

Madras Management Association presents



Three Hour Workshop (Webinar)

Servant Leadership



2nd July 2022

02:30PM to 05:30PM

Facilitator:

Malini Chandiramani

CEO "The Catalyst ", Kenya Coach, Mentor

Brief Overview

- Servant leadership is a leadership philosophy in which the goal of the leader is to serve. This is different from traditional leadership where the leader's main focus is the thriving of their company or organization.
- A servant leader shares power, puts the needs of the employees first and helps people develop and perform as highly as possible. Instead of the people working to serve the leader, the leader exists to serve the people.

Session Content

- 1. What is Servant Leadership?
- 2. Barriers to Servant Leadership?
- 3. Mind Set & Habits to Servant Leadership
- 4. Structure & Recognition to Servant Leadership
- 5. Traditional Leadership Vs Servant Leadership



Starbucks Describes its organizational culture as "a culture of belonging, inclusion and diversity." In addition, it always puts its employees first and encourages everyone to grow into leadership roles within the company

FedEx: when people are placed first they will provide the highest possible service, and profits will follow

Key Takeaways

- At the end of the course, you will be able to, inspire Your team to take Ownership.
- Freedom from feeling the burden of carrying your team members.



For Whom

- Managers and Executives from all verticals
- HR professionals
- Entrepreneurs
- Leaders who want to bring revolution in Leadership
- Academicians
- Management Students



FACILITATOR PROFILE:

- MBA (HR) and B.E. (Telecommunications); graphologist, certified HD, El, NLP,
 FC, AOEC coaching from London
- Trained over 8,000+ participants across more than 50 corporate/divisions across 16 countries
- Aimed at transforming employees by helping them develop various aspects of their personality
- Taking an NLP training is like learning how to become fluent in the language of your mind so that the ever-so-helpful "server" that is your unconscious will finally understand what you actually want out of life.
- Handwriting Analysis (Graphology)
- Genetic Brain Profiling
- Family Constellation



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ABOUT MMA:

Madras Management Association (MMA) was established in 1956 with the prime objective of promoting management education, training and development activities in this part of the country. The vision of MMA is "To be the Fountainhead of World-class Management Excellence in India". Over the past 65 years, MMA has striven for development and nurturing management expertise, combining Indian ethos with International Management thoughts and practices. MMA has contributed immensely to the enhancement of management capability in this part of the country, and in particular Tamil Nadu and Puducherry. MMA has over 7000 corporate houses, industries, professionals, academics and executives on its rolls as members.

MMA annually organises about 700 executive development activities, including seminars for top management with a total participation of forty five thousand executives and Entrepreneurs.

MMA is the largest affiliate association of All India Management Association (AIMA) in the Country and has been adjudged as the Best Management Association in India by AIMA for Twelve times in a row including the "National Excellence Award" for the year 2020-21.

Fee:

MMA Member Fee : (₹800/- plus + 18% GST)

Non - Member Fee : (₹1000/- (Plus +18% GST)

Registration:

We request you to mail the list of participants to mma@mmachennai.org *Please await our confirmation and payment advice.

For more details and clarifications (if any), please feel free to contact:

• Kaushik G- 6374603433

Chennai - 600006

• Gp Capt R Venkataraman (Retd) - 9444700068

Thanks & Regards, **Gp Capt R Vijayakumar (Retd), VSM**Executive Director,

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MMA Social Media:













MMA Management Center









