		2006
2526	F4	Kotler, Philip		Ten deadly marketing sins ; Sins and Solution	Marketing	Wiley India		2006
2527		MMA		India Time has come	Management	Apex Print		2006
2528	J4	Kulkarni Sarika ; Ashok Sharma		Supply chain Management	Supply Chain Management	TMGH		2005
2529	J4	.		Supply chain Management	Supply Chain Management	TMGH		2005
2530	C2	Lakshmana n S		Role of Industry in Development of South India	Management	MMA		2006
2531		Lakshmana n S		Role of Industry in Development of South India	Management	MMA		2006
2532		Lakshmana n S		Role of Industry in Development of South India	Management	MMA		2006
2533		MMA		India's Time has Come	Management	MMA		2006
2534	C2	MMA		India's Time has Come	Management	MMA		2006
2535	D2	Chung, David Saito		Investers business daily and the making of millionaires	Investment	TMGH		
2536	P4	Daley, Kevin ; Wolfe, Emmett		Socratic Selling : How to ask the questions that get the sale	Marketing	TMGH		
2537	C2	Kashyap, Abhaya		Hinduism; Relevance for understanding India	Religion	KAF		
2538	C2	Witschel, George ; Lambah K Satinder		Combating International Terrorism	Political Science	KAF		
2539	P4	Ramachander S		Creativity @ Work		Response Books		2006

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2540	P4	Ramachander S		Creativity @ Work		Response Books		2006
2541	C2	Banerjee, Dipankar		International Criminal Court; Proceeding of a Dialogue in India		KAF		
2542	C2	Mehra , Ajay K		Terrorism and the rule of Law	Law	KAF		
2543	C2	Sharma, O.P		Parties and Democracy in India ; Emerging and future Trends		KAF		
2544	I3	Nalli Kuppuswami Chettiyar		How to Improve Business (Tamil)	Management	Brain Book		
2545	I3	Natarajan R		Kalaimamani Nalli	Biography	Brain Book		
2546	I3	Nalli Kuppuswami Chettiyar		Saga of Success	Biography	Brain Book		
2547	I3	Nalli Kuppuswami Chettiyar		Work is Worship	Biography	Brain Book		
2548	L4	Brown, Dennis E		RFID Implementation	Electronics communication	TMGH		
2549	I4	Bund, Barbara E		Outside in Corporation ; How to build a customer-centric organization for Break through results		TMGH		
2550	F4	Grieves ; Michael		Product Life cycle Management		TMGH		
2551	J2	Ganesh Natarajan ; Manjiri Gokhale		Inspired! ; How to create a formula for success -inlife and work		East West Books		
2552	P4	Raj C Besant A		Un Ravelling the China Miracle; Comporative study with India (1950 - 06)		Book Surge		2006
2553	N2	Bharadwaja Y		Management Walk				
2554	M4	Kris cole		Crystal clear communication		East West Book (P) Ltd	2nd	2001
2555	J2	Ganesh Natarajan ; Manjiri Gokhale		Inspired! ; How to create a formula for success -inlife and work		East West Book (P) Ltd		2006
2556	P2	Hari Nageswara Rao Choudary		Profile of kamma Political Elite		Hari Nageswara Rao Choudary		2006
2557	P4	Vijay Eswaran		In the Sphere of Silence		East West Book (P) Ltd		2007
2558	P4	Hamm, Steve		Bangalore Tiger		Tata Mcgraw Hill		2007
2559	D2	Rogers,Jim		Investment Biker: Around the world with Jim Rogers		Random House		1994

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2560	I3	Ramcharan & Tichy M Noel		Every Business Is A Growth Business		Threee Rivers Press		1998
2561	P4	Collins, Jim & Porras I Jerry		Built To Last; Successful Habits Of Visionary Companies		Random House		1994
2562	A4	Bartlett A Christopher		Managing Radical Change; What Indian Companies Must Do To Become World-Class		Penguin Books		2000
2563	P4	Ghoshal,Su mantra and Others		World Class In India: Case book of companies in transformation		Penguin Books		2001
2564	f4	Bagchi,Sub roto		High performance entrepreneur: Golden rules for success in today's world		Penguin Books		2006
2565		RamChara n		Know-How:The 8 Skills that separate people who perform form those who don't		Grown Business		2007
2566	I4	Prahalad, C K , Ramaswa my,Venkat		Future of Competition : Co-creating unique value with customers		Penguin Portfolio		2004
2567	P4	Goldratt, Eliyahu M		Goal II, It's not luck		Productivity & Quality Pub. Pvt Ltd		1994
2568		Gygi,Craig and Others		Six Sigma for Dummies		Wiley Pub. Inc		
2569	J2	Lundin,Ste phen C & Others		Fish: A Remarkable Way To Boost Morale And Improve Results				
2570	P4	Gladwell, Malcolm		Tipping Point; How Little Things Can Make A Big Difference				
2571	C3	Bossidy, Larry & RamChara n		Execution; The Discipline Of Getting Things Done				
2572		Buckingha m, Marcus & Coffman, Curt		First, Break All The Rules				
2573	P4	Collins, Jim		Good To Great				
2574	F4	Kim, W. Chan & Mauborgne , Renee		Blue Ocean Strategy; How to create Uncontested Market Space and Make the competition Irrelevant				
