

SI No	CD No	Subject	Title	Keywords	Author	Publisher	Vender	Duration	Category	Hire charges
1	5	HRD- Leadership	Leadership styles	HRD, manpower development,		IGNOU, M	SETREND Group Queen's Court, Chennai	21m	C1	25
2	6	HRD - Time Mgmt	Working hard, working smart. Part II			IGNOU, M	SETREND Group Queen's Court, Chennai	21m	C1	25
3	7	HRD - Personnel	Employee grievance handling			IGNOU, M	SETREND Group Queen's Court, Chennai		C1	25
4	8	Advertising	Choice of media in advertising			IGNOU, M	SETREND Group Queen's Court, Chennai	27m	C1	25
5	9	Financial Mgmt	Management : understanding financial statements. Part I & II			IGNOU, M	SETREND Group Queen's Court, Chennai		C1	25
6	10	HRD - Personnel	Selection for employment			IGNOU, M	SETREND Group Queen's Court, Chennai		C1	25
7	11	General	A. Problem solving. B. Communication process			IGNOU, M	SETREND Group Queen's Court, Chennai		C1	25
8	12	Industrial Management	Manufacturing insights			Society	K.Krishnamurthy periodicals		CRC2	200
9	13	Production Mgmt	Race against time			Society	K.Krishnamurthy periodicals	28 m	CRC2	200

10	14	Production Mgmt	The new manufacturing challenge : building the foundation techniques for continuous improvement		Suzaki, K.	Society	K.Krishna murthy periodicals		CRC2	250
11	15	Production Mgmt	The new manufacturing challenge : moving forward		Suzaki, K.	Society	K.Krishna murthy periodicals	65m	CRC2	250
12	16	Production Mgmt	The new manufacturing challenge : setting the stage		Suzaki, K.	Society	K.Krishna murthy periodicals		CRC2	250
13	18	Production Mgmt	Management of technology. A. Problems and perspectives. B. Policy and planning			IGNOU, M	SETREND Group Queen's Court, Chennai		C1	25
14	19	Marketing	Marketing management and planning		Baig, M.A.	IGNOU, M	SETREND Group Queen's Court, Chennai		C1	25
15	20	Materials Mgmt	Materials management			IGNOU, M	SETREND Group Queen's Court, Chennai		C1	25

16	21	General Mgmt	Management control system. Part I : method of computing divisional ROI and how to measure management divisional performance & II : management control system theory and different levels of management			IGNOU, M	SETREND Group Queen's Court, Chennai		C1	25
17	24	IT	Management Information System	management information		IGNOU, M	SETREND Group Queen's Court, Chennai	24m	C1	25
18	26	HRD- Leadership	Functions of a manager : Module I: motivation	functions		Corporat	Facts & Fiction 101, Montieth road Madras 600 008	31m	C3	100
19	27	HRD - Commn.	Functions of a manager : Module II : communication	functions		Corporat	Facts & Fiction 101, Montieth Road Madras 600 008	31m	C3	100
20	28	HRD- Leadership	Functions of a manager : Module III : decision making	functions		Corporat	Facts & Fiction 101, Montieth Road Madras 600 008	27m	C2	50

21	29	HRD - Personnel	Functions of a manager : Module IV : human resource development	functions		Corporat	Facts & Fiction 101, Montieth Road Madras 600 008	25m	C3	100
22	30	TQM	Total productivity management. Part I : Basic concepts	functions		Corporat	Facts & Fiction 101, Montieth Road Madras 600 008	50m	C3	100
23	31	TQM	Total productivity management. Part II : Implementation and benefits	function		Corporat	Facts & Fiction 101, Monteith Road Madras 600 008	30m	C3	100
24	32	TQM	Total productivity management. Part III : Case studies	function		Corporat	Facts & Fiction 101, Montieth Road Madras 600 008	50m	C3	100
25	34	TQM	Quality circle in India. Part II : managing circle : the secret of success	quality		Corporat	Facts & Fiction 101, Montieth Road Madras 600 008	28m	C3	100
26	36	TQM	Quality circle in India. Part IV : operation : key for effective implementation	quality		Corporat	Facts & Fiction 101, Montieth Road Madras 600 008	22m	C3	100
27	39	TQM	Quality management	quality		Asian pr	HODCON TS	90m	C3	100
28	40	IT	Personal computer	personal, computer		Robert R	HODCON TS		C3	100

29	41	IT	The IBM-PC primer			Micro vi	HODCON TS		C3	100
30	48	Industrial Health	Health and safety main II series II			Alkabos	Facts & Fiction 101, Montieth Road Madras 600 008		C2	50
31	49	General	Science. main series III Part I			Alkabos	Facts & Fiction 101, Montieth Road Madras 600 008		C2	50
32	51	General	Science. main series V Part III			Videoped	Facts & Fiction 101, Montieth Road madras 600 008		C2	50
33	52	General	Science. main series VI Part IV			Videoped	Facts & Fiction 101, Montieth Road Madras 600 008		C2	50
34	54	Behavioural Sci	Psychology main series VIII			Videoped	Facts & Fiction 101, Montieth Road Madras 600 008		C2	50
35	55	General	Social science studies. main series IX Part I			Videoped	Facts & Fiction 101, Montieth Road Madras 600 008		C2	50
36	56	General	Social science studies. main series X Part II			Videoped	Facts & Fiction 101, Montieth Road Madras 600 008		C2	50
37	64	Behavioural Sci	Human resources main series XVIII Part III			Videoped	Facts & Fiction 101, Montieth Road Madras 600 008		C2	50

38	69	General	General knowledge junior series III Part III			Videoped	Facts & Fiction 101, Montieth Road Madras 600 008		C2	50
39	72	MMA Archives	Navigating the nineties			MMA vide	Shyam Foto Services		C1	25
40	74	HRD - Time Mgmt	Time management		Lee, W.J.	Levity S	K Krishnamurthy periodicals 23, Thanikachalam Road	54m	CRC2	100
41	77	HRD - Commn	How to listen effectively		Alessandra, T.	Levitz S	K Krishnamurthy periodicals 23, Thanikachalam Road	55m	CRC2	100
42	78	HRD- Leadership	The "E" myth			Levitz S	K Krishnamurthy periodicals 23, Thanikachalam Road	75m	CRC2	100
43	80	TQM	The basic concept of total quality control. video lecture "Seven steps to total quality control promotion		Ishikawa, K.	Yasui Ei	K Krishnamurthy periodicals 23, Thanikachalam Road	28m	CRC2	500

