



**Andhra Chamber of Commerce
&
Madras Management Association**

**ACC-MMA - PARTNERS IN EXCELLENCE
CELEBRATION OF 80TH JOINT EVENT***

**Paradise Regained: AIMLA enables Strategic Profitability
for the Technoprenuer**

by

Prof Bala V Balachandran

J L Kellogg Distinguished Professor (Emeritus in service) of Accounting &
Information Management, Northwestern University, USA
Founder, Dean & Chairman, Great Lakes Institute of Management, India

L Ramkumar

Senior Vice President, Madras Management Association
Managing Director, Tube Investments of India Ltd

will preside

at **6.00 pm on Wednesday, 25 July 2018**

at **MMA Management Center**, No.240, Pathari Road (Off Anna Salai), Chennai-6

Complimentary for MMA Members/Invitees

High Tea: 5.30 pm
Programme Overleaf

Programme

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| 5.30 pm | Registration & High Tea | |
| 6.00 pm | Welcome Address | L Ramkumar
Sr Vice President, Madras Management Association
Managing Director, Tube Investments of India Ltd |
| 6.05 pm | Introduction &
Chairperson's Opening Remarks | Dr V L Indira Dutt
President, Andhra Chamber of Commerce
Managing Director, The KCP Ltd |
| 6.15 pm | Introduction of the Speaker | |
| 6.20 pm | Address by the Speaker on
"Paradise Regained: AIMLA enables
Strategic Profitability for the
Technoprenuer (AIMLA- Artificial
Intelligence, Machine Learning and
Algorithmic Analytics)
Q & A | Prof Bala V Balachandran
Founder, Dean & Chairman
Great Lakes Institute of Management, India |
| 7.20 pm | Chairperson's Closing Remarks | Dr V L Indira Dutt |
| 7.25 pm | Vote of Thanks | Gp Capt R Vijayakumar (Retd), VSM
Executive Director
Madras Management Association |

