

29th MMA Competition for **YOUNg MaNaGeRs**

THEME:

**India @ 2035: Driving Progress in a
Changing Global Paradigm**

*“Where emerging leaders analyse India’s future and
shape ideas that drive progress”*

LAST DATE FOR REGISTRATION: TUESDAY, 27 JANUARY 2026



ABOUT THE COMPETITION FOR YOUNG MANAGERS

Madras Management Association (MMA) has been organising the **Competition for Young Managers** annually since 1996, with the objective of identifying, nurturing, and recognising high-potential young professionals across industries.

The competition offers young managers a powerful opportunity to apply strategic thinking, analytical rigour, creativity, and leadership skills to real-world themes of national and business relevance. It encourages participants to move beyond theory and present well-researched, practical, and forward-looking perspectives.

As a prelude to the MMA Annual Convention, the competition provides corporate organisations a strong platform to **spot emerging leadership talent**, while enabling young managers to benchmark themselves against peers and gain visibility among senior leaders, industry experts, and academics.

THEME OF THE MMA ANNUAL CONVENTION 2026

India @ 2035: Driving Progress in a Changing Global Paradigm

The global economy is undergoing transformative change driven by shifting geopolitical dynamics, rapid advances in artificial intelligence, climate imperatives, and evolving global supply chains. Against this backdrop, India has a unique opportunity to emerge as a leading global growth engine while also serving as a stabilising force through leadership in technology, sustainability, governance, and economic resilience.

As India moves towards its 2035 ambition, three overarching pillars—**Technology, Trust, and Talent**—will play a defining role. Technology will power competitiveness, trust will underpin institutional and corporate credibility, and talent will remain India's most enduring strategic advantage in an AI-accelerated world.

The MMA Annual Convention 2026 will explore how enterprises, policymakers, and leaders can collectively drive progress and build resilient foundations to ensure India's long-term prosperity and global influence.

KEY POINTERS TO PARTICIPANTS

Participants are expected to adopt a **structured and solution-driven approach**, supported by research, data, and practical perspectives. Submissions should demonstrate **analytical rigour, originality, and contextual relevance** to India's changing economic and leadership environment.

The following key dimensions may be used by participants as **guiding themes** for their submissions:

1. Growth Arenas for India

Identify and analyse emerging growth arenas that can significantly accelerate India's economic progress. Participants may explore how organisations and leaders can build competitive advantage in sectors driven by technology intensity, innovation, and global integration.

2. Talent and Skills for the Future

Examine how the world of work is evolving in an AI-enabled economy. Focus on future-ready skills, continuous learning, leadership development, and how organisations can unlock the potential of youth as key growth enablers.

3. Building Resilient Foundations for the Future

Assess how institutions and enterprises can build resilience amid rapid disruption. Key considerations may include trust-based governance, robust supply chains, data and technology security, and leadership behaviours centred on agility, ethics, empathy, and accountability.

4. R&D and Innovation

Explore how sustained investment in research, innovation, and entrepreneurship can create long-term value. Participants may highlight pathways to strengthen India's innovation ecosystem and translate ideas into scalable business and societal impact.

5. DNA of Future Leaders

Reflect on the evolving leadership capabilities required to succeed in a complex global environment. Emphasis may be placed on adaptability, purpose-driven decision-making, people-centric leadership, and the skills essential for leadership excellence as India moves towards 2035.

THE FORMAT

- Last date for registration and submission of written presentation is **Tuesday, 27 January 2026**.
- Each team shall comprise **two participants**.
- The competing teams are required to first submit a written presentation (synopsis) on the theme — **"India @ 2035: Driving Progress in a Changing Global Paradigm"**— not exceeding 2000 words in soft copy.
- The written presentation must be uploaded while registering for the competition using the link: [**Click here for REGISTRATION**](#)

In case of any difficulty in online registration or submission of written presentation, please mail to **mma@mmachennai.org** on or before **Tuesday, 27 January 2026**.

The written presentation not exceeding 2000 words should contain the following:

- An executive summary of the paper in not exceeding 250 words
- Perspectives and recommendations on the topic along with examples, case studies and illustrations where required
- Conclusion
- Bibliography (references must be quoted in the paper)
- Teams will make a presentation, written and oral, based on innovative ideas backed by research and analysis of data from pertinent sources, both primary and secondary, including the team's experiences of his / her own organisation (wherever applicable).
- **Oral Presentation:** All teams on submission of written presentation will be invited to make an oral presentation on the theme at MMA Management Center on **Friday, 6 February 2026**. Each competing team will be given a maximum 12 minutes to present the paper followed by interaction with jury members for about 5 minutes.
- A jury of eminent persons from the corporate world and the academic field will evaluate the presentations.

