

**24th MMA All-India Management
Students' Convention**

FUTURE READY

**Leveraging AI, Agility & Human Skills
to Thrive in a Changing World**

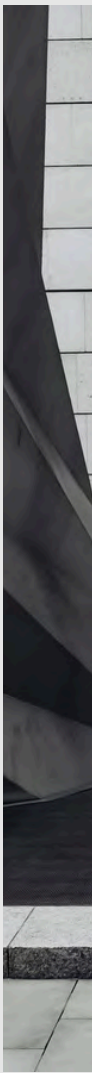
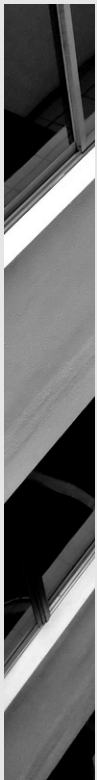
Monday, 27 October 2025

(9.25 am - 5.45 pm)

IITM Research Park Auditorium, Chennai

Knowledge Partner

EY



OBJECTIVE

To provide management students with practical exposure to AI, digital thinking, soft skills, and entrepreneurial strategies, helping them transition confidently from academia to industry.

In today's dynamic environment, success no longer hinges solely on academic credentials. Instead, a blend of technological fluency, soft skills, entrepreneurial thinking, and the ability to adapt is critical.

- Demystify emerging technologies like AI and help students understand their relevance across management functions.
- Equip students with career agility tools to thrive in uncertain, fast-evolving markets.
- Reinforce the importance of ethical leadership and soft skills alongside digital competencies.
- Create avenues for networking, mentorship, and exposure to industry practices.
- Inspire students with success stories from similar educational and socio-economic backgrounds.



WHAT SETS THIS CONVENTION APART?

Perspectives will be driven through focused Business Sessions based on broad sub-themes

TRANSFORMING THROUGH INTELLIGENCE

Provides insights into understanding how AI is transforming business functions across industries

NETWORKING OPPORTUNITIES

Provides structured networking sessions to connect with professionals, mentors, and peers for meaningful career-building relationships.

EXPERT PANELS & INTERACTIVE SESSIONS

Features insights from industry leaders and interactive sessions to engage attendees in practical, real-world discussions.

FUEL GROWTH MINDSET

Fosters a mindset of curiosity, adaptability, and purpose-driven leadership

SESSIONS

SESSION 1:

MAKING SENSE OF AI AND ITS REAL-WORLD IMPACT

- **AI Beyond the Tech World:** Real applications in marketing, HR, finance, operations, and strategic decision-making.
- **The Future of Work:** How AI is transforming roles—and how you can stay ahead of the curve.
- **Must-Know Tools for MBAs:** A hands-on look at ChatGPT, Power BI, Notion, and other productivity & decision-making tools.

SESSION 2:

THE CHANGING FACE OF WORK IN AN AI-DRIVEN WORLD

- **AI in Action:** How AI is reshaping industries and daily work—creativity, coding, collaboration.
- **New-Age Tools:** Office 365 Copilot, GitHub Copilot, AI in design, writing, and automation.
- **Career Agility in a Shifting Market:** Freelancing, hybrid roles, and building a portfolio career.
- **Adaptability & Resourcefulness:** Skills that help you thrive during transitions.
- **Future-Proofing Your Skillset:** Where to invest your learning time in the AI era.

SESSION 3:

KEEPING UP WITH THE EVER-EVOLVING AI LANDSCAPE

- **Agentic AI & Autonomy:** From tools to intelligent agents that plan, act, and adapt on their own.
- **Multimodal Intelligence:** AI that understands and combines text, voice, image, and video seamlessly.
- **AI Orchestration:** Automating end-to-end workflows using integrated AI systems across business functions.
- **Democratization of AI:** No-code tools, AI copilots, and how non-tech professionals are becoming AI-powered.
- **Staying Ahead:** Building your personal AI radar—curated learning, trendspotting, and continuous upskilling.

SESSION 4:

HUMAN SKILLS IN THE AGE OF MACHINES - TURNING CONSTRAINTS INTO OPPORTUNITIES

- **Timeless Human Strengths:** Emotional intelligence, cultural competence, storytelling, and influence.
- **Ethics & Leadership in a Digital World:** Trust, transparency, and responsible decision-making.
- **Inspiration from the Ground Up:** Success stories of first-gen professionals, entrepreneurs, and innovators from emerging India.
- **Building a Digital Identity:** Crafting your personal brand on LinkedIn, X, and thought-leadership platforms.