2575	CB1	Tzu,Sun		Art of war				
2576	P4	Gerstner,L ouis V		Who says Elephant can't dance?				

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2477		Madura,Jeff		What Every Investor Needs to Know about Accounting Fraud				2005
2478		RobertA.Schuller		The World's Greatest Comebacks:Join in these overcomers who havejourneyed beyond failure to success				2001
2479		Chopra,Deepak		The Seven Spiritual Laws of Success				1998
2480		Richard Carlson		Simple ways to minimize stress and conflict whilebringing out the best in yourself and others				1998
2481		Ken Blachard&Steve Gottry		The On-time on-target manager				2004
2482		Bill Bryson		A Short History of Nearly Everything				2003
2483	C2	AIMA-31st Management Convention		Transformation-through the people for the people				2004
2484	C2	Kamal Singh		Strategies for building sustainable competitive Edge				2001
2485		Kumar,H.L.		Labour Law: what everybody should know about				2005
2486		SubhashC. Kashyap		Constitution Commission Report:A Follow Up				2005
2487		Rao		Management Educationin India: some contemporary issues and recommendati ons				2005
2488		BMA		Building World Class Organisations throughHR				
2579	E2	Eric Reidenbach,R	Goeke, Reginald W	Strategic Six Sigma for Champions	Total Quality Management	Pearson Education		2007
2580	P4	Krishnamoorthy		Dhirubhaism	Leadership Management	Tata McGraw-Hill		2007
2581	O1	Charan Ram	Stephen Drotter & Noel James	The Leadership Pipeline	Leadership Management	Wiley India		2007
2582	E2	Sawhney.Mohanbir S		Six Sigma Business Scorecard	Total Quality Management	Tata McGraw-Hill	2 ed	2007
2583	I4	Rao.S.L		From Servants To Masters?	Entrepreneurship	Global Business Press		2007
2584	P4	Gopalakrishnan R		The Case of the Bonsai Manager	General Management	Penguin Books		2007

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2586	O1	Swami Anubhavan andha		Basic Qualities of an Efficient Manager	Management	Ahmadabad Management Association		2005
2587	P4	Goldratt, Eliyahu M		Goal II, It's not luck		Productivity & Quality Pub. Pvt Ltd		1994
2588	P4	Panelle Vince		26 Hour Day	Time Management	Pearson Power		2003
2589	L1	Swaminathan MS		Revolution: to green environment, to grow human heart		East West Books publisher pvt Ltd		2005
2590	M1	Cola	Kris	Make Time		TMGH		2003
2591		Young	Margaret Lavina et.al	Internet complete refernece		TMGH		1999
2592		Kumar HL		Labour law		Universal Law Publishers		2007
2593	I4	Tabrizi	Behnam N	Becoming a Real Time Enterprise		TMGH		2007
2594	G4	Wild	Tony	Best Practice in Inventory Management		Butterworth - Heireman		2007
2595	O1	Seshaiah K	Reddy	Leadership Lessons		Vamji Art Print Pvt Ltd		2007
2596	O2	Seshaiah		Know-How:The 8 Skills that separate people who perform from those who don't		SVPCL Ltd		2007
2597		Monippally	Mathew Kutty	Business communication Stratgies		TMGH		2001
2598	G1	Kumar HL		Labour Laws		Universal Law Publisher		2007
2600	P4	Sheth	Jagdish	Self destructive habits of good companies		Pearson Publisher		2007
2601	P4	Immelmén	Ray	Great Boss Dead Boss		Pro Quality Publishers		2007
2602	E2	Lepore	Donenim Cohen	Deminy Goldratt		Pro Quality Publisher		2007
2603	C2	Kin	behnam N	Demacrating Ethnicity in New Nations		KAF		2006
2604	C2	Doper	Rudolf	Foreign Investment				2006
2605	C2	Durkop	Colin	Promotion and strengthening the rule of law through constitutional jurisdiction		KAF		2005
2606	C2	Alatos	Syed Parid	Covering Islam		KAF		2005
2607	C2	Yusuf	Imptiyar	The Role of Religions in Promoting Work Peace		KAF		2007
2608	C2	Hofmister	Wil	International Security		KAF		2007
