

# Madras Management Association

cordially invites you to a talk on

## **Wicked Strategies** **How Companies Conquer Complexity and** **Confound Competitors**

by

**Dr John C Camillus**

The Donald R Beall Professor of Strategic Management  
Katz Graduate School of Business, University of Pittsburgh, USA

**Kavitha D Chitturi**

President, Madras Management Association &  
Jt. Managing Director, The KCP Ltd

will preside

at 6.00 pm on Thursday, 16 November 2017  
at **Hotel Regenta Central Deccan**, 36 Royapettah High Road, Chennai-14

Complimentary for  
MMA Members/Invitees

*Event Partner*



IIMA Alumni Association  
Chennai Chapter

High Tea: 5.30 pm  
Programme Overleaf

## PROGRAMME

- |         |                                  |  |
|---------|----------------------------------|--|
| 5.30 pm | Registration & High Tea          |  |
| 6.00 pm | Welcome Address                  | <b>Gp Capt R Vijayakumar (Retd), VSM</b><br>Executive Director, Madras Management Association  |
| 6.05 pm | Introductory Remarks             | <b>K C John</b><br>President, IIMA Alumni Association Chennai Chapter  |
| 6.10 pm | Chairperson's<br>Opening Remarks | <b>Kavitha D Chitturi</b><br>President, Madras Management Association &<br>Jt. Managing Director, The KCP Ltd  |
|         | Address by the Speaker           | <b>Dr John C Camillus</b><br>The Donald R Beall Professor of Strategic Management<br>Katz Graduate School of Business<br>University of Pittsburgh, USA |
|         | Q & A Session                    |  |
|         | Chairperson's<br>Closing Remarks | <b>Kavitha D Chitturi</b><br>President, Madras Management Association &<br>Jt. Managing Director, The KCP Ltd  |
| 7.20 pm | Vote of Thanks                   |  |