

Design Thinking for Enabling Organisations to be AI First

23 June 2026 09:30 AM - 23 June 2026 05:30 PM

Brief Overview:

MMA's Flagship Workshop - Design Thinking for Enabling Organisations to be AI First: A *Strategic Executive Program for Business Leaders, CXOs & Transformation Teams*

Date: 23-06-2026, Tuesday

Time : 09:30 AM - 5:30 PM.

Venue : Madras Management Center, Chennai

Organizations across industries are experiencing unprecedented disruption driven by Artificial Intelligence. Traditional operating models are rapidly evolving as AI agents, automation, and outcome-driven systems redefine the way enterprises function.

Businesses are no longer competing merely on operational efficiency. The focus has shifted toward:

- Business outcomes over activities
- Intelligent decision-making over repetitive execution
- AI-enabled scalability over manpower dependency
- Strategic differentiation through innovation

This executive-level workshop equips leaders with the mindset, frameworks, and implementation approaches required to build and transition toward an AI-First organization.

<https://forms.gle/CNAPWEgcQx8aitVY9> : **REGISTER NOW**

Session content:

- 01 — REQUIREMENTS

Understand the Current State

- 02 — FRAME

Define the Right Problem Statements

- 03 — IDEATE

Generate Disruptive AI-Driven Ideas

- 04 — PROTOTYPE

Translate Ideas into Action

- 05 — TEST

Validate and Refine the Approach

For Whom:

- **CXOs & Business Leaders**

- CEOs
- COOs
- CFOs
- CIOs
- CTOs

Functional Leaders

- Digital Transformation Leaders
- Innovation Heads
- Strategy Teams
- Operations Leaders
- Product Leaders

Governance & Risk Professionals

- QA Heads
- Governance Leaders

- Security & Risk Teams
- Compliance Leaders

Technology & Transformation Teams

- AI Adoption Teams
- Enterprise Architects
- Program Managers
- Transformation Consultants

Key Takeaways:

- Faster AI adoption readiness
- Better strategic alignment
- Increased innovation capability
- Better cross-functional collaboration
- Future-ready organizational thinking

Facilitator profile:

Mr. Karthik S

L&D Leadership

Senior Learning, Development and Enterprise Leader

Mr. Ankur Razdan

Execution Expertise

Enterprise growth and transformation leader

Fee Details:

- **Fee Details**
- Member amount : Rs 2950.00- (Including 18%GST)
- Non Member amount : Rs 0.00- (Including 18%GST)
- Total Member count :