2609	C2	Busch	Wermer Vom Rettig	Covering Maritime Piracy in Southease Asia		KAF		2006
2610	C2	Wahlers	Gerhard	Asian and the European Union		KAF		2006
2611	C2	Durkop	Colin	Constitutional Courts and Politics		KAF		2005

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2612	C2	Busch	Warmer Vom	6th Asian - European Editors Forum		KAF		2005
2613	C2	Nathan KS		Religious Pluralism in Demiocratic Society		KAF		2007
2614	C2	Busch	Wermer Vom	7th Asian - European Edition Forum		KAF		2007
2615	C2	Busch	Werner Vom	The Asia Media Directory		KAF		2004
2616	C2	Josch	Jom	Economics and Non Traditional security cooperation in the GMS		KAF		2005
2617	C2	Durkop	Colin	Security management in Asian Cities		KAF		2005
2618	C2	Durkop	Colin	Social Justice in East and South East Asia		KAF		2004
2619	G1	Kumar HL		Labour Laws		Universal Law Publishers		2007
2620	I3	Raj Sisodia, David B Wolfe	Jag Sheth	Firms of Endearment		Pro Quality Publisher		
2621	E4	Philip Kotler	Nancy Lee	Marketing in the Public Sector		Wharton School of Publishing		
2622	A3	Ameriacan Managemen t Association		Managing a Dynamic Organisation		Ameriacan Management Association		
2623	K2	JP Balasubramaniam		Let us Think		Hemalatha Memorial Trust		
2624	G1	HL Kummar		Labour Laws, Every body Should Knows		Universal Law Publishers		
2625	H4	Joesph N Fry	J Peter Killing	Strategic Analysis and Action		U.S/International Edition		
2626	H2	All India Managemen t Association (AIMA), New Delhi		Global Competitivene ss,India Can Do It		All India Management Association		
2627	G1	Vishwa Yuvak Kendra		National Workshop on Right to Information Act 2005		Vishwa Yuvak Kendra		
2628	C3	Eliyuha M Goldratt		Critical Chain		Productivity & Quality Publishing Pvt Ltd		
2629	G1	H L Kumar		Practical Guide to Contract Labour Regulation & Abolition		Universal Law Publishing co Ltd		
2630	P1	Lesley Downer		The Brothers,The Saga of The Richest Family in Japan		Chatto & Windus		
2631	E4	Philip Kotler	Kevin Lane Keller	Marketing Management		Dorling Kindersley Pvt Ltd		

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2632	H4	Peter F Drucker		Managing for Results		Allied Publishers Pvt Ltd		
2633	E3	A Nag		The 100 Minute Marketing Manager		Macmillan India Ltd		
2634	I2	H K Shivdasani		Developing effective organizations		India Book Distributors		
2635	I2	Trevor L Young		Planning Projects		Sterling Publishers P Ltd		
2636	A4	Richard Pascale		Managing on The Edge		Penguin Books Ltd		
2637	B2	W J Reddin		Effective management		Tata McGraw Hill		
2638	A3	Satish Modh		Ethical Management		Macmillan India Ltd		
2639	B1	Robert R Blake	Jane S Mouton	The New Managerial Grid		Jaico Publishing House		
2640	D2	H R Machiraju		Project Finance		Vikas Publishing House Pvt Ltd		
2641	I4	All India Management Association (AIMA), New Delhi		Managing Enterprises in The Era of Uncertainty		All India Management Association		
2642	K1	C Northcote Parkinson, M K Rustomji	S A Sapre	A critical Commentary on His Philosophy of Magt		India Book House P Ltd		
2643	K1	Peter F Drucker		The Practice of Management		Mercury Books Ltd		
2644	I3	N S Siddharthan	Y S Rajan	Global Business, Technology and Knowledge Sharing		Macmillan India Ltd		
2645	J2	Lynn Hugging Cooper		Raising Teenagers		Pearson Publisher		
2646		Peter Cross	Clive Hopwood	Stop Smoking		Pearson Publisher		
2647	O2	Barry Gibbons		Speak Easy		Pearson Publisher		
2648	C3	Ken Landgon		Cultivate a Cool Carrier		Pearson Publisher		
2649	A4	AIMA		Managing New India		Excel Books Pvt Ltd		
2650	A4	Marvin T Howell		Actionable Performance Measurement : A Key to Success		Pearson Publisher		
