

TALK ON

Converting Challenges into Opportunities: How Global Trends can Power Local Businesses

சவால்களை வாய்ப்புகளாக மாற்றுதல்: உலகளாவிய போக்குகள்
உள்ளூர் வணிகங்களை எவ்வாறு வலுப்படுத்த முடியும்



Tuesday, 18 Nov 2025
06:30 pm to 07:30 pm

HOTEL GOLDEN PALACE
TRICHY MAIN ROAD, NAMAKKAL

PROGRAMME

06:00 PM Registration & High Tea

06:30 PM Welcome Address

Mr K V Ganesan

Chairman, MMA Namakkal Chapter

Introduction of the Speaker

Mr K Ganesan

Co-Chairman - Programmes, MMA Namakkal Chapter

Address by the Speaker

Mr Keshavan Pandiyan

Coach & Mentor

07:30 PM Vote of Thanks

CA Mr M Sethuraman

Co-Chairman - Membership
Development, MMA Namakkal Chapter

SPEAKER



KESHAVAN PANDIYAN

Keshavan Pandiyan is a seasoned Coach & Mentor with over 35 years of expertise in Operational Excellence, TQM, and Business Agility across Retail Chains, MSMEs, Warehousing, and Academia. An alumnus of IFMR, Chennai, and a Mechanical Engineering graduate from the University of Madras, he is a Certified Lead Assessor on CII-EXIM Business Excellence and a TQMI Green Belt professional. Going by the media name **Sirpi**, his interviews on media channels and TV on Trade and Economy are very insightful and his contributions span guest lectures at management institutions, jury roles in national quality competitions, and authorship as a columnist. A multifaceted professional, he has delivered extensive sessions on TQM, Six Sigma, Lean, Kaizen, and reviewed 50+ bestselling books.