

Your KPIs Are Creating the Problems You're Trying to Fix - Online

20 August 2026 03:00 PM - 20 August 2026 04:30 PM

Brief Overview:

MMA's Flagship Workshop - Your KPIs Are Creating the Problems You're Trying to Fix: Understanding How Performance Measures Quietly Shape Organisational Behaviour

Date : 20-08-2026, Thursday

Time : 03:00 PM - 04:30 PM

Venue : Online - Zoom

Performance measurement plays a critical role in organisational success. However, KPIs do far more than measure results—they influence how people make decisions, prioritise work, collaborate across functions, and respond under operational pressure.

This Executive Insight Workshop explores the hidden relationship between KPIs and organisational behaviour. Participants will discover how well-intended performance measures can unintentionally create local optimisation, conflicting objectives, short-term decision-making, and recurring operational instability.

Through executive discussions, practical business examples, and leadership reflection, the workshop encourages participants to move beyond measuring results and begin evaluating the behavioural consequences of their performance systems. Rather than focusing on KPI development techniques or dashboard design, the session helps leaders understand how performance measures shape organisational outcomes and how better performance conversations can support long-term business success.

<https://forms.gle/f2j9YGYXDWD4SZVb8> - **REGISTER NOW**

Session content:

- Rethinking the purpose of KPI

- When KPI Start driving Behaviour
- The hidden cost of KPI Misalignment
- Leading performance beyond the dashboard

For Whom:

- Chief Executive Officers (CEOs)
- Chief Operating Officers (COOs)
- Business Unit Heads
- Functional Heads
- Operations Leaders
- Supply Chain Leaders
- Finance Leaders
- HR Leaders
- Quality & Continuous Improvement Professionals
- Senior Managers

Key Takeaways:

- A different perspective on the role of KPIs in shaping organisational behaviour.
- Greater awareness of hidden trade-offs created by performance measures.
- Practical leadership questions for evaluating KPI effectiveness.
- Better understanding of the relationship between measurement, behaviour, and organisational outcomes.
- Fresh executive insights for improving cross-functional performance discussions.

Facilitator profile:

Mr. Praveen Krishnan

Fee Details:

- **Fee Details**
- Member amount : Rs 0.00- (Including 18%GST)
- Non Member amount : Rs 0.00- (Including 18%GST)
- Total Member count :