2651	A4	All India Management Association (AIMA), New Delhi		Million Employable Indians Strategies for Global Competitiveness		Excel Books Pvt Ltd		2007
2652	M2	Richard Handson	Philip Norman	Strategic Leadership : The Missing Links		Mc Graw Hill Book		1989
2653	E4	Tapan K Panda	Sunil Sahadev	Sales and Distribution Management		Oxford University Press		2005
2654	E4	A Ashley		Commercial Correspondance		Oxford University Press		2003
2655	M4	Barun K Mitra		Effective Technical Management		Oxford University Press		2006

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2656	H4	Darryl Reed	Sanjoy Mukherjee	Corporate Governance, Economic Reforms and Development		Oxford University Press		2004
2657	F3	Larry Percy	Richard Elliott	Strategic Advertising Management		Oxford University Press		2005
2658	A4	Robin Fincham	Peter Rhodes	Principles of Organizational Behaviour		Oxford University Press		2005
2659		Goving Apte		Services Marketing		Oxford University Press		2007
2660	E4	Richard Gay	Alan Charles	Online Marketing		Oxford University Press		2007
2661	E3	Richard Elliott	Larry Percy	Strategic Brand Management		Oxford University Press		2007
2662	E4	Chetan Bajaj	Rajnish Tuli, Nidhi V Srivastava	Retail Management		Oxford University Press		2008
2663	P3	Raghu Ananthanarayan		Totally Aligned Organisation		Productivity & Quality Publishing Pvt Ltd		2008
2664	J2	Mary M Baver		The Truth About You		Pearson Education		2007
2665	I3	Dr Rekha Shetty		Minds Power Innovation		Minds Power Book		2008
2666	K4	Dr N Ramasubramanyan		Environmental Science		Natesan Charities		2008
2667	K4	Dr N Ramasubramanyan		Globalisation An Overview		Natesan Charities		2008
2668	CB1	Dr N Ramasubramanyan		Malatheeve Nee Maraivayo (Tamil)		Natesan Charities		2008
2669	J2	Dr N Ramasubramanyan		Sindhanai Chudar (Tamil)		Natesan Charities		2008
2670	J2	Dr N Ramasubramanyan		Prabhanchame Namakku Guru (Tamil)		Natesan Charities		2008
2671	CB1	Dr N Ramasubramanyan		Thathum Thavalaiye Nee Thappuvaya? (Tamil)		Natesan Charities		2008
2672		N R Madhava Menon		The Rule of Law and the Indian Legal System		KAF		
2673	M4	Vidya Shankar		Sweep Through Your Interviews		New Century Books		2008
2674		Brain Tracy		The Art of Closing the Sale		Pearson Power		2008
2675	A4	Lylem Spencer	Signe M Spencer	Competence At Work		Wiley India Pvt Ltd		2008
2676		Jim Champy		Outsmart		Pearson Power		2008
2677		Stephen R	Covey	Crucial Conversations		Tata McGraw		2003
2678	K4	Ravi	William	Religion or Irreligion		Win-Win Books		2008
2679	E3	Lawrence	G Hrebiniak	Making Strategy Work		Pearson Power		2005
2680		Jon M Huntsman		Winners Never Cheat		Pearson Power		2006
2681	J2	A Parthasarathy		The Fall of the Human Intellect		Vakil & Sons Pvt Ltd		2007
2682	I4	Sandeep Singh		Business of Freedom		Sandeep Singh		2008
2683	P3	Ranjanakumar		A New Beginning		Tata McGraw Mill		2008

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2684	E3	Leonard M Lodisy	Howard L Morgan	Marketing That Works		Pearson Power		2007
2685	O2	Stephen Rlovev	David Khatch	Every Day Greatness		Pearson Power		2007
2686	P3	Emi Osono	Norihiko Shimzu	Extreme Toyota		Wiley		2008
2687		Prasanna	Chandra	Finance Sense		Tata McGraw Mill		2008
2688		Dr. Rekha Shetty		Minds Power Innovation		Minds Power		2008
2689	P3	KJ Joseph		You Too CAN		Knowledge Exchange		2007
2690	J2	John C Maxwell		Winning with People		Pearson Power		2006
2691	A4	Robert A Isaac		The Globalization Gap		Pearson Power		2007
2692	P3	Vince Thompson		Ignited		Pearson Power		2007
2693		Debashish	Sarkar	Learn for Service Organisation and Offices		Pearson Power		2008
2694	E2	Debashish	Sarkar	5S for Service Organisation and of Offices		Pearson Power		2009
