

# Why Why Analysis

22 April 2023 09:30 AM - 22 April 2023 05:00 PM

## Brief Overview:

Complex Problems in operations, Process & Services Environment can be resolved by using the Systematic Problem Solving adopting the WHY - WHY ANALYSIS Tool.

5 WHYs is an Iterative Interrogative Technique used to explore the Cause-and-Effect relationships underlying a particular problem or business scenario. The Primary goal of the technique is to determine the root cause of a defect, problem or business challenge by repeating the question "Why?"

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## Session content:

- Understanding of the WHY WHY ANALYSIS Tool(5 WHY ANALYSIS).  
Analyse the CAUSE and the PHENOMENON and tracking down towards the ROOT CAUSE of a typical problem situation.  
Application of Why Why Analysis, during the problem solving Technique. Learn how to construct and use the tool(manual overview & exercises).  
Why Why Analysis Format (to support accurate decision making).
  - 1.WHY WHY ANALYSIS Template - For Business & Process.
  - 2.WHY WHY ANALYSIS Template - For Operations & Production.
  - 3.WHY WHY ANALYSIS Template - For Services & Knowledge Industry.Rules of performing WHY WHY ANALYSIS.  
Example Applications and methods to solve problems back in your Business Operations and Workplace.

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## For Whom:

- Managers, Executives and Professionals from IT/Non-IT/Knowledge Industry/Start Ups involved in the Operations. Shop Floor, Engineering, Quality, Materials, Maintenance Team and Service/Support Persons.  
Business Owners & Startups Professionals facing complex problems, who would like to solve it using appropriate tools.

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## Key Takeaways:

At the end of the workshop, you will be able:

To be aware of the basic WHY WHY ANALYSIS Tool.

To apply this effective tool and aid business decision making and problem solving in various contexts - Process, Manufacturing & Services.

5 Why Analysis & Framework.

5 Why Business Methodology is one of the fundamental Lean 6 Sigma frameworks and is essential in looking for the root cause of waste and business challenges.

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## **Facilitator profile:**

Mr. S. Saravana Kumar

More than 20 Years Experience of Manufacturing Operations, Project Management, Business Development & Techno-Commercial experience, heading Senior positions in RANE, TVS, ANAND and MOTHERSON Groups Pan-INDIA.

A decade of Pan-GLOBAL Exposure including Overseas Career Spans @ UK, Japan, USA, Germany, Etc. and TESLA MOTORS - Netherlands (Manufacturing I.T.Applications & Elective Vehicle Project Launches).

B.E. (Madurai Kamaraj Univ.), PG Dip in Business Administration (LIBA-Chennai) 6 Sigma GREEN BELT (AU-TVS CQM, Anna University) Certified PMP Project Management Professional (PMI-USA).

Business/Operational Excellence Consultant & Startups / Grads Trainer.

LEAN/Agile/WCM World Class Manufacturing Practitioner.

Business Head : #LSK9Forms Consulting.

Conducted Several Workshops & Programs during his career tenure and CONSULTING ASSIGNMENTS for Small & Upcoming Companies pan India and pan Global (Automotive, Engineering, Service Industries, Educational Institutions & Startups Clients).

## **Fee Details:**

- **Fee Details**
- Member amount : Rs 0.00- (Including 18%GST)
- Non Member amount : Rs 0.00- (Including 18%GST)
- Total Member count :