ELIGIBILITY CRITERIA

- A two-member team of executives under 40 years of age (as on January 1, 2026) is eligible to participate.
- The team can either be from the same organisation or individuals from different organisations can form a team.
- Organisations are free to nominate as many teams as they wish.

BEST YOUNG MANAGER OF THE YEAR AWARD

All participants are entitled to be evaluated for the Prestigious MMA Best Young Manager Award of the Year 2026. The evaluation criteria for selection of the Best Young Manager Award is based on the following:

- Knowledge of subject
- Ability to field solutions
- Effective use of Audio Visual support
- Articulation
- Presentation impact

HOW DO YOU BENEFIT?

- The competition provides unique opportunities for young managers to demonstrate their knowledge, creativity, experience and prowess to become “Leaders of Tomorrow”.
- Interact with bright and talented contenders competing in a highly stimulating environment.
- Build leadership qualities, hone presentation skills and learn to work as a team.
- Gain a broader perspective into the strategic and tactical aspects of the business environment they work in.
- Interact with and learn from the reviews and inputs of an eminent jury comprising of luminaries from academia, corporate world, management consulting, bureaucrats etc.
- Members of participating teams would be entitled to complimentary registration to participate in the prestigious MMA Annual Convention 2026.

HOW TO ENTER THE COMPETITION

Each team comprising two participants will be required to send the mandatory non-refundable entry fee at the time of registration.

ENTRY FEE (for a team 2)

Members of MMA: ₹7,500 + GST 18% per Team

Non-Members of MMA: ₹10,000 + GST 18% per Team

An exclusive privilege for participants: Enjoy **complimentary delegate** access to the prestigious **MMA Annual Convention 2026**, at **Hotel Taj Coromandel, Chennai** — with the **participation fee completely waived**.

Registration: Register online using the link: [Click here for REGISTRATION](#)

On registration, payment advice/invoice along with bank details will be shared. In case of any difficulty in submission online, written presentation may be mailed to mma@mmachennai.org on or before **Tuesday, 27 January 2026**.

AWARDS

Trophy, certificate and cash prizes will be awarded to the Winning Team, Runner-up and the Best Young Manager of the Year during the MMA Annual Convention scheduled on Wednesday, 11 February 2026 at Hotel Taj Coromandel, Chennai as under :

| | |
|--------------------|--|
| 1st Prize | Trophy, Certificate and Cash Prize of ₹ 35,000 |
| 2nd Prize | Trophy, Certificate and Cash Prize of ₹ 25,000 |
| Best Young Manager | Trophy, Certificate and Cash Prize of ₹ 20,000 |

Winning Teams of Earlier Competitions

| | | | | | |
|------|---------------------------|------|--------------------------------|------|--|
| 1996 | Lucas TVS Ltd | 2006 | Tata Consultancy Services | 2017 | Cholamandalam Investments and Finance Co Ltd |
| 1997 | Siemens Ltd | 2007 | NTPC Ltd, Vindhyachal, MP | 2018 | Infosys Ltd |
| 1998 | Siemens Ltd | 2008 | Tata Consultancy Services | 2019 | Tata Consultancy Services |
| 1999 | TI Diamond Chain Ltd | 2009 | Tata Consultancy Services | 2020 | NTPC Ltd |
| 2000 | Bush Boake Allen | 2011 | Cognizant Technology Solutions | 2021 | Tata Consultancy Services |
| 2001 | TI Diamond Chain Ltd | 2012 | Tata Consultancy Services | 2022 | NTPC Ltd |
| 2002 | Brakes India Ltd | 2013 | Tata Consultancy Services | 2023 | Saint-Gobain India Pvt Ltd |
| 2003 | TI Cycles of India | 2014 | Heidelberg India Pvt Ltd | 2024 | Saint-Gobain India Pvt Ltd |
| 2004 | Chemplast Sanmar Ltd | 2015 | Tata Consultancy Services | 2025 | Tata Consultancy Services |
| 2005 | Tata Consultancy Services | 2016 | Tata Consultancy Services | | |

Important Dates

Submission of Written Presentation: **Tuesday, 27 January 2026**
Oral Presentation: **Friday, 6 February 2026**

Awards Presentation by the Chief Guest during the Inaugural Session of MMA Annual Convention on Wednesday, 11 February 2026 at Hotel Taj Coromandel, Chennai

For registration, please contact Gp Capt Dr R Venkataraman @ 9444700068 / Mr Hari Prasad @ 9952932169 / Mr M Joseph @ 94885 41909

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