44	81	TQM	The basic concept of total quality control. video lecture "Seven steps to total quality control promotion		Ishikawa, K.	Yasui EI	K Krishnamurthy periodicals 23, Thanikachalam Road	28m	CRC2	500
45	82	TQM	The basic concept of total quality control. video lecture "Seven steps to total quality control promotion.		Ishikawa, K.	Yasui EI	K Krishnna murthy periodicals 23, Thanikachalam Road	28m	CRC2	500
46	83	TQM	The basic concept of total quality control. video lecture "Seven steps to total quality control promotion "		Ishikawa, K.	Yasui EI	K Krishnamurthy periodicals 23, Thanikachalam Road	28m	CRC2	500
47	84	TQM	The basic concept of total quality control. video lecture "Seven steps to total quality control promotion "		Ishikawa, K.	Yasui EI	K Krishnamurthy periodicals 23, Thanikachalam Road	28m	CRC2	500

48	85	TQM	The basic concept of total quality control. video lecture "Seven steps to total quality control promotion		Ishikawa, K.	Yasui EI	K Krishnamurthy periodicals 23, thanikachalam Road	28m	CRC2	500
49	86	TQM	The basic concept of total quality control. video lecture "Seven steps to total quality control promotion "		Ishikawa, K.	Yasui EI	K Krishnamurthy periodicals 23, Thanikachalam Road	28m	CRC2	500
50	87	HRD- Leadership	Situational Leadership for better Results					43mins	C2	50
51	88	HRD - Personnel & Strategic Mgmt	Delegation			AKIK Chitra	AKIK Chitra(Prop Hotel Jal Ltd)	42m	CRC2	100
52	90	HRD - Commn	Management skills		Carlisle, H. A.	AMCEE, I	AMCEE Educating Technical Professionals Worldwide	45m	CRC2	250
53	91	HRD - Performance Appraisal	Management skills		Carey, F.J.	AMCEE, I	AMCEE Educating Technical Professionals Worldwide	54m	CRC2	250

54	92	HRD - Time Mgmt	Management skills		Byron, E.C.	AMCEE, I	AMCEE Educating Technical Professionals worldwide	51m	CRC2	250
55	93	HRD - Personnel	Management skills		Lund, J.K.	AMCEE, I	AMCEE Educating Technical Professionals worldwide	60m	CRC2	250
56	94	HRD - Commn	Management skills		Norris, B. D.	AMCEE, I	AMCEE Educating Technical Professionals Worldwide	44m	CRC2	250
57	95	HRD - Personnel	Management skills		Pinsker, J.R.	AMCEE, I	AMCEE Educating Technical Professionals Worldwide	49m	CRC2	250
58	96	HRD - Leadership	Management skills		Pistone, S.	AMCEE, I	AMCEE Educating Technical Professionals Worldwide	47m	CRC2	250
59	99	HRD - Commn	Management skills		Carlisle, H. A.	AMCEE, I	AMCEE Educating Technical Professionals Worldwide	50m	CRC2	250
60	100	HRD - Commn	Management skills		Carlisle, H. A.	AMCEE, I	AMCEE Educating Technical Professionals Worldwide	49m	CRC2	250

61	101	HRD - Commn	Managem ent skills		Snader, R.J.	AMCEE, I	AMCEE Educating Technical Professionals Worldwide	47m	CRC2	250
62	102	Marketing	Managem ent skills		Snader, R.J.	AMCEE, I	AMCEE Educating Technical Professionals Worldwide	45m	CRC2	250
63	103	General Mgmt				HODCON TS	HODCON TS Brahathambal Road Nungambakkam Madras34		CRC1	200
64	104	Marketing	Sales management			HODCON TS	HODCON TS Brahathambal Road Nungambakkam Madras 34		CRC1	200
65	107	Marketing	A passion for customers		Peters, T.J.	HODCON TS	HODCON TS	67m	C3	100
66	110	HRD- Leadership	Leading to the top			HODCON TS	HODCON TS	22m	C3	100
67	117	HRD- Leadership	Where there's a will Leadership and motivation				HODCON TS	30m	C2	50
68	118	Marketing	Awkward customers , More awkward customers				HODCON TS		C2	50

69	120	HRD - Personnel	Critical skills for the executive secretary				HODCON TS	50M	C2	50
70	123	Financial Mgmt	Finance for the non-financial manager				HODCON TS	18m	C2	50
71	124	Financial Mgmt	The balance sheet barrier				HODCON TS	30m	C2	50
72	125	HRD - Personnel	Management				HODCON TS	18m	C2	50
73	126	General Mgmt	A perfectly normal day				HODCON TS	30m	C2	50
74	127	Materials Mgmt	Product design				HODCON TS	20m	C2	50
75	128	HRD-Leadership	Managing change		Kanter, M.R.		HODCON TS	25m	CRC1	200
76	131	General Mgmt	Journey to excellence Part I & II				HODCON TS	55m	CRC1	200
77	132	HRD-Leadership	Situational leadership				HODCON TS	15m	CRC1	200
78	139	Marketing	Introduction to marketing Part II			Universi	Young India Films, 609, Anna Salai, Madras 6	22m	C1	25
79	143	Marketing	Effective selling			ET & T	Young India Films, 609, Anna Salai, Madras 6	22m	C1	25
80	145	Mgmt Statistics	Probability application. A. Probability fundamentals. B.			ET & T	Young India Films, 609, Anna Salai, Madras 6	43m	C1	25

81	151	HRD- Org & Devlp	A. Organisati on aids B. Organisati on methods.			ET & T	Young India Films, 609, Anna Salai, Madras 6	30m	C1	25
82	153	Manageria I Eco	Demand forecastin g			ET & T	Young India Films, 609, Anna Salai, Madras 6	31m	C1	25
83	154	Marketing	ITDC : case study			ET & T	Young India Films, 609, Anna Salai, Madras 6	33m	C1	25
84	155	Manageria I Eco	Banking and trade			ET & T	Young India Films, 609, Anna Salai, Madras 6	21m	C1	25
85	160	HRD	Human resources developm ent and workmen			IGNOU	Young India Films, 609, Anna Salai, Madras 6	23m	C1	25
86	163	Mgmt Statistics	Demand analysis			IGNOU	Young India Films, 609, Anna Salai, Madras 6	21m	C1	25
87	164	Organisati onal Devlp	Corporate planning			IGNOU	Young India Films, 609, Anna Salai, Madras 6	23m	C1	25
88	167	Manageria I Eco	Economic s made easy IX			ET & T	Young India Films, 609, Anna Salai, Madras 6	30m	C1	25