2695	E3	Ramanujam	Sridhar	One Land One Billion Minds		Productivity & Quality Publishing		2007
2696	I3	Ramachandran		Leadership in the ERA of Economic Univertanity		Tata McGraw		2009
2697	D2	Prasanna	Chandra	Finance Sense		Tata McGraw Hill		2009
2698	J1	Peter R Garber		Leadership Lessons fom Dad		Emerald Publisher		2008
2699	J2	Peter R Garber		Leadership Lessons fom Mom		Emerald Publisher		2008
2700	J2	Edward D Bono		Intelligence Information Thinking		Westland Ltd		2009
2701	J2	Edward D Bono		Intelligence is Not Enough		Westland Ltd		2009
2702	I1	NV Balu (Tamil)		36 Business Stratageons		Emerald Publisher		2008
2703	M3	Girish Kumar Srivastava	Charul Bhatnagar	Trends in Net Working and Communicatio n		Atlantic Publisher		2009
2704	E2	William Lareau		Office Kaizen		Productivity & Quality Publishing Pvt Ltd		2009
2705	J2	Greg Lackner		50 + One Tips for Being More Competitive in Business		Emerald Publisher		2008
2706	I2	Gene N. Landrum		Enterpreurial Genius		Westland Ltd		2009
2707	J2	Mark Barnes		Time to Think		Westland Ltd		2009
2708	P3	NR Narayana Murthy		A Better India A Better World		Penguin Books India		2009
2709	I3	Beverly Y Langford		The Unspoken Rules for Business Success		Emerald Publisher		2008
2710	L4	GLA Group of Instituions Mathura - 281406		Advancement of Technologies Soft Computing		Excel India Publishers		2009
2711	E4	Allen C. Ward		Lean Product and Process Development		Lean Management Institute of India		2009

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2712	E4	Philip Kotler		Marketing Management		PHI	12th Edition	
2713	E4	Philip Kotler		Marketing Management		PHI	13th Edition	
2714	P4	Malcom	Gladwill	Outliers		Penguin		2009
2715	K4	Dr. GP Gupta		Management by Consngousness		Sri Arbindo Institute		1994
2716	P3	Dr. GP Gupta		Management with the Difference		Sri Arbindo Institute		2000
2717	P2	Dr. GP Gupta		Towards of Holistic Management		Sri Arbindo Institute		2004
2718	L2	Pravir Malik		India Contribution to Management		Sri Arbindo Institute		2000
2719	E2	Hitoshi Kume		Management by Quality		Productivity and Quality		2009
2720	A4	Dr S Kannan	K Srilakshmi	Human Values and Professional Ethics		Taxman Publications		2008
2721	O2	Lakshman C		Knowledge Leadership		Sage Publication		2008
2722	P3	Dr S Kannan		Vedic Management		Taxman Publications		2009
2723	A4	Pravir Malik		Connecting Inner Process with Global Change		Sage Publication		2009
2724		Sramana Mitra		Entrepreneur Journeys		Amazon Book Surge		2008
2725	J4	Ananth V Iyer	Sridhar Sheshadhri	Toyota Supply Chain Management		Tata McGraw-Hill Publishing Co., Ltd., New Delhi		2009
2726	A4	Dave Ulrich	Justin Allen	HR Transformation		Tata McGraw-Hill Publishing Co., Ltd., New Delhi		2009
2727	P3	Sanjay Barot		Unanticipated Occurances		Transgenetic Travels		2009
2728	P4	Edward D Bono		The Importance of Possibilities		Westland Ltd		2009
2729	E2	Chet March Win	John Shook	Lean Lexicon		Productivity and Quality		2009
2730		Mike Rother		Toyota Kata		Tata McGraw-Hill Publishing Co., Ltd., New Delhi		2010
2731	P3	Edward	Caral A Burnett	The Big Book of Brain Building games		Tata McGraw-Hill Publishing Co., Ltd., New Delhi		2010
2732	O2	Harvard Business Press		Leading Through a Crisis		Harvard Business Press		2008
2733	P3	David Allen		Getting Things Done		Penguin Books India		2009
2734	I4	Stephen C Lundin		Cats The Nine Lives of		Tata McGraw-Hill Publishing Co., Ltd., New Delhi		2009
2735	I3	Brain Tracy		Eat That Frog		Tata McGraw-Hill Publishing Co., Ltd., New Delhi		2007
2736	P3	Marshall Goldsmith		MOJO		Viva Books Pvt Ltd		2010
