

P R E S E N T

By Invitation

STRATEGY, GROWTH AND COMPETITION IN THE AGE OF AI

OCT
23
2025

THURSDAY

6.00 pm - 7.30 pm

MMA MANAGEMENT CENTER

Mr Alex Osterwalder
Founder & CEO
Strategyzer



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SYNOPSIS

Strategy, Growth and Competition in the Age of AI

For Senior Leadership teams, established entrepreneurs and decision makers

- Modern Strategy: Key insights into modern strategies to future-proof your organisation in the age of AI
- Explore vs. Exploit Framework: How to best invent the future, while managing the present business
- Path Forward: How Strategyzer playbooks support leaders with strategy, commercialization and innovation

PROGRAMME

- 5:15 PM Registration & High Tea
- 6:00 PM Welcome & Introductory Remarks
- Mr K Mahalingam**
Past President, MMA
Partner/Director, TSM Group of Companies
- 6.05 PM Opening Remarks
- Ms Akhila Rajeshwar**
Executive Director
TiE Chennai
- 6.15 PM Address by the Speaker
- Mr Alex Osterwalder**
Founder & CEO
Strategyzer
- 6.55 PM Q & A Session
- 7:20 PM Vote of Thanks
- Gp Capt R Vijayakumar (Retd), VSM**
Executive Director
Madras Management Association
- 7:25 PM End of the Programme

PROFILE



Mr Alex Osterwalder

Founder & CEO

Strategyzer

Dr. Alex Osterwalder, founder & CEO of Strategyzer, is one of the world's most influential strategy and innovation experts. A leading author, entrepreneur, and in-demand speaker, his work has changed how established companies do business and how new ventures get started.

Ranked among the top 10 of the leading 50 management thinkers worldwide and a visiting professor at IMD, Osterwalder is known for simplifying the strategy development process and turning complex concepts into digestible visual models. Together with Yves Pigneur, he invented The Business Model Canvas, Value Proposition Canvas, and Business Portfolio Map – practical tools that are trusted by millions of business practitioners from leading global companies, including Microsoft, Coca-Cola, Nestlé, Mastercard, Sony, Fujitsu, 3M, Intel, Roche, Colgate-Palmolive, and many more.

Strategyzer is an innovation powerhouse, providing online courses, applications, and technology-enabled services to help organizations effectively and systematically manage strategy, growth, and transformation.

Osterwalder's books include the international bestseller Business Model Generation, Value Proposition Design, Testing Business Ideas, The Invincible Company, and High-Impact Tools for Teams.

He holds the Strategy Award from Thinkers50 and the European Union's inaugural Innovation Luminary Award. In 2019, Osterwalder chaired the prestigious Drucker Forum, the premiere annual business management conference. A frequent and popular keynote speaker, Osterwalder travels the world discussing his ideas and strategies at Fortune 500 companies, premiere innovation conferences, and leading universities.

He holds a doctorate from HEC Lausanne/Switzerland and is a founding member of The Constellation, a global not-for-profit organization connecting local responses to global issues around the world.

PROFILE



Ms Akhila Rajeshwar

Executive Director

TiE Chennai

Dedicated to strengthening the entrepreneurial ecosystem where entrepreneurs grow with purpose, scale sustainably, and build high-performing teams. At TiE Chennai, the mission is to support founders, startups, and the broader network that drive innovation and enterprise.

Certified in the Marshall Goldsmith Stakeholder-Centered Coaching methodology, she brings a practical, results-driven approach to leadership development, supporting everyone from founders to employees in SMEs and MSMEs.

Passionate about enabling progress through mentorship, shared experience, and insight-led coaching, she focuses on building capability and creating lasting impact – not just offering advice.

She holds a deep belief that knowledge, when shared with intent and humility, becomes a force multiplier, unlocking growth across people, teams, and entire ecosystems.

Grateful to have led TiE Chennai during a phase of consistent achievement and recognition for impact and engagement across both the TiE Global and local ecosystems, she views these honors as a reflection of the collective effort, commitment, and community spirit that drive everything they do.

PROFILE



Mr K Mahalingam

Past President, MMA

Partner/Director, TSM Group of Companies

Education

1984 - Graduated from NIT Trichy in Chemical.

Engineering -Distinguished Alumni 2016.

1987 - Completed PGDM from IIM Calcutta.

Key Achievements

Exceptional leader, transformation specialist, and impactful investor with over 35 years of experience.

Driving force behind T S Mahalingam & Sons, turning it into one of South India's well respected automobile after-market brands.

Diversified TSM's interests into financial services, real estate, and angel investing.

Transformer

Transformed TS Mahalingam & Sons into a prominent brand, retailing 5000 cars annually in South India.

Accelerated TSM's growth from a single-business, single-location operations into a multi-business, multi-location organisation.

Pioneer

Pioneered the distribution of third-party loan products in partnership with Citi bank, revolutionizing financial services.

Co- developed brands like Autoline, Propshop, and Shelters along with Citi bank.

Entered the real estate space in 2003, is today a prominent player in residential, commercial, and leisure properties with 100+ projects delivered.

Impactor

President of the REC alumni (RECAL), leading impactful projects and massive fundraising in collaboration with NIT.

President of the IIM Calcutta Alumni Chennai, enhancing the IIM Calcutta brand. Launching unique initiatives focused on imparting practical knowledge to management students in TN & beyond.

Past President of the Madras Management Association (MMA), India's top management association. Member of the Chennai Angels' Executive Committee, guiding operations and ensuring compliance & corporate governance.

Investor

Active angel investor, mentoring budding entrepreneurs and fostering entrepreneurship by growing the ecosystem.

Recognized as a go-to person for aspiring entrepreneurs seeking guidance, support & funding.

CONNECT WITH US



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MADRAS MANAGEMENT ASSOCIATION



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