89	169	Managerial Eco	Economics made easy XI			ET & T	Young India Films, 609, Anna Salai, Madras 6	30m	C1	25
90	172	Managerial Eco	Economics made easy XIV			ET & T	Young India Films, 609, Anna Salai, Madras 6	30m	C1	25
91	173	General Mgmt	Managerial challenges in 90's. Parts I & II		Athreya, M.B	IGNOU	Young India Films, 609, Anna Salai, Madras 6	43m	C1	25
92	176	MIS	Computer literacy			CIET/NCE	Young India Films, 609, Anna Salai, Madras 6	38m	C1	25
93	178	MIS	Personal computers for managers			IGNOU	Young India Films, 609, Anna Salai, Madras 6	34m	C1	25
94	180	General Mgmt	Memorandum of understanding. Part II			IGNOU	Young India Films, 609, Anna Salai, Madras 6	34m	C1	25
95	182	General Mgmt	Institution building			IGNOU	Young India Films, 609, Anna Salai, Madras 6	31m	C1	25
96	188	Entrepreneurship	Seven crisis in business				Entrepreneurship Development Institute of India	22m	C2	50

97	190	HRD - Trg & Dev	Supervisors			National	National Education & Information Films Ltd	25m	CRC2	200
98	191	HRD - Trg & Dev	Supervisors			National	National Education & Information Films Ltd	26m	CRC2	200
99	192	HRD - Trg & Dev	Supervisors			National	National Education & Information Films Ltd	26m	CRC2	200
100	193	HRD - Trg & Dev	Supervisors			National	National Education & Information Films Ltd	26m	CRC2	200
101	194	Qyuality Mgmt.	Journey to excellence Part I & II			National	National Education & Information Films Ltd	56m	CRC2	500
102	195	Marketing	Tom Peter's experience			National	National Education & Information Films Ltd	53m	CRC2	500
103	196	Production Mgmt	Better productivity is not by chance			National	National Education & Information Films Ltd	59m	CRC2	500
104	197	General Mgmt	Business of excellence : being competitive			National	National Education & Information Films Ltd	41m	CRC2	500
105	198	Production Mgmt	Five steps to shaping the shop floor				HODCON TS	75m	CRC1	200
106	201	ISO 9000	Video seminar ISO 9000. session I				National Education & Information Films Ltd	43m	CRC2	250

107	202	ISO 9000	A seminar on " International quality assurance management system standard " Session II				National Education & Information Films Ltd	43m	CRC2	250
108	205	HRD - Personnel	Team building with boss & colleague			Ragnekar	Ragnekar, Bombay	30m	C3	100
109	206	HRD - Time Mgmt	Efficient use of time			Ragnekar	Ragnekar, Bombay	30m	C3	100
110	209	Entrepreneurship	Problem solving			EDI Ltd	Entrepreneurship Development Institution of India	30m	C3	100
111	210	Behavioural Sci	Creativity in management				National Education & Information Films Ltd	37m	CRC2	250
112	211	General Mgmt	Management classics				National Education & Information Films Ltd	75m	CRC2	250
113	212	HRD- Leadership	Manager's job				National Education & Information Films Ltd	30m	CRC2	500
114	216	Managerial Eco	People on market street				National Education & Information Films Ltd	24m	CRC2	100
115	217	Managerial Eco	People on market street				National Education & Information Films Ltd	17m	CRC2	100

116	218	Managerial Eco	People on market street				National Education & Information Films Ltd	20m	CRC2	100
117	221	Behavioural Sci	Psychology			Video Ed	National Education & Information Films Ltd	30m	CRC2	100
118	222	Behavioural Sci	Psychology			Coast Te	National Education & Information Films Ltd	30m	CRC2	100
119	224	Production Mgmt	Success in industry			BBC Trai	National Education & Information Films Ltd	50m	CRC2	500
120	225	HRD - Personnel	Delegation			Ragnekar	Rangnekar, Bombay	30m	C3	100
121	229	HRD - Commn	Success through effective communication (verbal)			Akik Chitra	CCMC	52m	C2	50
122	230	HRD - Commn	Success through effective communication (non-verbal)			Akik Chitra	CCMC	38m	C2	50
123	231	HRD	Managing creativity			Video Ma	HODCON TS	70m	CRC1	200
124	232	HRD- Leadership	Facing the challenge		Drucker, P. Bennis, W.	Video Ma	HODCON TS	50m	CRC1	200
125	234	Marketing	Sold : a guide to consultative selling			BBC Trai	HODCON TS	27m	CRC1	200
126	235	HRD- Leadership	You want it when ?			TV Choice	HODCON TS	20m	CRC1	200
127	236	HRD- Leadership	Business of management				National Education & Information Films Ltd.	30m	CRC2	200

128	237	HRD - Commn	Business of management				National Education & Information Films Ltd.	30m	CRC2	200
129	238	Financial Mgmt	Business of management				National Education & Information Films Ltd.	30m	CRC2	200
130	239	Organisational Devlp	Business of management				National Education & Information Films Ltd.	30m	CRC2	200
131	241	HRD - Commn	How to make more effective speech			Time Life	National Education & Information Films Ltd.	25m	CRC2	250
132	243	HRD - Commn	How to conduct more productive meeting			Time Life	National Education & Information Films Ltd.	25m	CRC2	250
133	245	Time Management	Nice guys finish first			BBC Educ	National Education & Information Films Ltd.	30m	CRC2	250
134	246	Behavioural Sci	Transactional analysis			McGraw H	National Education & Information Films Ltd.	30m	CRC2	500
135	250	HRD	The team solution				HODCON TS	30m	CRC1	200
136	251	HRD	Brainwave				HODCON TS	30m	CRC1	200
137	252	Public relations	Public relations			ET & T	Young India Films, 609, Anna Salai, Madras 6	15m	C1	25

