

TALK ON

Global Macro Economy Opportunities for MSME

உலகளவிய பேரியல் பொருளாதாரம்
MSME-களுக்கான வாய்ப்புகள்



Tuesday, 18 November 2025
11:00 am to 1:00 pm
(followed by lunch)

LRC GRAND STAY HALL
NEAR ATTUR BUS STAND

PROGRAMME

11:00 AM

Welcome Address

Mr M Selvam

Chairman, MMA Attur Chapter &
Sri Saravana TVS, Attur

Introduction of the Speaker

Mr P Sabareesha Raja

Co Chairman - Admin & Coordination, MMA Attur Chapter

Felicitation

Mr S Ramachandran

Advisory Member, MMA Attur Chapter & Attur Xray

Mr Sanjeevi V

Managing Director, Namagiri Agencies

Mr A Shankar

Co Chairman, MMA Attur Chapter

Address by the Speaker

Mr Keshavan Pandiyan (Sirpi)

Coach & Mentor

12:50 PM

Vote of Thanks

Mr Desingurajan M

Chairman, Green Park Institutions & Ideashare

01:00 PM

Lunch

SPEAKER



KESHAVAN PANDIYAN
(SIRPI)

Keshavan Pandiyan is a seasoned Coach & Mentor with over 35 years of expertise in Operational Excellence, TQM, and Business Agility across Retail Chains, MSMEs, Warehousing, and Academia. An alumnus of IFMR, Chennai, and a Mechanical Engineering graduate from the University of Madras, he is a Certified Lead Assessor on CII-EXIM Business Excellence and a TQMI Green Belt professional. Going by the media name **Sirpi**, his interviews on media channels and TV on Trade and Economy are very insightful and his contributions span guest lectures at management institutions, jury roles in national quality competitions, and authorship as a columnist. A multifaceted professional, he has delivered extensive sessions on TQM, Six Sigma, Lean, Kaizen, and reviewed 50+ bestselling books.

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