SESSION 5:

ENTREPRENEURSHIP & INTRAPRENEURSHIP

- **Carving Your Own Path:** Navigating the startup world vs. innovating within large organizations.
- **The Art of the Pitch:** Selling ideas internally and externally—with or without a title.
- **Grassroots Innovation:** Using design thinking to solve real-world problems in resource-constrained environments.

**PAPER
PRESENTATION
COMPETITION**



**THE
BIG
DEBATE**



**BUSINESS
PLAN**



**THINK TANK:
THE MASTER BRAIN**
MANAGEMENT QUIZ COMPETITION



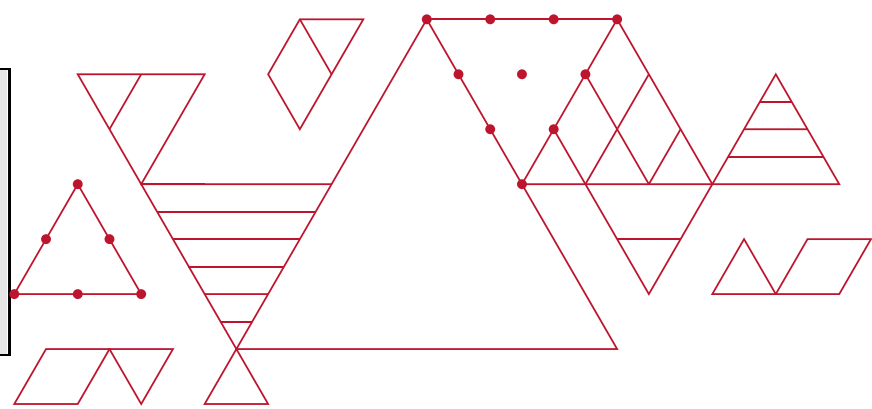
WIN!



**ATTRACTIVE PRIZES
UP TO**

**₹ 200,000
AND MORE...**

THINK TANK: THE MASTER BRAIN MANAGEMENT QUIZ COMPETITION



A team comprises of two students from the same B School. Any number of teams can be nominated from the same B School.

The eligible teams will invited to participate in the Preliminary & Final rounds of Quiz scheduled on **Wednesday, 15 October 2025**. The preliminary round will be in the form of written quiz to be answered as a team on the answer template provided. The results of the preliminary round will be announced and the Top 6 Teams will be selected for the On-Stage Grand Finals to be held on the same day at MMA Management Center, Chennai.

The Grand Finals will consist of different rounds of quizzing and the rules of the same will be announced prior to the competition.

Last date for Registration: **Wednesday, 8th October 2025**.

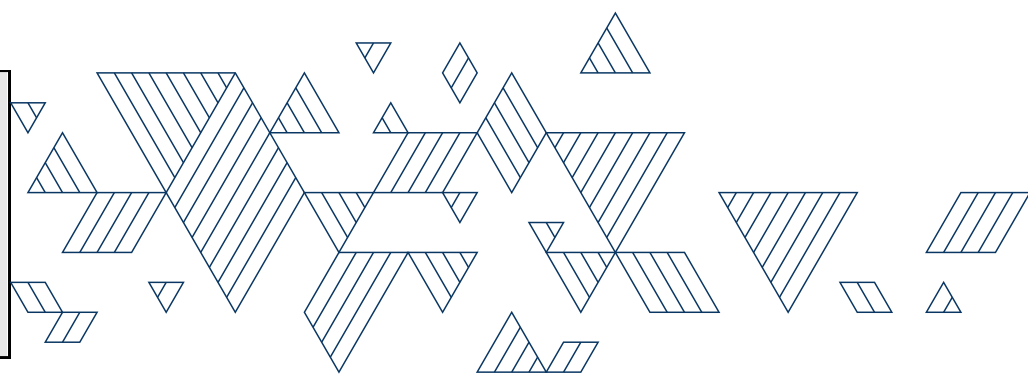
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BIG DEBATE



A Debate is always provocative. A heated debate is all the more so. The objective of the debate is to enable students to showcase their communication and logical reasoning skills. The ABC of Communication, Accuracy, Brevity, Clarity will all be exhibited before the audience.