2737	N2	Jeffrey J Fox		How to become CEO		Vermilion		2007
2738	P2	Noah J Gold Stain	Steve J Martin	Yes, 50 Scientifically proven ways to be Persuasive		Free Press		2010

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2739	P4	Aviah Wittenrag Alison		Why Women Mean Business		Wiley		2009
2740				The SME White Book		Business World		2010
2741	A4	The Economist		Business Ethics		Viva Books Pvt Ltd		2006
2742	I4	Ksihore Biyani		It happened in India		Rupa & Co		2007
2743	N2	Stephen R Covey		The 8th Habbit from Effectiveness to Greatness		Simon & Schuster		2010
2744	O1	Ken Blanschard	Jeffe Stoner	Full Steam Ahead		Tata McGraw-Hill Publishing Co., Ltd., New Delhi		2009
2745	A4	Sidlowe		Managing in Changing Times		Pearson Education		2010
2746	D4	Jack Trout	Steve Rivkin	Repositioning		Tata McGraw-Hill Publishing Co., Ltd., New Delhi		2010
2747	N2	Jeffrey A Krames		What the Best CEO's Know		Tata McGraw-Hill Publishing Co., Ltd., New Delhi		2003
2748	M4	Steve Chardller	Duane Black	The Hands off Manager		Dream Tech Press		2008
2749	N2	Mike Wash		54 Tools abd Techniques for Business Excellence		Westland Ltd		2010
2750	I4	Ramachan dran K		Entrepreneurs hip Development		Tata McGraw Hill		2009
2751	O1	Charan Ram		Leadership at All Levels	Leadership Management	Times Group Books		2009
2752	P2	Jackson Lynn	Capodagli Bill	The Disney Way	Leadership Management	Tata McGraw Hill		2007
2753	P2	Covey, Stephen		Living the 7 Habits	Leadership Management	Franklin Covey		1999
2754	M4	Butler Timothy		Getting Unstruck	Entrepreneurshi p	Havard Business Press		2010
2755	P3	Jacob Dee, Bergland Suzan	Cox Jef	Velocity	quality control, production management	Free Press		2010
2756	O2	Bhargava R C	Seetha	The Maruthi Story		Collins Busienss		2010
2757	F4	Jack Trout		In Search of the Obvious	Marketing	John Wiley & Sons		2009
2758	O2	Avolio J Bruce	Luthans Fred	The High Impact Leader	Leadership Management	Tata McGraw Hill		
2759	H4	Drucker F. Peter		Toward the Next Economics	Economics	Havard Business Press		2010
2760	P3	Gopinath Capt		Simply Fly	Innovation	Collins Busienss		2009
2761	P3	Covey R Stephen		Everyday Greatness		Pearson Power		2007
2762	M4		Agochiya Devendra	Every Trainer's Hand book	Training Management	Sage Publication		2009
2763	I2	Shetty Rekha		Innovate	Entrepreneurshi p	Penguin Books, India		2010
2766	P3	Edited by Uma Vishnu		Idea Exchange		Penguin Books, India		2010
2767	C3	Parthasarat hy A		GoverningBusi ness & Relationship	Management	Vakil & Sons Pvt Ltd		2010
2770	O1	bUCKingham, Marcus		Now Discover Your Strength	Management	Pocket Books		2001
2771	P3	Covey R Stephen		First Things First: Coping with the ever-increasing demands of the workplace		Pocket Books		1994

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2772	I4	Arora Harbeen		Creative Living		Morgan James Publishing		2010
2773	O1	Tracy Brain		Goals	Management	Tata McGraw Hill		2010
2774	B4	Pillai Radhakrishnan		Corporate Chanakya	Management	Jaico Publishing House		2010
2775	B3	Gopalasamy Ramesh	Mahadevan Ramesh	The Ace of Soft Skills	Management	Pearson		2011
2776	I4	Rajeev Roy		Entrepreneurship	Entrepreneurship	Oxford University		2008
2777	I3			German Stars	Entrepreneurship			
2780	L1	Hari D K	Hema Hari D K	Will History Repeat Itself?	General	Bharat Gyan Series		2009
2781	C3	Rajan R V		Courage My Companion	General	Productivity and Quality		2009
2782	F3	Francis Alapatt		The Science Of SELLING	Marketing	Productivity and Quality		2010
2783	J2	Tony Moglia		Supervising for Success	Personal Management	Viva Books Pvt Ltd		2004
2784	J2	Frank M. Corrado		Communicating with Employees	Personal Management	Viva Books Pvt Ltd		2005