138	253	Marketing	International marketing			IGNOU	Young India Films, 609, Anna Salai, Madras 6	29m	C1	25
139	255	Marketing	A. New product launch. B. Consumer behaviour			IGNOU	Young India Films, 609, Anna Salai, Madras 6	41m	C1	25
140	257	Marketing	Prof. Philip Kotler's views on marketing			IGNOU	Young India Films, 609, Anna Salai, Madras 6	30m	C1	25
141	261	Financial Mgmt	Role of banking in rural development			IGNOU	Young India Films, 609, Anna Salai, Madras 6	23m	C1	25
142	262	Managerial Eco	Four decades of Indian planning			ET & T	Young India Films, 609, Anna Salai, Madras 6	29m	C1	25
143	263	Managerial Eco	Monetary policy in India			IGNOU	Young India Films, 609, Anna Salai, Madras 6	28m	C1	25
144	265	Managerial Eco	Keynesian economics			ET & T	Young India Films, 609, Anna Salai, Madras 6	19m	C1	25
145	266	Financial Mgmt	Banking-Money Lenders and indigenous Bankers(Part 3)					20mins	C1	25

146	268	Managerial Eco	Indian economy Part 1, 2 & 3			IGNOU	Young India Films, 609, Anna Salai, Madras 6	37m	C1	25
147	269	Managerial Eco	Rationale planning			UGC	Young India Films, 609, Anna Salai, Madras 6	18m	C1	25
148	270	Managerial Eco	New economic policy of India. Part 1			ET & T	Young India Films, 609, Anna Salai, Madras 6	24m	C1	25
149	271	Managerial Eco	New economic policy of India. Part 2			ET & T	Young India Films, 609, Anna Salai, Madras 6	22m	C1	25
150	272	Managerial Eco	New economic policy of India. Part 3			ET & T	Young India Films, 609, Anna Salai, Madras 6	25m	C1	25
151	273	Managerial Eco	New economic policy of India. Part 4			ET & T	Young India Films, 609, Anna Salai, Madras 6	32m	C1	25
152	274	Managerial Eco	The strategy of Indian planning. Part I			UGC	Young India Films, 609, Anna Salai, Madras 6	23m	C1	25
153	275	Managerial Eco	The strategy of Indian planning. Part II			UGC	Young India Films, 609, Anna Salai, Madras 6	23m	C1	25

154	276	Managerial Eco	Role of banking in economic development			UGC	Young India Films, 609, Anna Salai, Madras 6	31m	C1	25
155	283	Organisational Devlp & Production Mgmt	A. Organisation structures. B. Work study			ET & T	Young India Films, 609, Anna Salai, Madras 6	30m	C1	25
156	285	General Mgmt	Parkinson's Law and the Peter Principle			ET & T	Young India Films, 609, Anna Salai, Madras 6	14m	C1	25
157	288	Entrepreneurship	Planning for competition & growth			EDI	EDI	14m	C2	50
158	290	Organisational Devlp	Prosperity crisis			EDI	EDI	11m	C1	25
159	291	Production Mgmt	Direction efforts			The Bure	National Education & Information Films Ltd	17m	CRC2	500
160	292	TQM	Making quality work			The Bure	National Education & Information Films Ltd	26m	CRC2	500
161	293	Production Mgmt	Becoming the best			AIMS Med	National Education & Information Films Ltd	16m	CRC2	500
162	294	Production Mgmt	Mining			CRM Film	National Education & Information Films Ltd		CRC2	750
163	295	HRD - Performance Appraisal	MBA			NEIF Ltd	National Education & Information Films Ltd		CRC2	250

164	296	Motivation	The miracle man			NEIF Ltd	National Education & Information Films Ltd	21m	CRC2	250
165	297	Behaviour : Interpersonal Relns	Sweet persuasion				National Education & Information Films Ltd	21m	CRC2	500
166	298	HRD - Motivation	Ten steps to successful job orientation				National Education & Information Films Ltd	23m	CRC2	500
167	299	HRD - Commn	The art of negotiation. Part I & II				HODCON TS	40M	CRC1	200
168	300	HRD - Performance Appraisal	A sense of achievement				HODCON TS	12M	CRC1	200
169	301	HRD - Performance Appraisal	Performance appraisal				HODCON TS	23m	CRC1	200
170	302	Behaviour : Interpersonal Relns	Big Mouth Billy				HODCON TS	16m	CRC1	200
171	303	HRD - Personnel	Towards a Brave New World - A British Video from TV Choice. It Analyses the question of building better Industrial relations for Productivity					18mins	CRC1	200

172	304	Marketing	Why customer focus pays			Just Res	HODCON TS	23m	CRC1	200
173	305	Marketing	The customer is always right			BBC Trai	HODCON TS	30m	CRC1	200
174	306	General Mgmt	Counting the cost			Ragnekar	HODCON TS	27m	CRC1	200
175	308	HRD - Personnel	The appraisal interview				HODCON TS	25m	CRC1	200
176	309	HRD - Commn	Speak for yourself				HODCON TS	25m	CRC1	200
177	311	HRD - Performance Appraisal	Humour is not a luxury			Video Ar	National Education & Information Films Ltd	40m	CRC2	250
178	312	HRD - Time Mgmt	Speed is life			Video Pu	National Education & Information Films Ltd	34m	CRC2	500
179	313	Project Mgmt	Managing projects			BBC Educ	National Education & Information Films Ltd	24	CRC2	250
180	314	HRD - Commn	Thinking in action		De Bono, E.	BBC Educ	National Education & Information Films Ltd	38m	CRC2	500
181	315	HRD - Commn	Thinking in action		De Bono, E.	BBC Educ	National Education & Information Films Ltd	38m	CRC2	500
182	316	HRD - Performance Appraisal	Do you believe in miracles?			ABC Pict	National Education & Information Films Ltd	25m	CRC2	500
183	317	HRD - Personnel	Tough interview with Philip Hodeon			Melrose	National Education & Information Films Ltd	25m	CRC2	250