Teams will be called for a debate on the topic “**The greatest risk of AI is not the technology—but the absence of human oversight.**” at MMA Management Center, Chennai on **Thursday, 16 October 2025**.

A team comprising of 2 students from each institute with one speaking For and one Against the Proposition may be nominated. Any number of teams can be nominated from the same B School.

Last date for Registration: **Wednesday, 8th October 2025**.

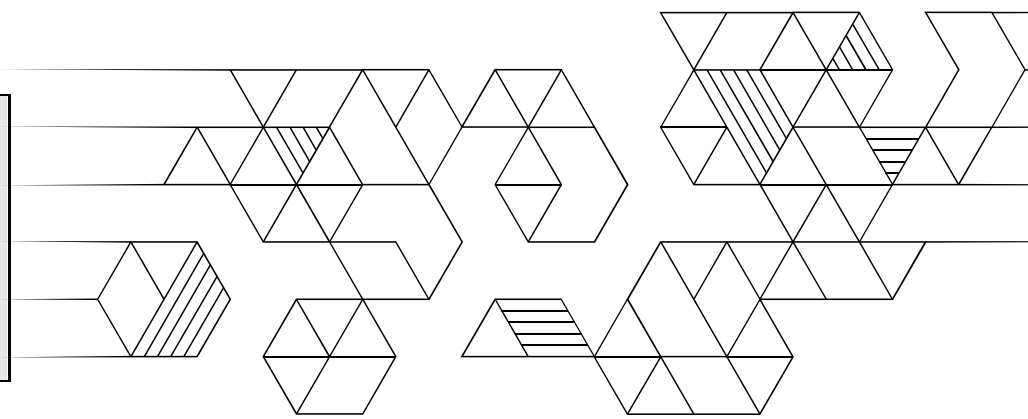
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PAPER PRESENTATION COMPETITION



Each competing team must submit an e-copy of the written presentation on the theme '**Future-Ready: Leveraging AI, Agility & Human Skills to Thrive in a Changing World**', as per following instructions:

- Each competing team must comprise 2 student members.
- Written presentation should not exceed 1500 words.
- The cover of the paper must clearly specify the following:
 - a. Title of the paper
 - b. Names of the team members
 - c. Year of study
 - d. Name of the Institute & address
 - e. Personal email ID of both participants
 - f. Contact numbers of both participants
- The format and sequence of written presentation is as follows:
 - a. Introduction
 - b. Your views on the topic with examples, case studies, research findings and illustrations as necessary
 - c. Conclusion
 - d. A bibliography (references) must be attached with the paper wherever applicable
 - e. E-copy of the paper must be mailed to mma@mmachennai.org by **Wednesday, 8th October 2025**

On submission of written presentation by the due date, the teams will be invited to make an oral presentation at the MMA Management Center, Chennai, on **Thursday, 23 October 2025** before a panel of Judges.