2785	J2	Steve Tappin	Andrew Cave	The New Secrets Of CEOs	Personal Management	Nicholas Breadley		2010
2786	G3	Pascal Dennis	John Shook	Lean Production Simplified	Operations Management	Taylor & Francis group,LLC		2010
2787	E2	Yukihiro Ando	Pankaj Kumar	Daily management the TQM way	quality control, production management	Productivity & Quality		2011
2788	C2			20 Years After The Fall Of The Berlin Wall	AIMA	Konrad-Adenauer-Stiftung.		2009
2789	E4	Asherman. G.Ira	Asherman vance Sandra	the sales management sourcebook	marketing	Human Resource Development press		1992
2790	B3	Chris Lee		Motivating and Managing Performance	Human Resource Management	Lakewood Publications		1990
2791	J2	Sivasailam Thiagarajan		Sh! Sexual Harassment	Personal Management	HRD Press		1994
2792	A3	Chris Lee		Performance Technology		Lakewood Publications		1989
2793	A3	Goldratt Eliyahu M	Fox E Robert	The Race		North River Press		1986
2795	O2	Hussain Galib Mohammed	Mohideen Akbar M	Leadership Styles and Shura System	Leadership Management	Deep & Deep		
2796	E2	Mohammed Galib Hussain	S.Shamsuddin	Quality of worklife in islamic culture	quality control, production management	Deep & Deep		2010
2797	O2	Gopalakrishnan R		When the Penny Drops	Leadership Management	Penguin		2010
2798	J2	Sherman J Andrew		Grow Fast Grow Right	Business Growth	Kaplan Publishing		
2799	J2	Mohammed Galib Hussain	Sheriff .S. Y Anver	Islamic Theory of Motivation	Personal Management	Deep & Deep		2010
2800	P3	Sherman J Andrew		Build Fast Build Right	Leadership Management	Kaplan Publishing		2007
2801	C3	Cappelli Peter	Harbir Singh	The India Way	Leadership Management	Harvard Business Publishing		2010
2802	A3	Reynolds Angus	Nadler Leonard	The Global HRD Consultants and Practitioners Handbook	HRD Multimedia	HRD Multimedia		1993
2803	I3	Jayachandran.C	Michael Thorpe and Others	Business Clusters	Entrepreneurship	Routledge		2010

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2804		Hill A Linda	Lineback Kent	Being the Boss	Leadership Management	Harvard Business Press		2011
2805	C4	Singh Prijam	Bhandarker Asha	In Search of change maestros		Sage		2011
2806	C4	Sen Anindya		Micro economics-Theory and Applications		Oxford University		1999
2807	C4	Jain R.K		Stock Exchange Manual		Mass Publishers Pvt Ltd		1994
2808	C4	Hull.C.John		Options Futures and Other derivatives		Pearson Education		2001
2809	C4	Aswathappa K		Human Resource Management		Tata McGraw Hill		1997
2810	C4	Kaprerer		Strategic Project		Kogan Page		2000
2811	C4	Meredith K.	Jr. Walter J.	Management		John Wiley & Sons		2000
2812	C4	Fischer E.D	Jordan J. Ronald	Security		Prentice Hall India		1995
2813	C4	Bald	Myers G. John	Advertising and Management		Prentice Hall India		1996
2814	C4	Bhogie Datta	Bhogie Harsha	The winning Way		Westland		2011
2815	C4	Datt L. Rich		Organisation Theory and Cost		Thomson South western		2001
2816	C4	Poster Datta		Accounting - A		Prentice Hall Education		2003
2817	C4	Datt R. Rich	Cundiff W.E	Sales Management		Prentice Hall India		1988
2818	C4	Bodie Zvi	Kane Alex, Marcus J. All	Investments		Tata McGraw Hill		1989
2819	C4	Srinna Madh		Retirement Planning - A		Tata McGraw Hill		2011
2820	C4	Lewis F. James		Project Planning		Tata McGraw Hill		2011
2821	C4	AIMA		Budget		Excel Books Pvt Ltd		2003
2822	C4			Background Material for		ICAI		1992
2823	C4	Bhattacharya		Marketing Strategy		Oxford University		1997
2824	C4	Miller S. Fred	Liberman J. Gerald	Introduction to operations		Tata McGraw Hill		1967
2825	C4	Rotter		Marketing Management		Prentice Hall India		2002
