

MMA & CFI
present
**National Conclave on
Coaching & Leadership**



Wednesday, 20 December 2017 (9.30am - 5.30pm)
Hotel Le Royal Meridien, 1 GST Road, Chennai-16

Background

MMA: Started in 1956, Madras Management Association (MMA) had the sole objective of enhancing the standards of management education and training in India to rival the best in the world. Having charted a long way in the last six decades, MMA is now the largest affiliate of the prestigious "All India Management Association" (AIMA) with a membership base of 7,000 followers. It comes as no surprise that MMA sets the standards to inspire other Local Management Associations (LMA) and has won the AIMA Best LMA Award a staggering nine times in a row.

CFI: Founded in 2006, for over a decade CFI has been helping leaders navigate their way through their leadership challenges and empowering them to realise their true potential thereby contribution to long lasting personal and organizational results.

CFI has achieved this by building an integrated coaching institution that offers a wide range of services that leverage coaching knowhow to address the leader development needs in India in a culturally appropriate and contextually relevant manner.

With a community of over 200+ Certified CEO Coaches, the deep expertise gained from having handled over 450 paid coaching engagements for over 50 reputed client organisations, the experience of having contributed to nurturing a coaching culture by training over 300 Leaders as Coaches and two published books to the credit of its Founders, CFI is today the most preferred destination for potential Coaches and clients, and a trusted source of thought about Coaching.

National Conclave on Coaching and Leadership

MMA and CFI are coming together to jointly host an annual national conclave on Coaching and Leadership. This conclave is intended to bring together business leaders, Talent management professionals and coaches to exchange ideas, share knowledge and through that popularise the use of coaching and mentoring within organisations to promote effective leadership.

The first MMA CFI National Conclave on Coaching and Leadership will be held on Wednesday, 20 December 2017 from 9.30 am to 5.30 pm at Hotel Le Royal Meridien, Chennai.

The conclave will be for the benefit of a discerning community of like-minded practitioners including CFI coaches, MMA members, senior Business and HR leaders including CFI clients and HR and talent management professionals.

Conclave Theme

Given the unprecedented demands being placed on Indian business Leaders to grow their businesses and build sustainable organisations, leader development is becoming a mission-critical priority.

Given this crying need, the field of leader development has made rapid advances in its understanding of how leaders develop and its approaches to make such development happen. The role of one's personality, strengths, preferences, beliefs and the very personal nature of effort involved in becoming an effective leader is now being increasingly recognized.

Given this recognition, Executive Coaching which is a very personal, humanistic, result-oriented and one-to-one developmental experience has become a very central and integral part of all leader development interventions.

This conclave will explore various contemporary issues and dimensions around leadership and coaching.

Target Audience

The conclave is designed keeping in mind two groups of audience

- ◆ The client and HR community & CFI coaching community (and may be other coaches)
- ◆ Discerning MMA members

Key outcomes expected

- ◆ Key takeaways for target audience around the areas of coaching and leadership, Networking opportunity.

Delegate Fee

Members of MMA & CFI ₹ 1,750/- plus GST 18%; For Non-Members ₹ 2,750/- plus GST 18%.
DD / Cheque towards delegate fee should be drawn in favor of **Madras Management Association**, payable at Chennai.

Conclave Agenda

The conclave will have five broad sessions - two inaugural sessions, one technical session with three tracks, one open space session and one closing plenary.

08.30 am onwards Registration

09.30 am - 10.15 am

Inaugural Session 1

**Welcome & Introductory
Remarks**

Mr Ganesh Chella

Vice Chairman & Managing Director
Coaching Foundation India Ltd

**Raghu Pillai Memorial Address
on Supporting Leaders in
Times of Transition**

Mr D Shivakumar

President (Corporate Strategy and Business Development)
Aditya Birla Group

10.15 am - 10.45 am

Inaugural Session 2

The inaugural session 2 will be a panel discussion on the theme, "Study in transition – three leaders share their transition experiences." The leaders are

Mr Dilip Gaur, Managing Director, Grasim Industries and Head - Pulp & Fibre, Aditya Birla Group

Mr B Thiyagarajan, Jt. Managing Director, Blue Star Ltd

Dr P V Jaishankar, Medical Director, Sundaram Medical Foundation

(Since all the three leaders were coached by Pradipta, it will also be a fitting tribute to him.)

10.45 am - 11.10 am

Interaction with speakers

11.10 am - 11.15 am

Vote of Thanks

Gp Capt R Vijayakumar (Retd), VSM

Executive Director, Madras Management Association

11.15 am - 11.30 am

Tea/Coffee & Networking

Contd...

Conclave Agenda (contd...)

11.30 am - 01.00 pm

Technical Tracks: The third session will be a Technical Session with three concurrent tracks

a. Track One: Psychometrics Supermarket

In this session, seven CFI coaches will showcase seven psychometric tools and its value in forwarding coaching agendas. The session will also have the presence of a psychologist who will provide insights into the scientific underpinnings.

Anchor: Mr M Hariharan

Programme Director, CFI's Graduate School of Coaching

b. Track Two: Where coaching ends and Therapy begins

This session will be anchored by **Mr Kaushik Gopal**, who is currently Managing Consultant at YSC. Prior to YSC, he was head of coaching for APAC at the Center for Creative Leadership and was based in Singapore. In this session Kaushik will talk about the boundaries between coaching and therapy as well as ways in which coaches can learn from therapy especially in bringing about behavioural changes.

c. Track Three: Appreciative Coaching

This session will be anchored by **Dr Neena Verma**, an accomplished Coach and Consultant for individual and organisational generative learning and growth and an internationally acknowledged expert in Appreciative Inquiry.

01.00 pm - 02.00 pm

Lunch

02.00 pm - 04.00 pm
(including tea break)

An Open Space Exploration

The fourth session will be a semi structured session using an open space technology format, engaging the entire community around the theme of, "Effective conversations in our personal lives". The theme is chosen keeping in mind the fact that everyone will feel passionate about it and have something significant and yet diverse to say about it. The open space will be facilitated by **Mr G Inbavanan**, CFI coach.

04.30 pm - 05.30 pm

Closing Plenary

The last session will be a closing plenary which will serve the purpose of integrating learnings from the second and third session. The last session will also be used to close the conclave.

For Registration and more details

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