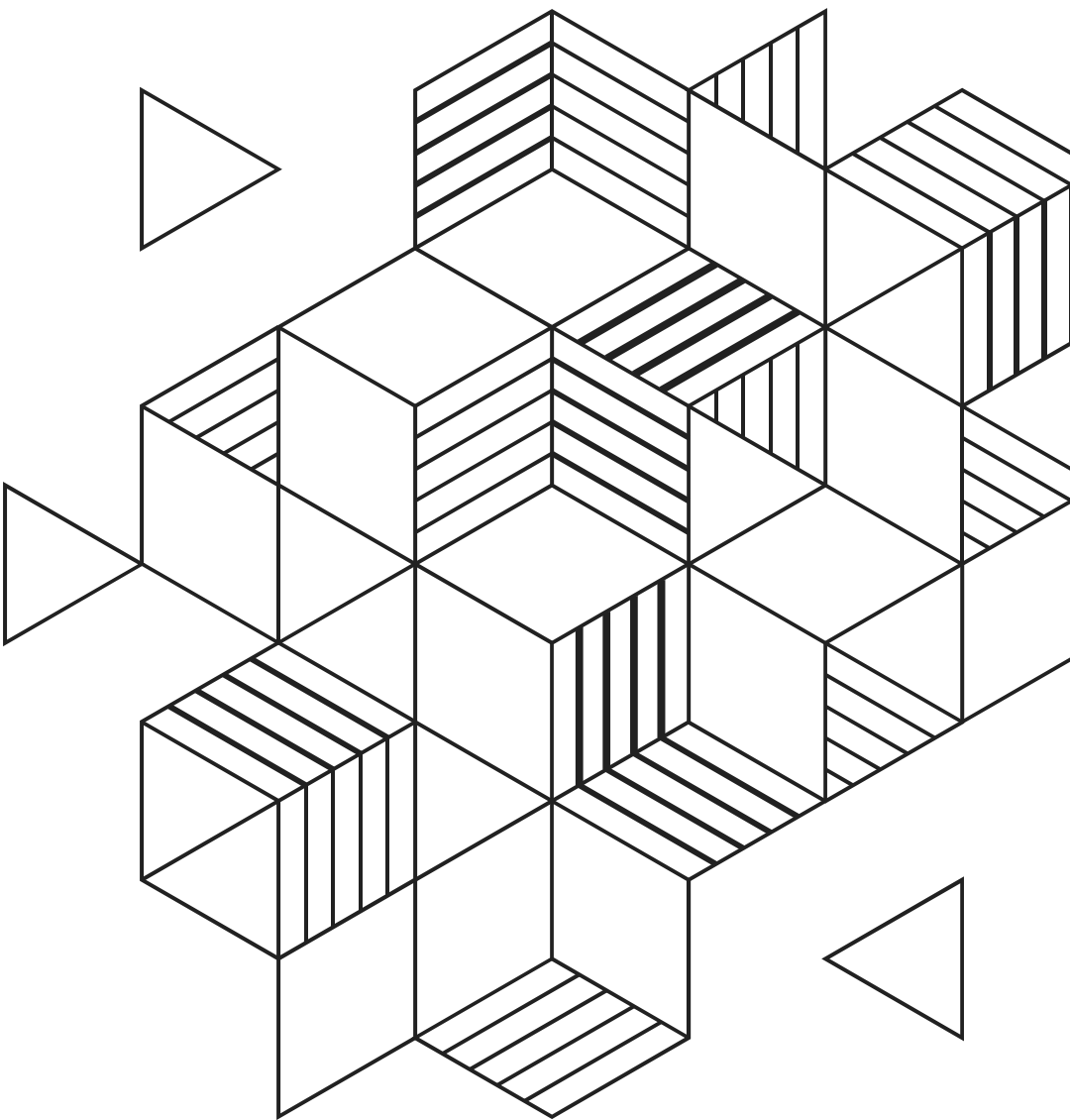
Note: The winning team will be selected based on overall performance in written and oral presentation applicable

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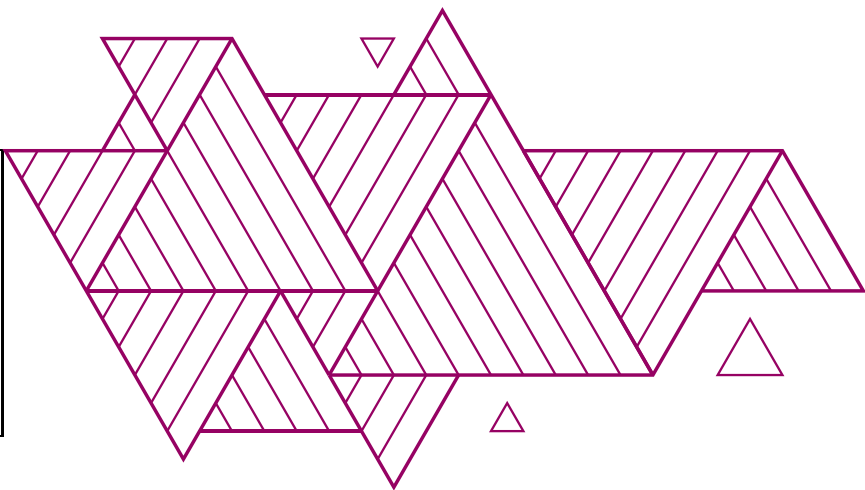
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BUSINESS PLAN COMPETITION



Each competing team must submit an e-copy of the proposal on a commercially viable business idea on any industry/service of their choice as per following instructions:

- Each competing team must comprise 2 student members.
- Business proposal should not exceed 1500 words.
- The cover of the paper must clearly specify the following:
 - a.Title of the paper
 - b.Names of the team members
 - c.Year of study
 - d.Name of the Institute & address
 - e.Personal email ID of both participants
 - f.Contact numbers of both participants
- The format and sequence of Business proposal is as follows:
 - a.Executive Summary not exceeding 100 words
 - b.Introduction, Mission, Business Structure, Strategy and Processes including product potential, technology availability, marketing strategy etc.
 - c.Financial viability & ROI
 - d.E-copy of the business plan must be mailed to mma@mmachennai.org by **Wednesday, 8th October 2025.**

On submission of written presentation by the due date, teams will be invited to make an oral presentation of the Business Idea at the MMA Management Center,Chennai, on **Friday, 24 October 2025.** The ideas presented will be evaluated by venture capitalists and jury members.

