

"GOLDEN CIRCLE : Why, How & What" - Perspectives & Applications"

22 June 2023 09:00 AM - 22 June 2023 05:00 PM

Brief Overview:

- "The Golden Circle" is a simple idea, created by author Simon Sinek! It doesn't really matter what you have – it matters more why you have it. That's how you give the best value to your customers !
- The Golden Circle attempts to explain how certain businesses can inspire others and differentiate themselves in the market!
- THE GOLDEN CIRCLE Concept could be understood by its Why, How & What Perspectives as well as applied to Control, and Continuous Improvement of the Business, Process, Products & Services!

Session content:

- Basic Concept, Origin & History of GOLDEN CIRCLE !
Acknowledgement of the American Author Mr. Simon Oliver Sinek !
Business Review by GOLDEN CIRCLE : Essentials for Market Competition, Customer Satisfaction, Business Results as well as Individual & Society Development.
GOLDEN CIRCLE CONCEPT – Benefits & Application
Trainees Participation and sharing of their actual Business, Professional, Services, Society as well as Technical & Non-Technical Challenges and attempt the GOLDEN CIRCLE MAPPING.
Steps in implementing a GOLDEN CIRCLE - Understand its various perspectives as part of the Continuous Improvement Culture of an Enterprise, Institution or a Startup Venture.
Trainees gets more hands on the group exercise, make presentations, clarify doubts, proceed with presentation on the day closing. Trainees are encouraged to bring in their Goals, Problem Areas & Performance Data to map their own GOLDEN CIRCLE (Optional).

For Whom:

- Managers, Entrepreneurs, Start-Ups, Engineers, Executives, IT & Non I.T. Professionals, Supervisors, Early Career STREAM

Graduates from all Functional areas – including Business, Manufacturing, Products & Service Areas.

Business Owners, Solopreneur, Entrepreneurs & Startups
Professionals facing complex problems, who would like to solve it using appropriate tools.

Key Takeaways:

At the end of the workshop, you will be able to:

To be aware of the Basic concept of GOLDEN CIRCLE : Why, How & What.

Understand the GOLDEN CIRCLE Perspectives & Its Application – Purpose, Process & Results !

Improve Business, Process, Product & Services Performance & Results !

Golden Circle has influenced many successful businesses & organisations worldwide !

Typical GOLDEN CIRCLE APPLICATIONS : Business Process Improvement, Quality Improvement, Productivity Improvement, Cost Savings, Environmental Care, Society Enhancement, Etc.

Examples & Case Studies – Team Exercise

Prepare GOLDEN CIRCLE DRAFT Sheet & Present to Team Leaders / Management

Facilitator profile:

Mr. S. Saravana Kumar

Mr. S. Saravana Kumar BusEx/OpEx Consultant & Trainer #LSK9FormsConsulting
Chennai

- B.E. (Madurai Kamaraj Univ.), PG Dip in Business Administration (LIBA-Chennai)
- 6 Sigma GREEN BELT (AU-TVS CQM, Anna University)
- Certified PMP Project Management Professional (PMI-USA)
- Business / Operational Excellence Consultant & StartUps / Grads Coach-Trainer
- LEAN / Agile / WCM World Class Manufacturing Practitioner
- Business Head : #LSK9FormsConsulting www.LSK9Forms.weebly.com

More than 20 Years Experience of Manufacturing Operations, Project Management, Business Development & Techno-Commercial experience, heading Senior positions in RANE, TVS, ANAND and MOTHERSON Groups Pan-INDIA.

A decade of Pan-GLOBAL Exposure including Overseas Career spans @ UK, Japan, USA, Germany, Etc. and TESLA MOTORS - Netherlands (Manufacturing I.T. Applications & Electric Vehicle Project Launches).

Conducted several WORKSHOPS & PROGRAMS during his career tenure and CONSULTING ASSIGNMENTS for Small & Upcoming Companies pan India and pan Global (Automotive, Engineering, Service Industries, Educational Institutions & StartUps Clients). His focused Training Methodology on Business Excellence, Operational Excellence, Project Management & Digital/IIoT/Emerging Technologies benefits All levels of Employees as well as the Students & Start-Ups Community.

Fee Details:

- **Fee Details**
- Member amount : Rs 0.00- (Including 18%GST)
- Non Member amount : Rs 0.00- (Including 18%GST)
- Total Member count :