

# Innovative Thinking

11 June 2021 10:00 AM - 02 July 2021 01:00 PM

**Facilitator:**

## **Brief Overview:**

Thinking tools helps to make decisions that will have a great impact on your quality of life. And if you want to ensure that you give your best for the most successful and happy life, to make conscious choices. That can be done with a simple thing by learning Thinking Tools.

Thinking tools make the teaching of creativity simple. Tools can help us replicate innovation quickly across the organization. The world's foremost companies have insisted on teaching creativity and innovation skills. IBM, Coco-Cola, Unilever, Sony, ICICI, Ashok Leyland, TI, HLL, TVS - the list goes on. IBM even has a two-year program for all its engineers. MindsPower ILabs, over the last 20 years, has been dedicated to improving the creative potential of Asian companies.

Indian companies have an opportunity to learn a shared language of Innovation Tools. It is only through the systematic learning of tools, the generation, and testing of new ideas that organizations can improve their Innovation Quotient (IQ). Company-wide innovation is not about nurturing solitary genius in sterile laboratories, but requires the bubbling enthusiasm of teams, playfully ping-ponging wild ideas, taming them, using old ideas as a foundation for innovation and finally carefully hand-holding and nurturing innovative teams through the long and messy process of implementation

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## **Session content:**

- Day 1:
  - What is thinking tools?
  - Why is it important to learn about it?

Thinking Tools.

- TURN IT UPSIDE DOWN (TUD)
- Tent Thinking vs. Marble Place Thinking.

- LOGIC AND CREATIVITY.
- Experiential Metaphor.
- Beauty And Its Power To Expand The Mind.
- Everything Changes (EC)
- CAPS.

#### Day 2: Thinking tools

- Excursion.
- ADI.
- 5Ws/1H.
- Role Play.
- The Six Thinking Hats.
- Springboard.
- Gordon's Technique.
- ATTRIBUTE MATCHING.
- WILDEST IDEA TECHNIQUE.
- 6M

#### Day 3: Thinking tools

- Metaphor.
- Experiential Attribute Matching.
- MANIPULATIVE VERBS / KALARI EXERCISE TECHNIQUE.
- PMI.
- ANALOGIES.
- PING PONG.
- Force Field Analysis.
- Brainwriting Technique.
- Wishful Thinking Technique.
- Check-list – Alex Osborne.

#### Day 4: Thinking tools

- Attribute Association Technique.
- BLOW IT UP!
- Free Fall.
- APC – Alternatives, Possibilities, Choices.
- Exercise.
- Alternative Explanations.
- PO : PO1 : Intermediate Impossible, PO2 : Similar to Attribute Matching, PO3 : Generating Alternatives.
- Snowballing.
- Crawford Blue Slip

- Managers & Executives from all functions.
  - Entrepreneurs & Business Leaders.
  - Consultants & Trainers.
  - Academicians & Research scholars
  - Anyone who wants to improve their decision-making process in making conscious choices.
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## **Key Takeaways:**

- To create an environment that supports creativity.
  - To impart knowledge of thinking tools.
  - Solving problems by implementing creative ideas.
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## **Facilitator profile:**

Dr. Rekha Shetty, Ph.D is the founder of the Mindspower brand. She consults for some of the region's foremost blue chip companies. She is keenly involved in social action and is one of the first women Rotary International governors in Asia and a recipient of its Service above Self Award.

Her books:

- The Way to a Healthy Heart: The Zero Heart Attack Path.
- Portable Root.
- Corporate Strategy: Mindspower Innovation.
- Innovate! 90 Days To Transform Your Business.
- The Happiness Quotient.
- Innovate Happily.
- Innovation Sutra.
- Everyday Happiness Mantras.
- Seasons of Heart – first book of poems.
- Happy Street.

To know more about the author, please visit;

- [www.mindspower.com](http://www.mindspower.com)
- <http://thehappinessquotient123.blogspot.com>
- <http://innovation90days.blogspot.com>

## **Fee Details:**

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- Member amount : Rs 2360.00- (Including 18%GST)

- Non Member amount : Rs 3360.00- (Including 18%GST)

- Total Member count : 100