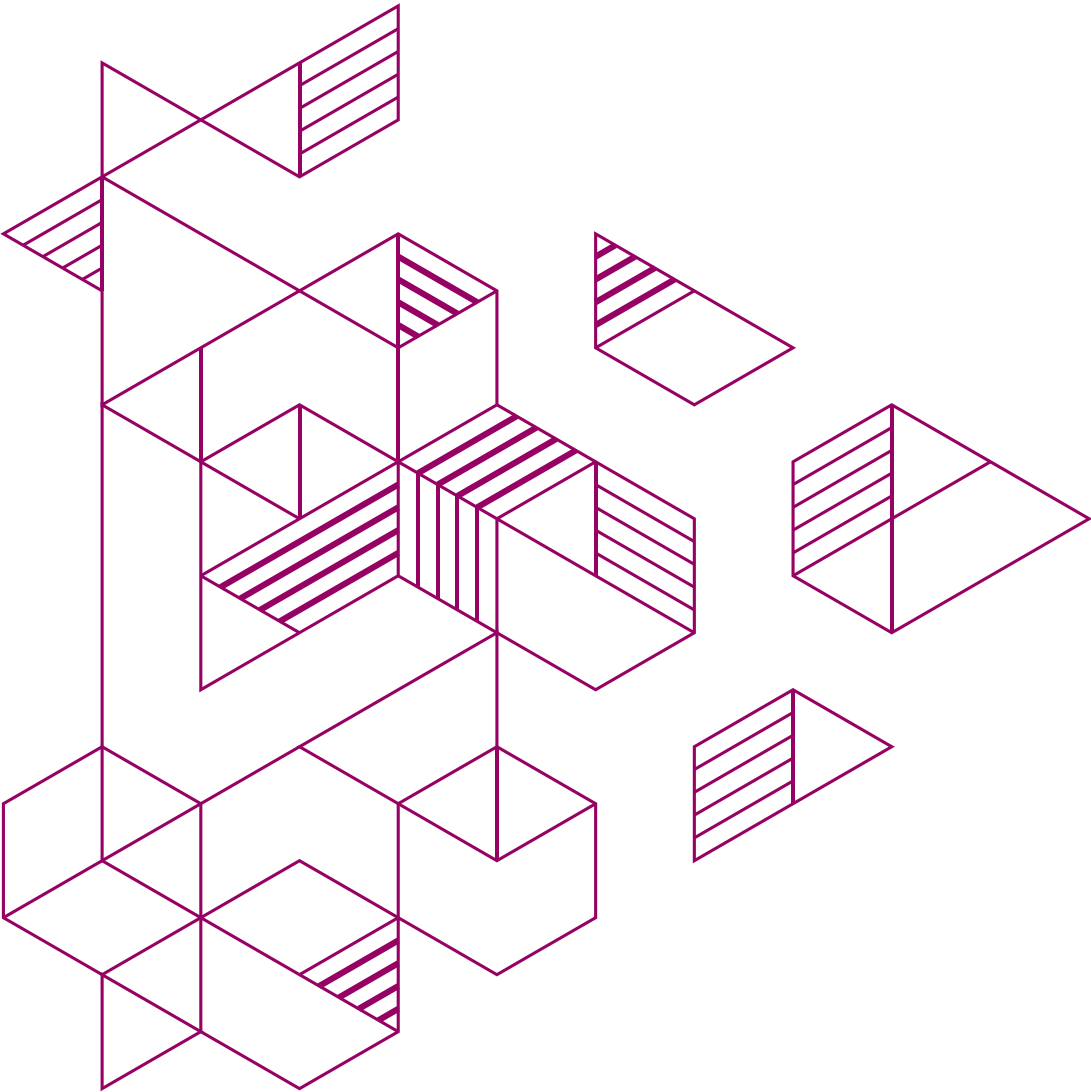
Note: The winning team will be selected based on overall performance in written and oral presentation.