184	318	HRD - Personnel	Secretary & her Boss			Video Ar	National Education & Information Films Ltd	28m	CRC2	250
185	319	HRD - Personnel	Secretary & her boss			Video Ar	National Education & Information Films Ltd	28m	CRC2	250
186	320	TQM	Quality service			MTT Film	National Education & Information Films Ltd	29m	CRC2	500
187	321	Marketing Mgmt	The marketing mix				National Education & Information Films Ltd	29m	CRC2	250
188	323	Marketing Mgmt	The marketing mix				National Education & Information Films Ltd	26m	CRC2	250
189	324	Marketing Mgmt	The marketing mix				National Education & Information Films Ltd	26m	CRC2	250
190	325	Marketing Mgmt	Marketing			KOCE Pre	National Education & Information Films Ltd	26m	CRC2	100
191	326	Marketing Mgmt	Marketing			KOCE Pre	National Education & Information Films Ltd	30m	CRC2	100
192	327	Marketing Mgmt	Marketing			KOCE Pre	National Education & Information Films Ltd	35m	CRC2	100
193	328	Marketing Mgmt	Marketing			KOCE Pre	KOCE Presents	30m	CRC1	200

194	329	HRD - Commn	Dr Berlo Communication Serices:1. Avoiding Communication Breakdown, 2. Meanings are in people, 3. Communication feedback, 4. changing attitude through communication, 5. Communicating managements point of view					30mins	CRC1	200
195	330	HRD- Target setting & Appraisal	A sense of direction. 2 Parts			The Indu		30m	CRC1	200
196	334	HRD	Grid approach to conflict solving				National Education & Information Films Ltd	31m	CRC2	500
197	335	HRD	Working with assertiveness. Part I & II				National Education & Information Films Ltd	45m	CRC2	500
198	336	Organisational Devlp	Reengineering the business I				National Education & Information Films Ltd	26m	CRC2	500
199	337	Organisational Devlp	Reengineering the business II				National Education & Information Films Ltd	31m	CRC2	500

200	338	Organisational Devlp	Reengine ering the business III				National Education & Informatio n Films Ltd	30m	CRC2	500
201	346	Marketing Mgmt	Marketing planning		Doyle, P.	Video Ma	National Education & Informatio n Films Ltd	61m	CRC2	500
202	347	Supply Managem ent	Supply managem ent (Purchasi ng managem ent) or " Reversed marketing "		Leenders, M.R.	Video Ma	National Education & Informatio n Films Ltd	63m	CRC2	500
203	348	Sales Mgmt	Sales managem ent		Waldman. C.	Video Ma	National Education & Informatio n Films Ltd	59m	CRC2	500
204	349	Strategic Mgmt	Strategic marketing		Dean, P.N.	Video Ma	National Education & Informatio n Films Ltd	56m	CRC2	500
205	350	Marketing Mgmt	Competitiv eness : fortune magazine video seminars by C K Pralhad & Gary Hammer			Video Pu	National Education & Informatio n Films Ltd	65m	CRC2	500
206	351	HRD- Leadershi p	Leadershi p : fortune magazine s video seminars by John Kotlar Harvard Business School with guide			Video Pu	National Education & Informatio n Films Ltd	64m	CRC2	500

207	352	ISO 9000	What is ISO 9000 and why do I care?			MTI Film	National Education & Information Films Ltd	32m	CRC2	250
208	356	ISO 9000	ISO 9000 quality systems for 90's by N J Rao Part I			Corporat	CCSI India	29m	C3	100
209	357	ISO 9000	ISO 9000 quality systems for 90's by N J Rao Part II			Corporat	CCSI India	29m	C3	100
210	359	ISO 9000	ISO 9000 quality systems for 90's by N J Rao Part IV			Corporat	CCSI India	30m	C3	100
211	362	ISO 9000	ISO 9000 quality systems for 90's by N J Rao Part VII			Corporat	CCSI India	28m	C3	100
212	363	ISO 9000	ISO 9000 quality systems for 90's by N J Rao Part VIII			Corporat	CCSI India	41m	C3	100
213	365	Materials Mgmt	Integrated material management by Ashok K Sharma Part 2			Corporat	CCSI India	16m	C3	100
214	367	Materials Mgmt	Integrated material management by Ashok K Sharma Part 4			Corporat	CCSI India	19m	C3	100

215	371	Materials Mgmt	Integrated material management by Ashok K Sharma Part 8			Corporat	CCSI India	31m	C3	100
216	375	Materials Mgmt	Integrated materials management Part 12			Corporat	CCSI India	26m	C3	100
217	376	Production Mgmt	Value analysis & value engineering		Chari, K.R.	CCSI	CCSI	26m	C3	100
218	378	HRD - Commn & Personnel	Conflict			American	Priya Professional Video	20m	CRC1	200
219	379	HRD	Ideas unlimited Part 1, 2 & 3			BBC Trai	Priya Professional Video	50m	CRC1	200
220	380	HRD - Personnel	Straight talking			Video Arr	Priya Professional Video	27m	CRC1	200
221	381	HRD- Leadership	Think or sink : professional team decision thinking based on the book "The professional decision thinker by Ben Heirs			Video Ar	Priya Professional Video	26m	CRC1	200
222	382	HRD	Stay calm. Presented by Danny Baker			Paul Sim	Priya Professional Video	26m	CRC1	200
223	383	Organisational Devlp	The learning organisation			TV Choice	Priya Professional Video	28m	CRC1	200
224	384	HRD - Commn	The interview game		Argyle, M.	Jenny St	Priya Professional Video	20m	CRC1	200

225	385	HRD	Empowering the people		Argyle, M.	Jenny St	Priya Professional Video	20m	CRC1	200
226	386	HRD - Commn	From 'yes' to 'no'			Video ar	Priya Professional Video	26m	CRC1	200
227	387	General Mgmt	Quality first			Connaugh	Priya Professional Video	25m	CRC1	200
228	388	Strategic Mgmt	Benchmarking for competitive advantage Part I			BBC For	National Education & Information Films Ltd	24m	CRC2	250
229	389	Strategic Mgmt	Benchmarking for competitive advantage Part II			BBC For	National Education & Information Films Ltd	26m	CRC2	250
230	392	Marketing Mgmt	Branding: The marketing advantages Part 3			BBC For	National Education & Information Films Ltd	28m	CRC2	500
231	393	Strategic Mgmt	Globalisation with Kenichi Ohmae Module 1			BBC Exec	National Education & Information Films Ltd	26m	CRC2	500
232	394	Strategic Mgmt	Globalisation with Kenichi Ohmae Module 2			BBC Exec	National Education & Information Films Ltd	63m	CRC2	500
233	395	Strategic Mgmt	Globalisation with Kenichi Ohmae Module 3			BBC Exec	National Education & Information Films Ltd	8m	CRC2	500
234	396	Strategic Mgmt	Globalisation with Kenichi Ohmae Module 4			BBC Exec	National Education & Information Films Ltd	70m	CRC2	500

