

# Data Storytelling for Beginners using Power BI

24 July 2024 10:00 AM - 24 July 2024 05:30 PM

## Brief Overview:

Elevate your data skills with the Power BI Workshop organized by MMA! Ideal for all levels, this hands-on session covers data preparation, modeling, and interactive dashboard creation. Gain practical experience with expert guidance and comprehensive exercises. Register now to unlock powerful data insights! Limited seats available.

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## Session content:

- **Introduction to Data Storytelling**

Why data storytelling matters: Importance of clear communication in business.

The power of stories: How data storytelling helps engage audiences and drive action.

Elements of a strong data story: Structure, data visualization, and key takeaways.

### **Demystifying Power BI**

Hands-on introduction to the Power BI interface.

Data connections to Power BI.

Data manipulation techniques around filtering, sorting, and basic transformations.

### **Building Visuals**

Introduction to different chart types in Power

BI Data connections to Power BI.

Right charts for right presentation

Hands-on practice creating visuals

### **StoryTelling with Data**

Principle of Data Storytelling: Crafting a narrative with data and structuring the presentation

Designing Visually appealing reports: Use of colours, fonts, images

### **Storytelling with Power BI Visuals**

Understanding how visuals can tell a story: Emphasize, explain, and persuade.

Learn techniques for crafting headlines, titles, and data labels that enhance your story.

Hands-on practice applying storytelling principles to your visuals using themes in PowerBI

### **Building Interactive Dashboards**

Introduction to dashboards in Power BI: Layout, formatting, and interactivity.  
Demonstration on designing dashboards that showcase your data story.  
Learn to leverage interactivity to engage with audience and promote deeper analysis.

## **Presentation best practices**

Best practices for effective presentation  
Tips for engaging the audience and avoiding common pitfalls

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## **For Whom:**

- Any individuals with no prior experience with Power BI and/or Data Storytelling and wants to learn how to create impactful data stories for business communication  
Any individual who is currently in MIS wanting to move up the ladder in career by using Visualization tools and techniques

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## **Key Takeaways:**

Understand the importance of data storytelling in business communication.  
Get comfortable navigating the Power BI interface.  
Connect to data sources and perform basic data manipulation.  
Create impactful visuals that effectively represent data.  
Apply storytelling techniques to craft compelling data narratives.  
Design interactive dashboards for remote data communication.  
Share your data stories confidently and persuasively.

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## **Facilitator profile:**

### **Mr S. Bhanu Kumar**

A Technology industry veteran passionate about training.  
Bhanu specializes in technology training and workshops that caters to the needs of the students and is more experiential that enables the learner to apply the skill where necessary.  
More than 5000 hours of training across various aspects of technology and employability and still ticking  
Bhanu currently is focusing on Giving back to society and is a frequent speaker at industry events, delivered training and workshops on Technology basics, implementation of technology and technology transformations  
Bhanu is a Practitioner who trains and has worked in NTT DATA GDS for more than a decade and was Vice President of Cloud

Services when he exited the company

**Fee Details:**

- **Fee Details**
- Member amount : Rs 0.00- (Including 18%GST)
- Non Member amount : Rs 0.00- (Including 18%GST)
- Total Member count :