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Chanakya
The Mastermind



Students currently undergoing two-years post graduation programme in management (any discipline) from any recognized business school in India are eligible to participate.

Last date for registration: Saturday, 27th September 2025.

For registration login at www.chanakyathemastermind.in and apply online.

ELIGIBILITY

Students currently undergoing two-years Post Graduation Programme in Management (any discipline) from any recognized business school in India.

DETAILS OF THE CONTEST

1. There would be 4 stages of selection as follows:
 - a. Application, submission of essay and quiz
 - b. Telephonic interview
 - c. Pre-Finals in Chennai on **Sunday, 26 October 2025**
 - d. Finals, on stage during the convention
2. The application form duly filled along with a write up not exceeding 500 words on **“Why am I the Best Manager?”** should be uploaded on or before **Saturday, 27th September 2025.**
3. The shortlisted/selected students after telephonic interview will be called to Chennai for a Pre-final selection process at MMA on **Sunday, 26 October 2025.**

Shortlisted students are eligible to attend the 24th MMA All-India Management Students' Convention 2025 as special invitees. Outstation candidates shortlisted for Pre-final have to make travel arrangements on their own. However, accommodation will be provided for outstation candidates.



Chanakya
The Mastermind



DETAILS OF THE CONTEST (CONTD...)

4. Pre-final selection which is designed to assess the participant's Analytical, Decision Making and Innovation Skills, includes:
 - Behavioral Assessment (psychometric)
 - Group Discussion
 - Management Games, Simulations etc., to measure the various managerial skills of the pre-finalist
5. TEN students, who are short-listed from pre-final, will be eligible to participate in the finals on **Monday, 27 October 2025**.
6. The finals will be held on stage in front of over 1000 delegates attending the convention. The first round on stage will witness elimination of 5 students, leaving five in the fray for a Panel Interview on stage. The interview would include rapid fire round resulting in the selection and crowning of the winner as the MMA "**Chanakya - The Mastermind**" for the year 2025.

**THIS WILL BE THE MOST ATTENDED/WATCHED
EVENT OF THE CONVENTION AND WILL BE
WEBCAST LIVE ACROSS COLLEGES,
UNIVERSITIES AND MANAGEMENT SCHOOLS
IN THE COUNTRY AND ALSO LIVE ON
YOUTUBE AND FACEBOOK.**



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PRIZE

Prize	Paper presentation	Business Plan	Management Quiz	Debate
First	₹ 20,000	₹ 20,000	₹ 20,000	₹ 15,000
Second	₹ 15,000	₹ 15,000	₹ 15,000	₹ 10,000
Third	₹ 10,000	₹ 10,000	₹ 10,000	₹ 5,000

COMPETITION REGISTRATION FEE

		Member	Non Member
For Each Competition (except Chanakya The Mastermind)	Per Team of two participants	₹ 2,500	₹ 3,500
The registration fee includes GST of 18%			

CONVENTION DELEGATE FEE

		Member	Non Member
Delegate Fee for Convention	Students	₹ 1,100	₹ 2,000
	Faculty	₹ 1,500	₹ 2,500
	Corporate	₹ 1,600	₹ 3,000

- The participation fee includes GST of 18%
 - Fee includes Convention lunch and Delegate Kit
 - Delegate fee is waived for teams participating in the Paper Presentation, Business Plan, Quiz & The Big Debate Competitions.
- Certificates will be given to all students participating in the competitions and delegates attending the Convention.

Modes of Payment:

Scan here to pay





MADRAS
MANAGEMENT
ASSOCIATION



Credit Card/Debit Card / DD/Cheque drawn in favour of '**Madras Management Association**' payable at Chennai.

- Please share the screen shot after making payment with name and mobile number to mma@mmachennai.org
- Nomination will only be confirmed on receipt of participation fee. The Fee paid is nonrefundable. However participation by a substitute will be allowed.

For details please contact:

- Gp Capt (Dr) R Venkataraman (Retd), PhD [94447 00068]
- Mr T S Sudheesh [72003 82194]

CONNECT WITH US



Madras Management Association

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Ph: 044 - 28291133 / 28291166
Website: www.mmachennai.org



ROUTE MAP
TO MMA -
CLICK TO VIEW