235	397	Strategic Mgmt	Management revolution and corporate reinvention with Tom Peters. Part 1			BBC For	National Education & Information Films Ltd	30m	CRC2	500
236	398	Strategic Mgmt	Management revolution and corporate reinvention with Tom Peters. Part 2			BBC For	National Education & Information Films Ltd	29m	CRC2	500
237	401	Organisational Devlp	Transformation: How successful companies reinvent themselves to stay ahead. module III			BBC Exec	National Education & Information Films Ltd	19m	CRC2	500
238	402	Organisational Devlp	Transformation: How successful companies reinvent themselves to stay ahead. module IV			BBC Exec	National Education & Information Films Ltd	20m	CRC2	500
239	403	Organisational Devlp	Transformation: How successful companies reinvent themselves to stay ahead. module V			BBC Exec	National Education & Information Films Ltd	18m	CRC2	500

240	406	Energy Conservation	Bright Ideas				Energy management Centre	24m	C1	25
241	408	Energy Conservation	Important of waste heat			Film Div	Energy management Centre	20m	C1	25
242	409	Energy Conservation	Energy conservation in agricultural pumpsets			Film Div	Energy management Centre	20m	C1	25
243	410	Energy Conservation	Save energy through efficient motors			Film Div	Energy management Centre	15m	C1	25
244	412	Energy Conservation	Energy conservation in transport sector			Film Div	Energy management Centre	21m	C1	25
245	413	General Mgmt	Real management by results : managing for competitiveness by Dr Peter F Drucker			MTC Publ	Sunrise Communications	27m	CRC2	750
246	414	General Mgmt	Technology, R&D, innovation management : managing for competitiveness by Dr Peter F Drucker with workbook			MTC Publ	Sunrise Communications	32m	CRC2	750
247	416	HRD - Commn	Imagination at work				Priya Professional Video	25m	C3	100
248	417	Production Mgmt	5's methods				Priya Professional Video	70m	C3	100

249	419	Financial Mgmt	Activity based costing				Priya Professional Video	20m	C3	100
250	420	Financial Mgmt	Essentials issues in management accounting				Priya Professional Video	60m	C3	100
251	421	IT	Total quality management and information technology				Priya Professional Video	20m	C3	100
252	424	HRD - Personnel	Planning for retirement . Part I		Rangnekar, S.S.	R A Cass	R A Cassettes, Bombay	45m	C3	100
253	426	TQM	Quality, the only way			National	National Education & Information Films Ltd	30m	CRC2	100
254	431	Marketing	Building customers relations Part I			Longman-	National Education & Information Films Ltd	25m	CRC2	500
255	432	Marketing	Building customer relations Part II			Longman-	National Education & Information Films Ltd	25m	CRC2	500
256	434	Marketing	Know your enemy Part II			Longman-	National Education & Information Films Ltd	25m	CRC2	500
257	435	Financial Mgmt	It's in the mail			Video Ar	National Education & Information Films Ltd	25m	CRC2	500

258	436	HRD	Cross cultural management : the human side of international management by Dr Fons Trompenaars			Video Ma	National Education & Information Films Ltd	65m	CRC2	500
259	437	HRD	The abilence paradox - decision making			A CRM Pr	National Education & Information Films Ltd	28m	CRC2	500
260	438	HRD	Even eagles need a push- Motivation with leader's guide			A CRM Pr	National Education & Information Films Ltd	29m	CRC2	500
261	439	HRD	Productivity and the self-fulfilling prophecy : The Pygmalion effect with leader's guide			A CRM Pr	National Education & Information Films Ltd	29m	CRC2	500
262	441	Project Mgmt	Project management : from idea to implementation based on the book by Marion E Haynes				Multimedia HRD Private Ltd	26m	CRC2	500

263	443	Organisational Devlp	Roadmap for change featuring Dr W Edward Deming (set of three cassettes)	Deming approach			Multimedia HRD Private Ltd	29m	CRC2	500
264	444	Organisational Devlp	Roadmap for change featuring Dr W Edward Deming (set of three cassettes)	Deming approach			Multimedia HRD Private Ltd	28m	CRC2	750
265	445	Organisational Devlp	Roadmap for change featuring Dr W Edward Deming (set of three cassettes)	Deming approach			Multimedia HRD Private Ltd	30m	CRC2	500
266	449	International Mgmt(AIMA)	Three years of Indian industry and economic reforms	economic reforms, international trade, India					C1	25
267	451	Industry & Technology(AIMA)	Three years of Indian industry and economic reforms	economic reforms, new technology, impact, business					C1	25
268	452	Marketing (AIMA)	Three years of Indian industry and economic reforms	economic reforms, consumer market, marketing , India					C1	25

269	453	HRD (AIMA)	Three years of Indian industry and economic reforms	economic reforms, employee satisfaction, case study, Bharat Shells					C1	25
270	454	Marketing (AIMA)	Three years of Indian industry and economic reforms	economic reforms, customer orientation					C1	25
271	461	Macro Economics(AIMA)	Three years of Indian industry and economic reforms	economic reforms, financial sector					C1	25
272	462	Macro Economics(AIMA)	Three years of Indian industry and economic reforms	economic reforms, finance, liberalisation					C1	25
273	465	Strategy(AIMA)	Three years of Indian industry and economic reforms	economic reforms, managerial leadership, socio-economic factor					C1	25
274	467	Advertising(AIMA)	Three years of Indian industry and economic reforms	economic reforms, advertising, India					C1	25
275	468	International Mgmt(AIMA)	Three years of Indian industry and economic reforms	economic reforms, international trade, globalisation					C1	25

276	477	Management Devlp(AIM A)	Three years of Indian industry and economic reforms	economic reforms, management of change					C1	25
277	482	Marketing Mgmt	Creating customer value : the essentials of marketing	marketing , customer value			National Education & Information Films Ltd	46m	CRC2	500
278	485	IT	IT - the third revolution (set of 9 cassettes)	information technology, IT, third revolution			National Education & Information Films Ltd	30m	CRC1	200
279	496	HRD - Personnel	Hiring the best	performance appraisal, human resource development, HRD			National Education & Information Films Ltd	24m	CRC2	500
280	511	TQM	Quality 2000 : next decade	TQM, total quality management, quality improvement, ISO 9000, standardisation		George W	R A Cassettes, Bombay		C3	100
281	512	TQM	Quality 2000 : next decade	TQM, total quality management, quality improvement, ISO 9000, standardisation		George W	R A Cassettes, Bombay		C3	100
282	514	Financial Mgmt	Financial management and planning	financial management, balance sheet, budget		V-Teach	R A Cassettes, Bombay	20m	C3	100