2826	C4	Robinson T	Datta H. Shank	Cost accounting - A		Prentice Hall India		2002
2827	C4	Charlesw	ant	Building Management		Tata McGraw Hill		2001
2828	C4	Govindaraj		Management		Tata McGraw Hill		1965
2829	C4	Cascio R. W		Managing Human		Tata McGraw Hill		1986
2830	C4	Coughman T	Stern W. Jour	Marketing Channels		Prentice Hall India		2001
2831	C4	Ross A. Stephen	Westerman W. Randolph	Fundamentals Of corporate		Tata McGraw Hill		1991
2832		Sharma Robin		The Leader who had No Title		Jaico Publishing House		2011
2833		Bansal raghi		I have a dream		westland		2011
2834		Devita Emna		The management master class		Headline publishing		2010
2835		Devita Emna		The leadership master class		Headline publishing		2010
2836		Nilveni nanden		Imagining India		Headline publishing		2008
2837	C1	Lafleyag charan arm		The game change		Pensuin		2008
2838	C1	Covey Stephen		The speed of trust		Pocket Books		
2839	C1	Jack welch suzy		Winning the answers		Thomson Press Industry		2006
2840	C1	Maxwell John.C		The 360 leaders		Pearson Power		2011
2841	C1	Maxwell John.C		The 21 irrefutable laws of leadership		Pearson Power		2011
2842		Oberg C Brent		Public speaking		Jaico		2011
2843		Timm R. Paul		How to make winning presentation		Jaico		2011
2844	C1	Ziglar zig		Selling		Jaico		2011
2845	C1	Ziglar zig		Daily in sights		Jaico		2010
2846	C1	Hill David		Getting Heard		Jaico		
2847	C1	Kiyosaki robert		Be rich and happy		Jaico		2011

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2848		Palat Raghu		Indian business etiquette		Jaico		2010
2849	C1	Ziglar zig		Raising positive kids in a negative world		Jaico		2011
2850		Bajpai vineet		The street to the highway		Jaico		2011
2851		Ziglar zig		Better than good		Jaico		2010
2852		Palat Raghu		Interview tips		Jaico		2010
2853		Fotis.W.George		9 most powerful ways to improve your people skills		Jaico		2010
2854		Prochnowill herbert		1001 ways to improve your conversation and speeches		Jaico		2010
2855	C1	Ziglar zig		Over the top		Jaico		2011
2856		Bishwanth ghosh		Tamarind city		Tranqueban		2012
2857		Kallol majumdar		The puffin book of 1000 great Indians		penguin		2012
2858	C1	Capron lawrence mitchele will		Build borrow of buy		Harward business		2012
2859	C1	Rondde mark		There is an I inteam		Harward business		2012
2860	C1	Anthony K. Tijan		Heart smart guts and luck		Harward business		2012
2861		Gopalakris hnan R		What the CEO really wants from you		Collins Busienss		2012
2862	C1	HBR		HBR on making smarter decision		H B R		
2863	C1	T T.Rangarajan		Unposted letter		Frozen thoughts		2010
2864	C1	Rajeshwari		my life my choice		Macmillan		2011
2865	C1	Dr.Rekha shetty		The happiness Quotient		Westland		2011
2866	C1	Prof.Nandhini Vaidhyanathan		Entrepedia		Embassy Books		2011
2867	C1	S.Upendran		Know your english		Universities Press		2011
2868	C1	Sukhabodh anandha and Dr.S.Ranganathan		Jungle wisdom for corporate management		Prasanna Trust		2012
2869	C1	G.Jayaraj		Occupational health practice in Indian industries		Occupational health foundation		2012
2870	C1	Lewis C.Henry		Best quotations for all occasions		Fawcett publications		1970
2871	C1	Arun Madhavan		Sampradaya		Elegant printing works		
2872	C1	Andrew pek and jeannine mcglade		Stimulated		Prolibris publishing media		2011
2873	C1	H B R		H B R on Innovation		Harvard Business		2001
2874	C1	H B R		H B R on interviews with CEOs		Harvard business		2000

Accessno	Location	Author 1	Author 2	Title	Subject	Publisher	Edition	Year
2875	C1	K. Pazhalidurai		Panchayatraj		Southvision		2007
2876	C1	Shivkhera		You can sell		Westland		2012
2877	C1	Shankar Jaganathan		The wisdom of ants		Tranquebar by westland		2012