283	515	Financial Mgmt	Management accounting and decision making	financial management, decision making, planning		V-Teach	R A Cassettes, Bombay	20m	C3	100
284	526	Environmental	The ISO 14000 challenge				NE & IF Ltd.,	30mins	CRC2	500
285	527	Production Mgmt	Manufacturing efficiency					30mins	CRC2	500
286	528	General Mgmt	Introduction to management: management at work	management, work				30mins	CRC2	200
287	530	General Mgmt	Planning & decision making: setting the stage					30mins	CRC2	200
288	533	General Mgmt	Organisation: putting it together					30mins	CRC2	200
289	534	General Mgmt	Organisation: laying the ground					30mins	CRC2	200
290	536	General Mgmt	Organisation: heart of the matter					30mins	CRC2	200
291	537	General Mgmt	Organisation: shifting gears					30mins	CRC2	200
292	538	HRD	Managing human resources: help wanted					30mins	CRC2	200
293	539	HRD	Managing human resources: high performance					30mins	CRC2	200
294	541	General Mgmt	Directing: all systems go					30mins	CRC2	200
295	542	General Mgmt	Directing: pulling together					30mins	CRC2	200

296	543	General Mgmt	Directing: at the helm					30mins	CRC2	200
297	545	General Mgmt	Controlling: keeping track					30mins	CRC2	200
298	546	General Mgmt	Controlling: it all adds up					30mins	CRC2	200
299	547	General Mgmt	Controlling: taking stock					30mins	CRC2	200
300	548	General Mgmt	Controlling: point of information					30mins	CRC2	200
301	549	General Mgmt	Competitive management: above and beyond					30mins	CRC2	200
302	550	General Mgmt	Competitive management: world of opportunity					30mins	CRC2	250
303	551	General Mgmt	Management & the individual: the right fit					30mins	CRC2	200
304	552	General Mgmt	Management & the individual: making choice					30mins	CRC2	200
305	553	General Mgmt	Management & the individual: for the common good					30mins	CRC2	200
306	554	HRD	Paradigm pioneers:					30mins	CRC2	500
307	555	HRD	The power of vision					30mins	CRC2	500

308	557	General Mgmt	The Tom Peters experience:					24mins	CRC2	500
309	558	General Mgmt	The Tom Peters experience:					29mins	CRC2	500
310	561	HRD - Leadership	Professional Manager Professional Manager					47mins	CRC2	500
311	563	HRD- Org& Devlp	Decisions ?Goals & Plans					30mins	CRC2	500
312	564	Sales Mgmt	Managing Salesman					32mins	CRC2	500
313	565	Sales Mgmt	The Sales Meeting					28mins	CRC2	500
314	566	HRD - Personnel	Recruitment					30mins	CRC2	500
315	567	HRD - Personnel	Training					28mins	CRC2	500
316	568	HRD - Commn.	Business Speaking					26mins	CRC2	500
317	570	Marketing	The Customer as Consultant					51mins	CRC2	500
318	571	Sales Mgmt	High Performance Sales Organisation					56mins	CRC2	500
319	572	Sales Mgmt	Win at Sales: Sell Yourself		Richard Denny			25min	CRC2	500
320	573	Sales Mgmt	Win at Sales: Attitude Wins		Richard Denny			37mins	CRC2	500
321	574	Sales Mgmt	Win at Sales: Planning For Sales		Richard Denny			27mins	CRC2	500

322	575	Sales Mgmt	Win at Sales : Getting Appointments		Richard Denny			22	CRC2	500
323	576	Sales Mgmt	Win at sales : The Rule of Selling		Richard Denny			31mins	CRC2	500
324	578	Sales Mgmt	Win at Sales : Proposals Objections , price & Negotiation		Richard Denny			31mins	CRC2	500
325	580	HRD - Commn.	The Mastery Of Speaking as a Leader					51	CRC2	500
326	581	Sales Mgmt	Sales As A Strategic Tool					36mins	CRC2	500
327	582	General Mgmt	Managing With Power					59mins	CRC2	500
328	583	Business Ethics	Business Ethics			NE&IF		19min	CRC2	250
329	584	TQM	Deming Quality : A Way of Life			NE & IF		22min	CRC2	500
330	585	TQM	Deming Qulaity: The Right Medicine			NE & IF		18mins	CRC2	500
331	587	TQM	Small Business Quality in Action			NE & IF		24mins	CRC2	500
332	589	TQM	Quality Revolution			NE & IF		21mins	CRC2	500
333	590	Marketing	Marketing : All the Right Moves.			NE & IF		30mins	CRC2	200
334	591	Marketing	Marketing : Because It's There			NE & IF		30mins	CRC2	200

335	592	Marketing	Marketing: Breaking Down The Great Wall			NE & IF		30mi ns	CRC2	200
336	593	Marketing	Marketing : Breaking Through the Cluture			Ne & IF		30mi ns	CRC2	200
337	594	Marketing	Marketing : Coming of Age			NE & IF		30mi ns	CRC2	200
338	595	Marketing	Marketing : Deliveranc e			NE & IF		30mi ns	CRC2	200
339	596	Marketing	Marketing : Driving Passions			NE & IF		30mi ns	CRC2	200
340	597	Marketing	Marketing : The Fastest Game in Town			NE & IF		30mi ns	CRC2	200
341	598	Marketing	Marketing : The Fresh Connectio n			NE & IF		30mi ns	CRC2	200
342	599	Marketing	Mmarketin g : Gold in the Hills			NE & IF		30mi ns	CRC2	200
343	600	Marketing	Marketing: Great Expectatio n			NE & IF		30mi ns	CRC2	200
344	601	Marketing	Marketing: The Green Machine			NE & IF		30mi ns	CRC2	200
345	602	Marketing	Marketing : T'is the Seasoning			NE & IF		30mi ns	CRC2	200

346	603	Marketing	Marketing : Jewels, Jeans, and Jogging Shoes			NE & IF		30mins	CRC2	200
347	604	Marketing	Marketing : Just Another Oil Company			NE & IF		30mins	CRC2	200
348	605	Marketing	Marketing : Leader of the Pack			NE & IF		30mins	CRC2	200
349	606	Marketing	Marketing : Movers and Shakers			NE & IF		30mins	CRC2	200
350	607	Marketing	Marketing : Off And Running			NE & IF		30mins	CRC2	200
351	608	Marketing	marketing : Prophecy			NE & IF		30mins	CRC2	200
352	609	Marketing	Marketing : Polishing Theapple			NE & IF		30mins	CRC2	200
353	610	Marketing	Marketing : the Road to Success			NE & IF		30mins	CRC2	200
354	611	Marketing	Marketing: Sky Fox			NE & IF		30mins	CRC2	200
355	612	Marketing	Marketing: Testing The Waters			NE & IF		30mins	CRC2	200
356	613	Marketing	Marketing: What Makes Amos Famous			NE & IF		30mins	CRC2	200
357	614	retail	Marketing: What the Market Will Bear			NE & IF		30min	CRC2	200
358	615	Marketing	Business Corresponde			Train 2 Success			C1	25
359	616	Marketing	Business Reports			Train 2 Success			C1	25

360	617	Management	Change Management			Train 2 Success			C1	25
361	618	Executive Management	Creative Thinking			Train 2 Success			C1	25
362	619	Marketing	Customer Service			Train 2 Success			C1	25
363	620	HRD - Comm	Effective Communication			Train 2 Success			C1	25
364	621	Business Ethics	Ethics in Business			Train 2 Success			C1	25
365	622	General	Humour at Work			Train 2 Success			C1	25
366	623	HRD - Interview	Interviewing Skills			Train 2 Success			C1	25
367	624	Leadership	Managing Executive Stress			Train 2 Success			C1	25
368	625	Leadership	People Skills for Executive			Train 2 Success			C1	25
369	626	Marketing	Successful Marketing for Executives			Train 2 Success			C2	50
370	627	HRD - Comm	Team Building			Train 2 Success			C2	50
371	628	HRD - Comm	Telephone Skills			Train 2 Success			C1	25
372	629	Time Management	Time Management			Train 2 Success			C2	50
373	630	HRD - Comm	Call centre Success					20min	CRC2	500
374	631	HRD - Comm	Call centre Success					60min	CRC2	500
375	632	General	Chick soup for the soul 1					67min	CRC2	250
376	633	General	Chick soup for the soul 2						CRC2	250
377	634	General	Chick soup for the soul 3						CRC2	250
378	635	General	Chick soup for the soul 4						CRC2	250

379	636	General	Innovation : Creating innovation					25min	CRC2	250
380	637	General	Emotional Intelligence 1					55min	CRC2	500
381	638	General	Emotional Intelligence 2					15min	CRC2	500
382	639	Leadership	Everyone can be a Leader					15min	CRC2	250
383	640	Creative Thinking	Innovation : Inspiring Innovation					25min	CRC2	500
384	641	Motivation	Motivating the Team					32min	CRC2	500
385	642	Leadership	Team Building - People skills					12min	CRC2	250
386	643	Business Ethics	Becoming a Customer Champion					25min	CRC2	500
387	644	Marketing	Customer Focussed Selling					16min	CRC2	500
388	645	General	Effective Performance Appraisals					42min	CRC2	500
389	646	Motivation	Fish					17min	CRC2	250
390	647	Stress Management	Managing Stress for Mental Fitness					20min	CRC2	500
391	648	Marketing	The New Retail Supervisor					32min	CRC2	500
392	649	Communication	The Skills of Assertiveness					21min	CRC2	250
393	650	Marketing	Supply Chain Management					31min	CRC2	500

394	651	Leadership	Building High Performing Teams					20min	CRC2	500
395	652	General	Managing Change					21min	CRC2	500
396	653	Marketing	Path to Change : Customer Driven Organisation					17min	CRC2	500
397	654	HRD-Comm	Survival Skills for the Future					22min	CRC2	500
398	655	HRD-Comm	Telephone Courtesy Pays					23min	CRC2	500
399	656	Customer Relationship	The C.A.R.E Principle					21min	CRC2	500
400	657	Executive Management	What it Really Takes to be a Worldclass Company					23min	CRC2	500
401	658	ISO-9000	Keeping Pace with Challenges in ISO 9000					30min	CRC2	500
402	659	General	Project Management					26min	CRC2	250
403	660	HRD - Personal	Recruitment			Multimedia HRD		25min	CRC2	500
404	661	Executive Management	Decision Goals and Plan			Multimedia HRD		29min	CRC2	500
405	662	Management	Creative Thinking : Breaking New Ground for Creating Innovative Business Solutions			Multimedia HRD		42min	CRC2	500
406	663	Management	Middle Manager as Innovator			Multimedia HRD		34min	CRC2	500

407	664	Stress Management	Managing Stress			Multimedia HRD		34min	CRC2	500
408	665	Leadership	Exploiting the Myths of Leadership			Multimedia HRD		23min	CRC2	500
409	666	Leadership	Team Skills for Team Members			Multimedia HRD		23min	CRC2	500
410	667	Marketing	Supercharged Selling			Multimedia HRD		43min	CRC2	500
411	668	General	Eye of the Beholder			Multimedia HRD		25min	CRC2	500
412	669	Executive Management	Creative Problem Solving			Multimedia HRD		26min	CRC2	500
413	670	General	Emotional Intelligence : Part I			Multimedia HRD		28min	CRC2	500
414	671	General	Emotional Intelligence : Part II			Multimedia HRD		12min	CRC2	500
415	672	HRD - Comm	Better Business Communication			Multimedia HRD		22min	CRC2	500
416	673	Executive Management	Building the one minute Manager Skills			Multimedia HRD		48min	CRC2	500
417	674	HRD - Comm	Effective Presentation Skills			Multimedia HRD		21min	CRC2	500
418	675	Management	The Empowering Manager			Multimedia HRD		30min	CRC2	500
419	676	General	Passion for Excellence			Multimedia HRD		63min	CRC2	500
420	677	General	Quality through Systems : Six Sigma			Multimedia HRD		66min	CRC2	500
421	678	HRD-Comm	Skills of Assertiveness			Multimedia HRD		21min	CRC2	250

